

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM158953

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KKR LOAN ADMINISTRATION SERVICES LLC		01/25/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Apex Global Brands, Inc.		
Street Address:	1411 Broadway - Mezzanine Level		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2352939	CHEROKEE	
Registration Number:	4335729	CHEROKEE LUXE	
Registration Number:	4318022	RUNWAY BY CHEROKEE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4242508068		
Email:	trademarks@minxlaw.com,charlene@minxlaw.com		
Correspondent Name:	Charlene Minx		
Address Line 1:	401 Wilshire Boulevard, Suite 1200		
Address Line 4:	Santa Monica, CALIFORNIA 90401		
ATTORNEY DOCKET NUMBER:	190-00001		
NAME OF SUBMITTER:	CHRISTINA RHODES		
SIGNATURE:	CHRISTINA RHODES		
DATE SIGNED:	02/28/2024		
Total Attachments: 5			
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RELEASE OF SECURITY INTEREST IN SPECIFIED TRADEMARKS

This RELEASE OF SECURITY INTEREST IN SPECIFIED TRADEMARKS (this “Release”), dated as of January 25, 2024 (the “Effective Date”), is made by KKR LOAN ADMINISTRATION SERVICES LLC, in its capacity as agent for the Secured Parties referred to below (in such capacity, together with its successors and assigns in such capacity, if any, the “Administrative Agent”) and APEX GLOBAL BRANDS INC., as grantor (the “Grantor”).

WHEREAS, pursuant to that certain Pledge and Security Agreement, dated as of November 12, 2021, by and among the Administrative Agent, the Grantor and certain other parties thereto (as amended, amended and restated, or otherwise modified from time to time, the “Security Agreement”), the Grantor granted to the Administrative Agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreement, the Grantor executed and delivered a Trademark Security Agreement, dated as of November 12, 2021 (the “Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office;

WHEREAS, the Administrative Agent has agreed to release, discharge, terminate and cancel its security interest in certain specified collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Security Agreement or the Trademark Security Agreement, as applicable.

2. Release of Specified Collateral. The Administrative Agent, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels its lien on and security interest in and to all of the Grantor’s right, title and interest in, to, and under all the following Collateral of the Grantor (the “Released Trademark Collateral”):

- (a) The Trademarks of the Grantor listed on Schedule I attached hereto (the “Marks”);
- (b) All goodwill associated with such Marks;
- (c) All rights to sue or otherwise recover from any past, present and future infringement, dilution, or other violation of such Marks;
- (d) All Proceeds of any and all of the foregoing; and
- (e) All other rights of any kind accruing thereunder or pertaining thereto throughout the world in respect of such Marks.

If and to the extent that the Administrative Agent has acquired any right, title or interest in and to the Released Trademark Collateral under the Trademark Security Agreement, the Administrative Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Grantor.

3. Limitation. This Release is applicable only and solely with respect to the Released Trademark Collateral and to no other collateral arising under the Security Agreement or the Trademark Security Agreement. The Administrative Agent retains all security interests, liens, rights, titles and interests pledged and granted to the Administrative Agent under the Security Agreement and the Trademark Security Agreement with respect to all such other collateral, and the Administrative Agent’s security interest, liens,

rights, titles and interests in such other collateral shall not, and shall not be deemed to, be impaired, interrupted or otherwise modified in any respect by this Release.

4. Authorization to File. The Administrative Agent hereby authorizes the Grantor (or its designee) to file this Release with the United States Patent and Trademark Office and any similar office or agency of any State within the United States.

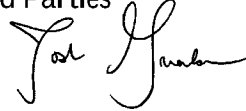
5. Further Assurances. The Administrative Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, at the Grantor's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

6. Governing Law. This Release shall be governed exclusively under the laws of the State of New York, without regard to conflicts of law or choice of law principles.

[Signature Pages Follow]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

KKR LOAN ADMINISTRATION
SERVICES LLC, in its capacity as agent for
the Secured Parties



By: _____

Name: Josh Gruenbaum

Title: Authorized Signatory

GRANTOR:

APEX GLOBAL BRANDS INC.

By: _____

Name:

Title:

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

**KKR LOAN ADMINISTRATION
SERVICES LLC, in its capacity as agent for
the Secured Parties**

By: _____
Name:
Title:

GRANTOR:

APEX GLOBAL BRANDS INC.

By: _____
Name: Harry Clouston
Title: Secretary and Vice President

DocuSigned by:
Harry Clouston
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Schedule I

Released Trademark Collateral

Trademark	Country	Application Number	Application Date	Registration Number	Registration Date	Owner
Cherokee	United States	74/735,390	9/28/1995	2352939	5/30/2000	Apex Global BrandsInc. [Careismatic Brands, Inc.]
Cherokee Luxe	United States	85/466,982	11/8/1911	4335729	5/14/2013	Apex Global BrandsInc. [Careismatic Brands, Inc.]
Runway By Cherokee	United States	85/443,316	10/10/1911	4318022	4/9/2013	Cherokee Inc.