

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM157590

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the assignee entity from limited liability company to corporation previously recorded on Reel 6935 Frame 668. Assignor(s) hereby confirms the assignment.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alloy Digital, LLC		05/08/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Mythical Venture, Inc.		
Street Address:	450 North Roxbury Drive, 8th Floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4455085	SHUT UP!	
Registration Number:	4480510	SHUT UP! CARTOONS	
Registration Number:	4581335	SMOSH	
Registration Number:	3786737	SMOSH	
Registration Number:	3372369	SMOSH	
Registration Number:	4319308	SMOSH PIT	
Registration Number:	4543693	SMOSH PIT	
CORRESPONDENCE DATA			
Fax Number:	2127686800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-768-5367		
Email:	trademarks.us@dentons.com		
Correspondent Name:	Monica B. Richman		
Address Line 1:	P.O. Box 1302		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	15257264-000209		

OP \$190.00.00 85961852

NAME OF SUBMITTER:	JOHN EISCHEID
SIGNATURE:	JOHN EISCHEID
DATE SIGNED:	02/28/2024
Total Attachments: 6 source=SMOSH - Corrective Assignment upload#page1.tif source=SMOSH - Corrective Assignment upload#page2.tif source=SMOSH - Corrective Assignment upload#page3.tif source=SMOSH - Corrective Assignment upload#page4.tif source=SMOSH - Corrective Assignment upload#page5.tif source=SMOSH - Corrective Assignment upload#page6.tif	

TRADEMARK ASSIGNMENT COVER SHEET

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ETAS ID: TM575808

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alloy Digital, LLC		05/08/2020	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Mythical Venture, LLC		
Street Address:	450 North Roxbury Drive, 8th Floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90210		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4455085	SHUT UP!	
Registration Number:	4480510	SHUT UP! CARTOONS	
Registration Number:	4581335	SMOSH	
Registration Number:	3786737	SMOSH	
Registration Number:	3372369	SMOSH	
Registration Number:	4319308	SMOSH PIT	
Registration Number:	4543693	SMOSH PIT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-768-5367		
Email:	trademarks.us@dentons.com		
Correspondent Name:	Monica B. Richman		
Address Line 1:	P.O. BOX #061080		
Address Line 4:	Chicago, ILLINOIS 60606-1080		
ATTORNEY DOCKET NUMBER:	15257264-000209		
NAME OF SUBMITTER:	Monica B. Richman		
SIGNATURE:	/Monica B. Richman/		

OP \$190.00 4455085

DATE SIGNED:

05/11/2020

Total Attachments: 4

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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment Agreement"), effective as of the last execution date (the "Effective Date") is made and entered into by and among Alloy Digital, LLC, a Delaware limited liability company, located at 366 5th Avenue, New York, New York 10001 ("ASSIGNOR"), and Mythical Venture, LLC, a Delaware limited liability company, located at 450 North Roxbury Drive, 8th Floor Beverly Hills, California 90210 ("ASSIGNEE").

02/27/24 MBR Inc. corporation
MBR 02/27/24

WHEREAS, ASSIGNOR is the owner of the applications and/ or registrations identified in Schedule A (the "Trademarks");

WHEREAS, ASSIGNOR desires to transfer all rights, title and interest in and to the Trademarks to ASSIGNEE;

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR's rights, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt, adequacy and legal sufficiency of which is hereby acknowledged, ASSIGNOR does hereby irrevocably sell, assign, grant and transfer to ASSIGNEE, its entire worldwide right, title and interest in and to the Trademarks, including all common law rights, along with the goodwill of the business symbolized by the Trademarks, the same to be held and enjoyed by ASSIGNEE for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by ASSIGNOR if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment Agreement.

This Assignment Agreement may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

ASSIGNOR hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment Agreement, and to issue or transfer the said trademark record(s) to the ASSIGNEE as owner of all right, title and interest therein, or otherwise as the ASSIGNEE may direct, in accordance with the terms of this Assignment Agreement.

[Signatures appear on the following page]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed as of the Effective Date.

ASSIGNOR:

Alloy Digital, LLC

By: Craig J. Talbot

Name: Craig R. Talbot

Title: Manager

Date: 5/8/2020

MBR 02/27/24

ASSIGNEE:

Mythical Venture, LLC Inc.

By: _____

Name: _____

Title: _____

Date: _____

United States

IN WITNESS WHEREOF, the parties hereto have caused this Assignment Agreement to be duly executed as of the Effective Date.

ASSIGNOR:

Alloy Digital, LLC

By: _____
David Miller, Manager of DEFY MEDIA (ABC), LLC, a California limited liability company, as Assignee for the Benefit of Creditors of Defy Media, LLC, in its capacity as attorney-in-fact for Allow Digital, LLC

Date: May 8, 2020

ASSIGNEE:

Mythical Venture, *HEE* Inc.

By: _____
DocuSigned by:
Brian Flanagan
88D09E127D01420...
Name: _____ Brian Flanagan

MBR 02/27/24

Title: _____ Chief operating officer

Date: _____ 5/8/2020

United States

SCHEDULE A

No.	Trademark	Application Number	Filing Date	Registration Number	Registration Date	Class(es)	Territory
1.	SHUT UP!	85961852	June 17, 2013	4455085	December 24, 2013	9	United States
2.	SHUT UP! CARTOONS	85961893	June 17, 2013	4480510	February 11, 2014	25, 41	United States
3.	SMOSH	85930968	May 13, 2013	4581335	August 5, 2014	16, 41	United States
4.	SMOSH	77657907	January 27, 2009	3786737	May 11, 2010	38, 41, 42, 45	United States
5.	SMOSH	77183996	May 17, 2007	3372369	January 22, 2008	25, 38	United States
6.	SMOSH PTT	77983522	February 22, 2010	4319308	April 16, 2013	38, 41, 42	United States
7.	SMOSH PTT	77941754	February 22, 2010	4543693	June 3, 2014	45	United States

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REEL: 008356 FRAME: 0328