

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

Assignment ID: TMI72100

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900836733		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Technology Research, LLC		02/14/2024	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Company Name:	SOUTHWIRE COMPANY, LLC		
Street Address:	One Southwire Drive		
City:	Carrollton		
State/Country:	GEORGIA		
Postal Code:	30119		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	73615393	SHOCK SHIELD	
Serial Number:	78031680	SHORELINE REELS	
Serial Number:	77667570	SURGE GUARD	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(404)853-8339		
Email:	jennifersandlin@eversheds-sutherland.com		
Correspondent Name:	Jennifer R. Sandlin		
Address Line 1:	999 Peachtree Street, NE		
Address Line 2:	Suite 2300		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	77335-1555		
NAME OF SUBMITTER:	JENNIFER SANDLIN		
SIGNATURE:	JENNIFER SANDLIN		
DATE SIGNED:	03/05/2024		
Total Attachments: 2			

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (“Assignment”) is hereby entered into on this 12th day of February, 2024 (the “Effective Date”), by TECHNOLOGY RESEARCH, LLC (“Assignor”), a Florida limited liability company having a principal place of business at 4525 140th Avenue North, Suite 900, Clearwater, FL 33762, and SOUTHWIRE COMPANY, LLC (“Assignee”), a Delaware limited liability company having a principal place of business at One Southwire Drive, Carrolton, GA 30119 (collectively, the “Parties”).

WHEREAS, Assignor is the owner of all right, title, and interest in and to the following trademark registrations (collectively referred to as the “Marks”):

Jurisdiction	Trademark	Application or Serial Number	Registration Number
Canada	FIRE SHIELD	1193752	TMA634753
Canada	SHOCK SHIELD Design	610449	TMA359651
Canada	SHOCK SHIELD	610450	TMA361315
Canada	TRC	1559110	TMA859305
United States	SHOCK SHIELD	73/615,393	1,749,849
United States	SHORELINE REELS	78/031,680	2,561,916
United States	SURGE GUARD	77/667,570	4,235,623

WHEREAS, Assignor is desirous of assigning all right, title, and interest in and to the Marks to Assignee, and Assignee is desirous of acquiring all right, title, and interest in and to the Marks, including any and all common law rights and associated goodwill of the Marks; and

WHEREAS, Assignor hereby authorizes the Assignee’s legal representative to record this Assignment with the appropriate authorities, entities, and agencies in any and all jurisdictions.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest throughout the world in and to the Marks, together with all of the goodwill of the business symbolized by the Marks and the right to recover damages, profits, royalties, and all other remedies for all past and future infringements thereof.

IN WITNESS WHEREOF, the Parties have caused this Agreement to be executed on their behalf by their duly authorized representatives.

Signature page follows

Trademark Assignment – Technology Research, LLC

Technology Research, LLC

Signature: _____

DocuSigned by:
Burt M. Fealing
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Burt Fealing, Secretary, Technology Research, LLC

Date: _____

2/14/2024

Southwire Company, LLC

Signature: _____

DocuSigned by:
Murrell Blackburn
383400DF00D446C...

Murrell Blackburn, Vice President, Southwire Company, LLC

Date: _____

2/14/2024