

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI56475

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jonomar LLC		08/01/2022	Limited Liability Company: ARKANSAS
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	The Cigarette Store LLC		
<b>Street Address:</b>	6790 Winchester Circle		
<b>City:</b>	Boulder		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80301		
<b>Entity Type:</b>	Limited Liability Company: COLORADO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6211690	IGNITE	
<b>Registration Number:</b>	4247301	IGNITE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4242766214		
<b>Email:</b>	aclaybon@messner.com, ipinbox@messner.com		
<b>Correspondent Name:</b>	Allan Claybon		
<b>Address Line 1:</b>	7250 NORTH 16TH STREET		
<b>Address Line 2:</b>	SUITE 410		
<b>Address Line 4:</b>	PHOENIX, ARIZONA 85020		
<b>ATTORNEY DOCKET NUMBER:</b>	9158.0002		
<b>NAME OF SUBMITTER:</b>	Allan Claybon		
<b>SIGNATURE:</b>	Allan Claybon		
<b>DATE SIGNED:</b>	02/27/2024		
<b>Total Attachments: 2</b>			
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source=Ignite Trademark Assignment (08079711xA9B4D)#page2.tif			

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## ASSIGNMENT

This Agreement is made by and between JONOMAR LLC (“Assignor”), an Arkansas limited liability company, and THE CIGARETTE STORE LLC (“Assignee”), a Colorado limited liability company. By this Agreement, Assignor and Assignee agree as follows:

WHEREAS Assignor is the sole owner of the trademarks identified on Schedule 1 attached hereto;

WHEREAS Assignor desires to assign all rights, title, and interest in and to the trademarks to Assignee;

WHEREFORE, in receipt of good and valuable consideration to it in hand paid, the sufficiency of which is hereby acknowledged:

Assignor hereby sells, assigns, transfers, and conveys to Assignee, its successors and assigns, Assignor’s entire right, title, and interest in and to the trademarks identified on Schedule 1 hereto, including but not limited to all common law rights, all applications and registrations, and all rights of priority associated with the foregoing together with the goodwill connected with the use of and symbolized by the trademarks (collectively the “Trademarks”), and together with any and all rights and causes of action (including damages and all other remedies recoverable thereby) for past, present, and future unauthorized use of the Trademarks, including but not limited to all rights and causes of action for infringement and unfair competition.

Assignor further covenants and agrees that it and its representatives will, at Assignee’s request and expense, do all other lawful acts necessary to enable Assignee to obtain, maintain and enforce full the benefits of the rights and interests herein sold, assigned, transferred, and conveyed. This Agreement shall be binding on the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

Assignor represents and warrants that it owns all right, title, and interest in and to the Trademarks, and that it has the authority to transfer all of the rights sold, assigned, transferred, and conveyed pursuant to this Agreement.

This Assignment is effective as of August 1, 2022. The undersigned hereby represent and warrant that they have the authority to execute this Agreement behalf of their respect entities.

ASSIGNOR:

JONOMAR LLC

By:   
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JOSEPH MARELLE  
Sole Member

**Schedule 1**

IGNITE	88/130,982	2018-09-25	6211690	2020-12-01
IGNITE	85/489,590	2011-12-07	4247301	2012-11-20