

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TM151375

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ASURE SOFTWARE, INC.		01/31/2024	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	ASURE CUSTOMER & IP HOLDCO LLC		
<b>Street Address:</b>	405 Colorado Street		
<b>Internal Address:</b>	Suite 1800		
<b>City:</b>	Austin		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	78701		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5966207	COMPASS HUMAN RESOURCE MANAGEMENT	
<b>Registration Number:</b>	2197080	TELEPAYROLL	
<b>Registration Number:</b>	3745712	USA PAYROLL	
<b>Registration Number:</b>	2519015	EVOLUTION	
<b>Registration Number:</b>	4112914	PAYTAX	
<b>Registration Number:</b>	3558364	FLEXTAX	
<b>Registration Number:</b>	3434596	PTM	
<b>Registration Number:</b>	4325525	ASURESPACE	
<b>Registration Number:</b>	4205490	ASUREFORCE	
<b>Registration Number:</b>	3568332	ASURE SOFTWARE	
<b>Registration Number:</b>	4995889	GEOPUNCH	
<b>Registration Number:</b>	5926662	ASUREHCM	
<b>Registration Number:</b>	5937969	ASURECONSULTING	
<b>Registration Number:</b>	6152986	A ASURE	
<b>Registration Number:</b>	3846895	USA PAYROLL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			
<b>TRADEMARK</b>			

OP \$390.00.00 88505790

*using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3053970845  
**Email:** mlima@cozen.com  
**Correspondent Name:** Cozen O'Connor  
**Address Line 1:** Southeast Financial Center  
**Address Line 2:** 200 South Biscayne Blvd, Suite 3000  
**Address Line 4:** Miami, FLORIDA 33131

<b>NAME OF SUBMITTER:</b>	Maria Lima
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<b>SIGNATURE:</b>	Maria Lima
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<b>DATE SIGNED:</b>	02/27/2024
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**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** (“**Assignment**”), effective as of the 31st day of January, 2024, (the “**Effective Date**”), by and between ASURE SOFTWARE, INC., a Delaware corporation, having its principal place of business located at 405 Colorado Street, Suite 1800, Austin, Texas 78701, United States of America (“**Assignor**”), and ASURE CUSTOMER & IP HOLDCO LLC, a Delaware limited liability company, having its principal place of business located at 405 Colorado Street, Suite 1800, Austin, Texas 78701, United States of America (“**Assignee**”).

**WHEREAS**, this Assignment is to be effective immediately following the effectiveness of that certain Trademark Assignment, dated as of January 31, 2024, between Asure Operations LLC and Assignor.

**WHEREAS**, Assignor is the owner of all right, title and interest in and to the trademarks set forth on Exhibit A attached hereto and made a part hereof (the “**Trademarks**”), together with the goodwill of the business connected with and symbolized by the Trademarks; and

**WHEREAS**, Assignee desires to acquire all right, title and interest in and to the Trademarks together with the goodwill of the business connected with and symbolized by the Trademarks.

**NOW, THEREFORE**, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as set forth below:

Assignor hereby sells, assigns, transfers and otherwise conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registration included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and officials in any applicable jurisdictions outside the United States to record the transfer of the Trademarks set forth on Exhibit A to Assignee, as assignee of Assignor’s entire right, title and interest therein. Assignor agrees to further execute any and all documents reasonably necessary at any time now or in the future to effect and/or perfect this Assignment or to confirm Assignee’s ownership of the Trademarks.

*[Remainder of page intentionally left blank; signature page(s) to follow]*

IN WITNESS WHEREOF, the parties have executed this Assignment as of the Effective Date first above written.

**"ASSIGNOR"**  
ASURE SOFTWARE, INC.

By: John Pence

Name: John Pence

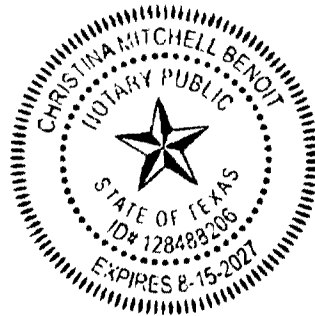
Title: Chief Financial Officer

STATE OF Texas )  
COUNTY OF Travis )

On this 31<sup>st</sup> day of January, 2024 before me, the undersigned Notary Public in and for said state, personally appeared John Pence, known to me to be the person who executed the within Trademark Assignment, and acknowledged to me that he executed the same for the purposes therein stated.

Christina Mitchell Benoit  
Notary Public


My commission expires:  
8-15-2027



**TRADEMARK ASSIGNMENT**  
**EXHIBIT**

**Registered**

<b>OWNER</b>	<b>REGISTRATION NUMBER</b>	<b>TRADEMARK</b>
Asure Software, Inc.	5966207	COMPASS HUMAN RESOURCE MANAGEMENT
Asure Software, Inc.	2197080	TELEPAYROLL
Asure Software, Inc.	CA 47577 Renewal No. 107037	TELEPAYROLL
Asure Software, Inc.	3745712	USA PAYROLL
Asure Software, Inc.	3846895	<i>USA  PAYROLL</i>
Asure Software, Inc.	2519015	EVOLUTION
Asure Software, Inc.	4112914	PAYTAX
Asure Software, Inc.	3558364	FLEXTAX
Asure Software, Inc.	3434596	PTM
Asure Software, Inc.	4325525	ASURESPACE
Asure Software, Inc.	4205490	ASUREFORCE
Asure Software, Inc.	3568332	ASURE SOFTWARE
Asure Software, Inc.	4995889	GEPUNCH
Asure Software, Inc.	5926662	ASUREHCM

Asure Software, Inc.	5937969	ASURECONSULTING
Asure Software, Inc.	6152986	A Asure Design 
Asure Software, Inc.	1199481 <sup>1</sup>	ASURE SOFTWARE
Asure Software, Inc.	1199492 <sup>2</sup>	ASURE SOFTWARE

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<sup>1</sup> This mark registered in Australia.

<sup>2</sup> This mark registered in Australia.

**Unregistered**

**OWNER**

Asure Software, Inc.

**TRADEMARKS**

1. MANGROVE
2. MANGROVE SOFTWARE



Mangrove Software  
Human Capital. Simply Managed.

5. Mangrove Software  
Human Capital. Simply Managed
6. Human Capital. Simply Managed
7. Total HR Solutions
- 8.



- 9.



10.



11. ProData Services

12. Heritage Payroll

13. SaversAdmin

14.



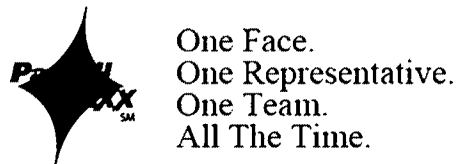
15. TELEPAYROLL

16.



17. Payroll Maxx

18.



19. COBRAsource

20. Payroll Tax Management

21. ASURE

22. ASURE SOFTWARE

23. ASURE SOFTWARE

24. Asure

25. Asure (logo) (letter "a" inside a blue circle inside an icon)

26. Corporate Payroll

27. Forgent

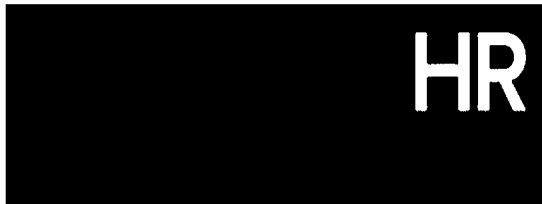
28. Forgent Networks

29. iEmployee

30. Payroll Specialties N.W.



- 31. Personal Management Systems
- 32. Your Workplace Simplified
- 33. AsureMarketplace
- 34. ADI
- 35. adiTeam
- 36. adiOffice
- 37. adiEnterprise
- 38. Legiant Partners in Time
- 39. Legiant Express
- 40. Mylegiant
- 41



42.



Austin HR

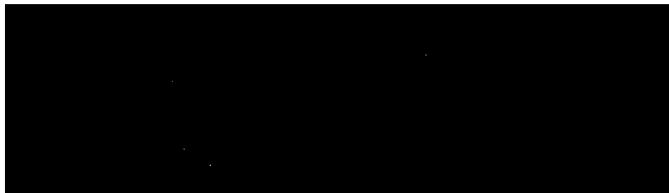
Your HR Group

- 43. Associated Human Capital Management

44.



45.



46. PayData Workforce Solutions

47. PayData

48.

**s mphony**

49. Symphony Employer Services, Inc.

50. Payroll Solutions, Inc.

51.

Symphony Payroll Solutions – Registered with Town of Natick, MA

52. LaborSmart Solutions