

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TM150099

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE NEW HORIZONTE CORPORATION		02/23/2024	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	DONA LISA FOOD INC.		
<b>Street Address:</b>	41 Mercedes Way Unit 14		
<b>City:</b>	Edgewood		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	11717		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 42</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2547820	DONA LISA	
<b>Registration Number:</b>	3208240	ZAPOTITAN COSECHA NUEVA	
<b>Registration Number:</b>	3302605	TUSTACA OJALDRA	
<b>Registration Number:</b>	3348651	CATACAMAS	
<b>Registration Number:</b>	3380229	EL MIGUELENO	
<b>Registration Number:</b>	3449508	LEMPIRA	
<b>Registration Number:</b>	4171798	EL TROPICO FARM	
<b>Registration Number:</b>	4176447	LA JARRILLITA	
<b>Registration Number:</b>	4246542	TOR-TI-CHIPS	
<b>Registration Number:</b>	4258648	NUEVA COSECHA	
<b>Registration Number:</b>	4296348	EL PULGARCITO	
<b>Registration Number:</b>	4373496	NUEVA COSECHA DEL FRUTO	
<b>Registration Number:</b>	4419968	EL VIÑERO	
<b>Registration Number:</b>	4516739	EL SALVADORENO AUTHENTICO	
<b>Registration Number:</b>	4526411	GUATE PAN	
<b>Registration Number:</b>	4614146	EL VIÑERO	
<b>Registration Number:</b>	4696998	JALISPEÑO	
<b>Registration Number:</b>	4704662	CATRACHO	
<b>Registration Number:</b>	4823494	VERDEMAR	
		<b>TRADEMARK</b>	

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Property Type	Number	Word Mark
Registration Number:	4827741	TIKAL
Registration Number:	4890312	CETECO
Registration Number:	4890336	SUPREMO SOBERANO
Registration Number:	4890343	LEMPIRA
Registration Number:	4960683	SOLMAYA
Registration Number:	4960968	KOLA SHALER
Registration Number:	4969416	ENSA
Registration Number:	5065267	NUEVA COSECHA CENTRO AMERICANA MASAFINA
Registration Number:	5167298	ARROZ GALLINA DORADA
Registration Number:	5224140	NUEVA COSECHA DEL FRUTO TROPICAL
Registration Number:	5224226	DEL SURCO
Registration Number:	5247382	EL SALVADORENO AUTHENTICO
Registration Number:	5674413	DOÑA LISA EL SABOR DE TU DÍA
Registration Number:	6130625	NUEVA COSECHA DEL FRUTO ALOVERA
Registration Number:	6211375	NUEVA COSECHA CARAOTAS NEGRAS
Registration Number:	6261391	HELADOS DEL CAMPO
Registration Number:	6265439	DOÑA LISA
Registration Number:	6335298	NUEVA COSECHA CARAOTAS BLANCAS
Registration Number:	6463831	TOR-TI-CHIPS TOSTILLITAS
Registration Number:	6713547	EL MIGUELENO
Registration Number:	6811166	MADRIGAL
Registration Number:	6901596	EXTRANO MI MEXICO QUERIDO
Serial Number:	97547136	COSECHA NUEVA

**CORRESPONDENCE DATA**

Fax Number: 6315816710

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 6315816700

Email: harold\_furlow@hotmail.com, harold.g.furlow@gmail.com

Correspondent Name: Mr. Harold Graves Furlow

Address Line 1: 112 S. Country Road

Address Line 2: Suite 208

Address Line 4: Bellport, NEW YORK 11713

NAME OF SUBMITTER: Harold Furlow

SIGNATURE: Harold Furlow

DATE SIGNED: 02/26/2024

Total Attachments: 3

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## ASSIGNMENT OF TRADEMARKS

For:  U.S. and/or  Foreign Rights

For:  U.S. Trademark Registrations and Trademark Application

By:  Original Owner and/or  Owner through Transfer

In consideration of the satisfaction provided from the ASSIGNEE to the ASSIGNOR, the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR:

THE NEW HORIZONTE CORPORATION

THE NEW HORIZONTE CORPORATION, a corporation formed in the State of New York, United States of America, having an address of

41 Mercedes Way, Unit 14  
Edgewood, New York 11717

hereby sells, assigns and transfers to:

ASSIGNEE:

DONA LISA FOOD INC.

DONA LISA FOOD INC., a corporation formed in the State of New York, United States of America, and the successors, assigns and legal representatives of the ASSIGNEE. DONA LISA FOOD INC. having an address of

41 Mercedes Way, Unit 14  
Edgewood, New York 11717

A New York domestic limited liability business corporation formed in the State of New York, United States of America and the successors, assigns and legal representatives of the ASSIGNEE

the entire right, title, goodwill, and interest

and in all foreign countries, including all rights to claim priority, in and not any and all revisions which are disclosed in the Trademarks and which are found in the following Trademark registrations and Trademark application:

Assignment of Trademarks  
from THE NEW HORIZONTE CORPORATION  
to DONA LISA FOOD INC.

- U.S. Trademark Registration No. 2547820 DONA LISA registered March 12, 2002
- U.S. Trademark Registration No. 3208240 ZAPOTITAN COSECHA NUEVA registered February 13, 2007
- U.S. Trademark Registration No. 3302605 TUSTACA OJALDRA registered October 2, 2007
- U.S. Trademark Registration No. 3348651 CATACAMAS registered December 4, 2007
- U.S. Trademark Registration No. 3380229 EL MIGUELENO registered February 12, 2008
- U.S. Trademark Registration No. 3449508 LEMPIRA registered June 17, 2008
- U.S. Trademark Registration No. 4171798 EL TROPICO FARM registered July 10, 2012
- U.S. Trademark Registration No. 4176447 LA JARRILLITA registered July 17, 2012
- U.S. Trademark Registration No. 4246542 TOR-TI-CHIPS registered November 20, 2012
- U.S. Trademark Registration No. 4258648 NUEVA COSECHA registered December 11, 2012
- U.S. Trademark Registration No. 4296348 EL PULGARCITO registered February 26, 2013
- U.S. Trademark Registration No. 4373496 NUEVA COSECHA DEL FRUTO registered July 23, 2013
- U.S. Trademark Registration No. 4419968 EL VINERO registered October 15, 2013
- U.S. Trademark Registration No. 4516739 EL SALVADORENO AUTHENTICO registered April 22, 2014
- U.S. Trademark Registration No. 4526411 GUATEPAN registered May 6, 2014
- U.S. Trademark Registration No. 4614146 EL VINERO registered September 30, 2014
- U.S. Trademark Registration No. 4696998 JALISPEÑO registered March 3, 2015
- U.S. Trademark Registration No. 4704662 CATRACHO registered March 17, 2015
- U.S. Trademark Registration No. 4823494 VERDEMAR registered September 29, 2015
- U.S. Trademark Registration No. 4827741 TIKAL registered October 6, 2015
- U.S. Trademark Registration No. 4890312 CETECO registered January 19, 2016
- U.S. Trademark Registration No. 4890336 SUPREMO SOBERANO registered January 19, 2016
- U.S. Trademark Registration No. 4890343 LEMPIRA registered January 19, 2016
- U.S. Trademark Registration No. 4960683 SOLMAYA registered May 17, 2016
- U.S. Trademark Registration No. 4960968 KOLA SHALER registered May 17, 2016
- U.S. Trademark Registration No. 4969416 ENSA registered May 31, 2016
- U.S. Trademark Registration No. 5065267 NUEVA COSECHA CENTRO AMERICANA MASAFINA registered October 18, 2016
- U.S. Trademark Registration No. 5167298 ARROZ GALLINA DORADA registered March 21, 2017
- U.S. Trademark Registration No. 5224140 NUEVA COSECHA DEL FRUTO TROPICAL registered June 13, 2017
- U.S. Trademark Registration No. 5224226 DEL SURCO registered June 13, 2017
- U.S. Trademark Registration No. 5247382 EL SALVADORENO AUTHENTICO registered July 18, 2017
- U.S. Trademark Registration No. 5674413 DOÑA LISA EL SABOR DE TU DÍA registered February 12, 2019
- U.S. Trademark Registration No. 6130625 NUEVA COSECHA DEL FRUTO ALOVERA registered August 18, 2020

Assignment of Trademarks  
from THE NEW HORIZONTE CORPORATION  
to DONA LISA FOOD INC.

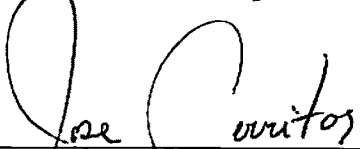
- U.S. Trademark Registration No. 6211375 NUEVA COSECHA CARAOTAS NEGRAS registered December 1, 2020
- U.S. Trademark Registration No. 6261391 HELADOS DEL CAMPO registered February 2, 2021
- U.S. Trademark Registration No. 6265439 DOÑA LISA registered February 9, 2021
- U.S. Trademark Registration No. 6335298 NUEVA COSECHA CARAOTAS BLANCAS April 27, 2021
- U.S. Trademark Registration No. 6463831 TOR-TI-CHIPS TOSTILLITAS registered August 24 2021
- U.S. Trademark Registration No. 6713547 EL MIGUELENO registered April 26, 2022
- U.S. Trademark Registration No. 6811166 MADRIGAL registered August 9, 2022
- U.S. Trademark Registration No. 6901596 EXTRANO MI MEXICO QUERIDO registered November 15, 2022
  
- U.S. Trademark Application No. 97547136 COSECHA NUEVA filed August 12, 2022

and any legal equivalents thereof filed in a foreign country, including the right to claim priority


and, in and to, all Trademark Registrations to be obtained for said Trademarks by any Trademark applications or any revisions thereto.

ASSIGNOR hereby covenants that no assignment, sale agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said trademark application and said trademark registration and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain maintain, issue and enforce said application and said registered mark and said equivalents thereof.

  
\_\_\_\_\_  
Jose Cerritos, Chief Executive Officer  
THE NEW HORIZONTE CORPORATION  
ASSIGNOR

02 | 23 | 24  
\_\_\_\_\_  
Date

  
\_\_\_\_\_  
Jose Cerritos, Chief Executive Officer  
DONA LISA FOOD INC.  
ASSIGNEE

02 | 23 | 24  
\_\_\_\_\_  
Date