

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM150833

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ventana Research, Inc.		10/31/2023	Corporation: OREGON
RECEIVING PARTY DATA			
Company Name:	ISG Information Services Group Americas, Inc.		
Street Address:	2187 Atlantic Street		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06902		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2836104	VENTANA RESEARCH	
CORRESPONDENCE DATA			
Fax Number:	2142000853		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2109787404		
Email:	lori.lapidario@haynesboone.com,IPDocketing@haynesboone.com		
Correspondent Name:	Lori Lapidario		
Address Line 1:	2801 N. Harwood St., Ste. 2300		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	44381.131US01		
NAME OF SUBMITTER:	LORELLYN LAPIDARIO		
SIGNATURE:	LORELLYN LAPIDARIO		
DATE SIGNED:	02/26/2024		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of October 31, 2023, made by and between **Ventana Research, Inc.**, an Oregon corporation, with an address of 1900 NE 3rd St., Suite 106, SMB#10, Bend, Oregon 97701-3889, United States (the "ASSIGNOR") and **ISG Information Services Group Americas, Inc.**, a Texas corporation, with an address of 2187 Atlantic Street, Stamford, Connecticut 06902, United States (the "ASSIGNEE").

WHEREAS ASSIGNOR is the owner of all right, title, and interest in and to the trademarks as listed in the attached **Exhibit A** (the "Trademarks");

WHEREAS, pursuant to an Asset Purchase Agreement dated October 31, 2023 ("APA"), ASSIGNOR sold, assigned and transferred all of its right, title and interest, in and to the Trademarks to ASSIGNEE; and

WHEREAS, ASSIGNEE and ASSIGNOR desire to confirm the assignment of Trademarks pursuant to the APA.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

ASSIGNOR, hereby assigns, transfers and conveys to ASSIGNEE, its successors, assigns and legal representatives, all rights, title, and interest in and to the Trademarks, together with all the goodwill symbolized by the Trademarks, and all rights, claims, and privileges pertaining to the Trademarks, including without limitation: common law rights to the underlying marks, and the right to sue for and recover damages, profits, and all other remedies for any past, present, and future infringement of any of the foregoing.

ASSIGNOR agrees to take such further actions to execute such other reasonable documents and participate in such reasonable actions as ASSIGNEE deems reasonably necessary to perfect its title to any and all rights in the Trademarks conveyed hereunder, including, without limitation, assistance in any proceedings before the United States Trademark Office, and providing evidence supporting ASSIGNOR's prior use of the Trademarks.

This Assignment, and all the terms and provisions hereof, shall be binding upon and shall inure to the benefit of ASSIGNOR and ASSIGNEE, and their respective successors and assigns.

ASSIGNOR: Ventana Research, Inc.

ASSIGNEE: ISG Information Services Group Americas, Inc.


By: _____
Name: Mark Smith
Title: Chief Executive Officer



By: _____
Name: Richard Fogel
Title: Vice President & Asst. Secretary

EXHIBIT A

Mark	Registration No.	Registration Date
VENTANA RESEARCH	2836104	April 27, 2004