

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI51705

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lassus Bros. Oil, Inc.		02/26/2024	Corporation: INDIANA
RECEIVING PARTY DATA			
Company Name:	Harp's Food Stores, Inc.		
Street Address:	918 S. Gutensohn Rd.		
City:	Springdale		
State/Country:	ARKANSAS		
Postal Code:	72762		
Entity Type:	Corporation: ARKANSAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3830198	HOMETOWN REWARDS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4023466000		
Email:	patrick.stephenson@kutakrock.com		
Correspondent Name:	Patrick C. Stephenson		
Address Line 1:	1650 Farnam Street		
Address Line 4:	Omaha, NEBRASKA 68102		
NAME OF SUBMITTER:	Patrick Stephenson		
SIGNATURE:	Patrick Stephenson		
DATE SIGNED:	02/26/2024		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

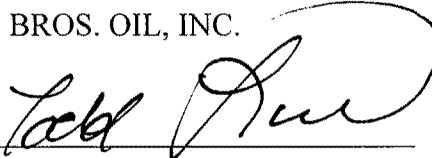
In consideration for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Lassus Bros. Oil, Inc., an Indiana corporation ("Assignor"), hereby sells, conveys, transfers and assigns to Harp's Food Stores, Inc., an Arkansas corporation ("Assignee"), all right, title and interest in and to the trademark, service mark and trade name HOMETOWN REWARDS, including but not limited to United States Trademark Registration No. 3830198 for the logo design below, any goodwill of the business associated with the mark, and the right to sue for past, present and future infringements of the mark.



The foregoing assignment is made by Assignor on an "as is" basis without any warranties or representations as to the validity or enforceability of the mark.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date set forth below.

LASSUS BROS. OIL, INC.

By: 

Name: TODD LASSUS

Title: PRESIDENT

Date: 2-26-2024