

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI16100

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900824862

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eire Born Spirits LLC		11/24/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Company Name:	JC Master Distribution Limited
Street Address:	Kildress House, Pembroke Row, Dublin 2
City:	Dublin
State/Country:	IRELAND
Postal Code:	D02H008
Entity Type:	Private Limited Company: IRELAND

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	7101179	ONE FOR ALL
Registration Number:	6918575	
Registration Number:	6075571	PROPER NO. TWELVE IRISH WHISKEY
Registration Number:	6070002	PROPER NO. TWELVE
Registration Number:	5921923	PROPER NO. TWELVE ÉIRE BORN
Registration Number:	5687663	PRPR
Registration Number:	5298982	PROPER
Registration Number:	5801913	EIRE BORN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2029426989

Email: john.rynkiewicz@arnoldporter.com

Correspondent Name: John P. Rynkiewicz

Address Line 1: 601 Massachusetts Ave., NW

Address Line 4: Washington, DISTRICT OF COLUMBIA 20001

DOMESTIC REPRESENTATIVE

Name: John P. Rynkiewicz
Address Line 1: 601 Massachusetts Ave., NW
Address Line 4: Washington, D.C. 20001

NAME OF SUBMITTER:	JOHN RYNKIEWICZ
SIGNATURE:	JOHN RYNKIEWICZ
DATE SIGNED:	02/09/2024

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Agreement") is entered into and effective as of December 1, 2021 (the "Effective Date"), by and between Eire Born Spirits LLC, a Delaware limited liability company, with an address at 250 West 55th Street, New York, NY 10019 ("Assignor") and JC Master Distribution Limited, a private company limited by shares formed under the laws of Ireland, with an address at Kildress House, Pembroke Row, Dublin 2 Ireland D02H008 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and registrations identified in the attached Schedule;

WHEREAS Assignee, has acquired from Assignor the trademarks and registrations identified in the attached Schedule;

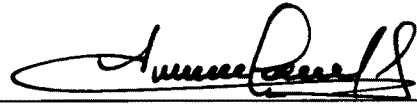
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee as of the Effective Date all of Assignor's rights, title and interest in and to the trademarks and registrations identified in the attached Schedule, together with the goodwill of the business associated with these trademarks and registrations.

The rights transferred by this assignment include the right to bring all legal actions related to the trademarks and registrations, including actions for any infringement of the trademarks and registrations, no matter whether the infringement occurred before or after the assignment, and the right to recover damages for such infringement.

**Lisa McKenna,
Notary Public,
Commissioned for Life
Ireland**

IN WITNESS WHEREOF, the Assignor has executed this instrument on this 8th day of November, 2023.

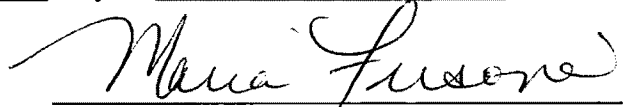
EIRE BORN SPIRITS, LLC

By 

Name: Luis F. Felix

Title: President & CEO

Sworn and subscribed before me this 8th day of NOVEMBER, 2023.



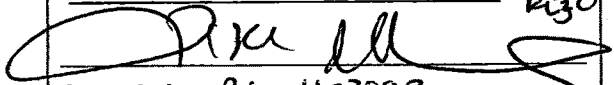
Notary Public



My commission expires:
MARIA FRISONE
NOTARY PUBLIC STATE OF NEW YORK
REGISTRATION ID #01FR4976399
QUALIFIED IN NASSAU COUNTY
COMMISSION EXPIRES ~~9/29/21~~ 1/14/27

JC MASTER DISTRIBUTION LIMITED

Signed in my presence by Salvador Rizo



Dated the 24-11-2023
Lisa McKenna, 7 Almeida Avenue,
Kilmainham, Dublin 8.
Notary Public, Commissioned for Life

By Salvador Rizo

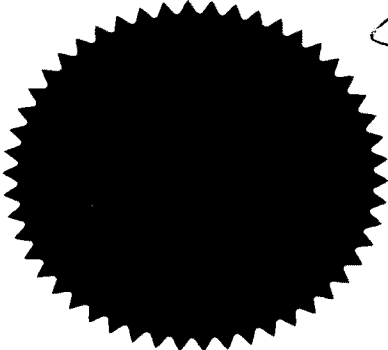
Name: SALVADOR RIZO

Title: DIRECTOR

Sworn and subscribed before me this 24 day of November, 2023.



Notary Public









My commission expires:







Lisa McKenna,
Notary Public, Commissioned for Life
7 Almeida Avenue,
Kilmainham, Dublin 8.
Ireland.
Lisa@mckennanotary.com
Telephone: 087 2131651

Lisa McKenna,
Notary Public,
Commissioned for Life
Ireland

SCHEDULE

Country	Title	Image	Application No.	Application Date	Registration No.	Registration Date
United States of America	EIRE BORN		87/952,948	Jun-07-2018	5,801,913	Jul-09-2019
United States of America	ONE FOR ALL		88669445	Oct-25-2019	7101179	Jul-04-2023
United States of America	PROPER		86699558	Jul-21-2015	5298982	Oct-03-2017
United States of America	PROPER NO. TWELVE		87906579	May-03-2018	6070002	Jul-02-2020
United States of America	PROPER No. TWELVE EIRE BORN (stylized and/or design)		88003524	Jun-17-2018	5921923	Nov-26-2019
United States of America	PROPER NO. TWELVE IRISH WHISKEY		88028391	Jul-06-2018	6075571	Jun-09-2020
United States of America	PRPR (Stylized and/or design)		88/002,264	Jun-15-2018	5687663	Feb-26-2019
United States of America	TIGER W/ CROWN DESIGN		88357565	Mar-26-2019	6918575	Dec-06-2022
Australia	PROPER NO. TWELVE		1924715	May-07-2018	1924715	Dec-11-2018
Belarus	PROPER NO. TWELVE		A0080167	Oct-24-2018	1437629	Oct-24-2018
Brazil	PROPER NO. TWELVE		916176835	Oct-30-2018	916176835	Aug-27-2019
Canada	PROPER NO. TWELVE		1897548	May-04-2018	1098109	Apr-13-2021
China	PROPER TWELVE		29119273	Feb-05-2018	29119273	Dec-21-2018
European Community	PROPER 12		017761008	Feb-01-2018	017761008	Jul-11-2018
European Community	PROPER NO. TWELVE		17895451	May-04-2018	017895451	Oct-06-2018
European Community	PROPER NO. TWELVE and Tiger Device		018138169	Oct-15-2019	018138169	May-22-2020
European Community	PROPER TWELVE		017762584	Feb-01-2018	017762584	Jul-11-2018
European Community	TIGER W/CROWN Design		018137441	Oct-15-2019	018137441	May-22-2020
Hong Kong	PROPER NO. TWELVE		304710177	Oct-24-2018	304710177	Oct-24-2018
India	PROPER NO. TWELVE		1437629	Oct-24-2018	1437629	Oct-24-2018
Indonesia	PROPER NO. TWELVE (with tiger and crown design)		DID2021085323	Dec-06-2021	IDM001077374	Apr-27-2023
Israel	PROPER NO. TWELVE		310170	Oct-23-2018	310170	Aug-01-2019
Japan	PROPER NO. TWELVE		A0080167	Oct-24-2018	1437629	Oct-24-2018

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Country	Title	Image	Application No.	Application Date	Registration No.	Registration Date
Madrid Protocol (TM)	PROPER NO. TWELVE		A0080167	Oct-24-2018	1437629	Oct-24-2018
Mexico	PROPER NO. TWELVE		2045173	May-08-2018	1934785	Oct-15-2018
New Zealand	PROPER NO. TWELVE		A0080167	Oct-24-2018	1437629	Oct-24-2018
Norway	PROPER NO. TWELVE		2018/14699	Nov-01-2018	303805	May-14-2019
Paraguay	PROPER NO. TWELVE		1897392	Nov-02-2018	506355	Aug-03-2020
Republic of Korea	PROPER NO. TWELVE		A0080167	Oct-24-2018	1437629	Oct-24-2018
Russian Federation	PROPER 12		2018703668	Feb-01-2018	684234	Feb-20-2019
Russian Federation	PROPER NO. TWELVE		2018718265	May-04-2018	692101	Jan-16-2019
Russian Federation	PROPER NO. TWELVE and Design		2019751903	Oct-15-2019	758383	May-25-2020
Russian Federation	PROPER TWELVE		2018703670	Feb-01-2018	684238	Feb-01-2018
Russian Federation	TIGER W/CROWN Design		2019751902	Oct-15-2019	758493	May-25-2020
South Africa	PROPER NO. TWELVE		2018/31407	Oct-24-2018	2018/31407	Nov-04-2022
Switzerland	PROPER NO. TWELVE		A0080167	Oct-24-2018	1437629	Oct-24-2018
Switzerland	PROPER NO. TWELVE		80508/2018		723074	Oct-29-2018
Ukraine	PROPER NO. TWELVE		A0080167	Oct-24-2018	1437629	Oct-24-2018
United Kingdom	PROPER 12		UK00917761008	Feb-01-2018	UK00917761008	Jul-11-2018
United Kingdom	PROPER NO. TWELVE		017895451	May-04-2018	UK00917895451	Oct-06-2018
United Kingdom	PROPER NO. TWELVE and Tiger Device		00003436587	Oct-15-2019	00003436587	Jun-18-2021
United Kingdom	PROPER NO. TWELVE and Tiger Device		018138169	Oct-15-2019	UK00918138169	May-22-2020
United Kingdom	PROPER TWELVE		017762584	Feb-01-2018	UK00917762584	Jul-11-2018
United Kingdom	TIGER AND CROWN DEVICE		00003436512	Oct-15-2019	00003436512	Jan-10-2020
United Kingdom	TIGER W/CROWN Design		018137441	Oct-15-2019	UK00918137441	May-22-2020

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