

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI60657

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dealer Tire, LLC		02/29/2024	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Sentric ADAS, LLC		
<b>Street Address:</b>	7012 Euclid Ave.		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44103		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	98361060	SENTRIC	
<b>Serial Number:</b>	98422938	SENTRIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2166228200		
<b>Email:</b>	bkulwicki@calfee.com, ipupdate@calfee.com		
<b>Correspondent Name:</b>	Brittany Kulwicki		
<b>Address Line 1:</b>	1405 E 6th St		
<b>Address Line 4:</b>	Cleveland, OHIO 44114		
<b>ATTORNEY DOCKET NUMBER:</b>	40478.04078		
<b>NAME OF SUBMITTER:</b>	Brittany Kulwicki		
<b>SIGNATURE:</b>	Brittany Kulwicki		
<b>DATE SIGNED:</b>	02/29/2024		
<b>Total Attachments: 1</b>			
source=40400.04078 Confirmatory Assignment EXECUTED - Record#page1.tif			

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## CONFIRMATORY ASSIGNMENT


**THIS CONFIRMATORY ASSIGNMENT**, effective as of the 29<sup>th</sup> day of February 2024 (hereinafter, “Effective Date”), is made from Dealer Tire, LLC, a limited liability company duly organized and doing business under the laws of the State of Delaware, United States, with its principal place of business at 7012 Euclid Ave., Cleveland, Ohio 44103, United States (“Assignor”), to Sentric ADAS, LLC, a limited liability company duly organized and doing business under the laws of the State of Delaware, United States, with its principal place of business address at 7012 Euclid Ave., Cleveland, Ohio 44103, United States (“Assignee”).

**WHEREAS**, as of the Effective Date, Assignor transferred, conveyed, and assigned all right, title, and interest in and to the trademark SENTRIC, U.S. App. No. 98/361,060 filed on January 17, 2024 covering the trademark SENTRIC, and U.S. App. No. 98/422,938 filed on February 27, 2024 covering the trademark SENTRIC & DESIGN (collectively, hereinafter, “Mark”) to Assignee.

**WHEREAS**, Assignor represents and warrants to Assignee, its successors, and assigns, that as of the Effective Date, Assignor was the exclusive owner of the Mark and had the right to assign the Mark. Assignor agrees, at Assignee’s expense and request: (i) to assign, deliver, and communicate to Assignee, its representatives, agents, successors, and assigns any facts and materials relating to the Mark, including evidence for legal proceedings whenever requested and all files, documents, and communications pertaining to the Mark, including all communications to and from the U.S. Patent & Trademark Office and any and all legal counsel advising on or assisting with the Mark; (ii) to testify in any opposition, cancellation, or other legal proceeding whenever requested; (iii) to execute and deliver whenever requested, all lawful papers required to make any of the foregoing provisions effective; and (iv) to generally provide all further cooperation, including taking such further action and executing such additional documents, which Assignee, its successors and assigns reasonably request to secure, obtain, or enforce proper protection for the Mark and all associated rights in this or any foreign country.

**NOW THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby confirms the transfer, conveyance, and assignment to Assignee, its successors and assigns, as of the Effective Date, of the entire right, title, and interest in and to the Mark, together with the reputation (Goodwill) of the business in connection with the Mark, in the United States of America, including the right to recover for damages and profits for past, present, and future infringements thereof, the interest to be held and enjoyed by Assignee as fully and exclusively as it would have been held and enjoyed by Assignor had this Confirmatory Assignment not been made.

**DEALER TIRE, LLC**

  
Jason R. Sussman

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Jason R. Sussman  
Chief Legal Officer