

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI64300

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brand Castle, LLC		02/29/2024	Limited Liability Company: DELAWARE
Signature Brands, LLC		02/29/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Wingspire Capital LLC		
Street Address:	13010 Morris Road		
Internal Address:	Building One, Suite 175		
City:	Alpharetta		
State/Country:	GEORGIA		
Postal Code:	30004		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 42			
Property Type	Number	Word Mark	
Serial Number:	97455663	BEST WISHES	
Serial Number:	97470947	EGGNADO	
Registration Number:	3226508	CRAFTY COOKING KITS	
Registration Number:	3114649	CRAFTY COOKING KITS	
Registration Number:	3107293	BRAND CASTLE	
Registration Number:	4527341	IN THE MIX	
Registration Number:	3534480	PAINT-A-COOKIE	
Registration Number:	3328297	IN THE MIX	
Registration Number:	3328296	GORGEOUS	
Registration Number:	5605327	SISTERS SG GOURMET FROM SCRATCH	
Registration Number:	5599532	BRAND CASTLE	
Registration Number:	2310954	BARE BONES	
Registration Number:	6129170	CAKE MATE	
Registration Number:	1089010	CAKE MATE	
Registration Number:	4469727	CAKE MATE	
Registration Number:	666075	CAKE-MATE	

OP \$1065.00.00 97455663

Property Type	Number	Word Mark
Registration Number:	4218420	DYE WORKS
Registration Number:	5834086	DEGGORATING PARTY
Registration Number:	5822031	EASY EXPERT
Registration Number:	2867871	EASY WRITER
Registration Number:	1292833	EGG AROUNDS
Registration Number:	5287703	EGGMOJI
Registration Number:	6890197	EGGSPERIMENTS
Registration Number:	5096874	GIFTPOP
Registration Number:	5898070	GRIM REAPER
Registration Number:	3400164	MARBLE MIX'INS
Registration Number:	5419121	MASTER YOUR PUMPKIN
Registration Number:	6563777	MASTERS COLLECTION
Registration Number:	4351317	NO FADE
Registration Number:	1742125	PAAS
Registration Number:	1183731	PAAS
Registration Number:	7050023	PAAS GRIP'N DIP
Registration Number:	1977658	PARLOR PERFECT
Registration Number:	3088709	PUMPKIN MASTERS
Registration Number:	3119199	PUMPKIN MASTERS
Registration Number:	3279322	PUMPKIN MASTERS
Registration Number:	2987593	PUMPKIN MASTERS
Registration Number:	1912503	PUMPKIN MASTERS
Registration Number:	5839503	PUMPKIN MASTERS
Registration Number:	2208235	SB SIGNATURE BRANDS LLC
Registration Number:	2212354	SB SIGNATURE BRANDS LLC
Registration Number:	5644281	STICK'EMS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (215)5695619

Email: pecsenye@blankrome.com

Correspondent Name: Timothy D. Pecsénye

Address Line 1: One Logan Square, 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103

ATTORNEY DOCKET NUMBER: 162483-01019

NAME OF SUBMITTER: KATHERINE HOLLENBECK

SIGNATURE: KATHERINE HOLLENBECK

DATE SIGNED:

03/01/2024

Total Attachments: 9

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ASSIGNMENT FOR SECURITY – TRADEMARKS

February 29, 2024

WHEREAS, SIGNATURE BRANDS, LLC, a Delaware limited liability company (“Signature”) and BRAND CASTLE, LLC, a Delaware limited liability company (“Brand Castle”, and together with Signature, collectively, the “Assignor”) has adopted, used and is using, and holds all right, title and interest in and to, the trademarks and service marks listed on the attached Schedule A, which trademarks and service marks are registered or applied for in the United States Patent and Trademark Office (the “Trademarks”);

WHEREAS, the Assignor has entered into a Pledge and Security Agreement, dated February 29, 2024 (as amended, restated, amended and restated, supplemented, modified or otherwise changed from time to time, the “Security Agreement”), in favor of WINGSPIRE CAPITAL LLC, as the Agent for itself and certain lenders (in such capacity, together with its successors and assigns, if any, the “Assignee”); and

WHEREAS, pursuant to the Security Agreement, the Assignor has assigned to the Assignee and granted to the Assignee for the benefit of the Secured Parties (as defined in the Security Agreement) a continuing security interest in all right, title and interest of the Assignor in, to and under the Trademarks, together with, among other things, the good-will of the business symbolized by the Trademarks, and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof and any and all damages arising from past, present and future violations thereof (the “Collateral”), to secure the payment, performance and observance of the Secured Obligations (as defined in the Security Agreement);

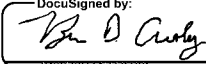
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor does hereby pledge, convey, sell, assign, transfer and set over unto the Assignee and grants to the Assignee for the benefit of the Assignee and the Secured Parties a continuing security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Assignor does hereby further acknowledge and affirm that the rights and remedies of the Assignee with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

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IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the date first written above.

SIGNATURE BRANDS, LLC
BRAND CASTLE, LLC

By: 
Name: Brian Crosby
Title: President of the foregoing entities

[Signature Page to Assignment for Security – Trademarks]

TRADEMARK
REEL: 008359 FRAME: 0142

SCHEDULE A TO ASSIGNMENT FOR SECURITY

Trademarks and Trademark Applications

Mark	Jurisdiction	Application No.	Application Date	Registration No.	Reg. Date	Current Owner of Record
CRAFTY COOKING KITS (Stylized)	US	76/657,332	3/23/06	3226508	4/10/07	BRAND CASTLE, LLC
CRAFTY COOKING KITS	US	76/575,491	2/17/04	3114649	7/11/06	BRAND CASTLE, LLC
BRAND CASTLE	US	76/575,489	2/17/04	3107293	6/20/06	BRAND CASTLE, LLC
IN THE MIX & Design	US	76/714,317	6/6/13	4527341	5/13/14	BRAND CASTLE, LLC
PAINT-A-COOKIE	US	76/682,407	9/28/07	3534480	11/18/08	BRAND CASTLE, LLC
IN THE MIX	US	76/675,276	4/10/07	3328297	11/6/07	BRAND CASTLE, LLC
GORGEOUS	US	76/675,275	4/10/07	3328296	11/6/07	BRAND CASTLE, LLC
SISTERS SG GOURMET FROM SCRATCH (Stylized) & Design	US	87/810,723	2/26/18	5605327	11/13/18	BRAND CASTLE, LLC

Mark	Jurisdiction	Application No.	Application Date	Registration No.	Reg. Date	Current Owner of Record
BRAND CASTLE & Design	US	87/811,074	2/26/18	5599532	11/6/18	BRAND CASTLE, LLC
BARE BONES	US	75/532,675	8/7/98	2310954	1/25/00	SIGNATURE BRANDS, LLC
BEST WISHES	US	97/455,663	6/13/22			SIGNATURE BRANDS, LLC
CAKE MATE and Design	US	88/769,587	01/22/20	6129170	08/18/20	SIGNATURE BRANDS, LLC
CAKE MATE	US	73/122,033	4/8/77	1089010	4/11/78	SIGNATURE BRANDS, LLC
CAKE MATE	US	85/939,122	5/22/13	4469727	1/21/14	SIGNATURE BRANDS, LLC
CAKE-MATE	US	72/026,670	3/22/57	666075	8/19/58	SIGNATURE BRANDS, LLC
DYE WORKS	US	85/133,721	9/20/10	4218420	10/2/12	SIGNATURE BRANDS, LLC
DEGORATING PARTY	US	88/281,314	01/29/19	5834086	08/13/19	SIGNATURE BRANDS, LLC
EASY EXPERT	US	86/784,559	10/12/15	5822031	7/30/19	SIGNATURE BRANDS, LLC

Mark	Jurisdiction	Application No.	Application Date	Registration No.	Reg. Date	Current Owner of Record
EASY WRITER	US	78/174,577	10/15/02	2867871	7/27/04	SIGNATURE BRANDS, LLC
EGG AROUNDS	US	73/447,577	10/11/83	1292833	9/4/84	SIGNATURE BRANDS, LLC
EGGMOJI	US	87/146,709	8/22/16	5287703	9/12/17	SIGNATURE BRANDS, LLC
EGGNADO	US	97/470,947	6/22/2022			SIGNATURE BRANDS, LLC
EGGPERIMENTS	US	90/133088	08/24/20	6890197	11/1/22	SIGNATURE BRANDS, LLC
GIFTPOP	US	86/783,490	10/9/15	5096874	12/6/16	SIGNATURE BRANDS, LLC
GRIM REAPER	US	87/878,889	4/16/18	5898070	10/29/19	SIGNATURE BRANDS, LLC
MARBLE MIXINS	US	78/964,764	8/31/06	3400164	3/18/08	SIGNATURE BRANDS, LLC
MASTER YOUR PUMPKIN	US	87/139,012	8/15/16	5419121	3/6/18	SIGNATURE BRANDS, LLC
MASTERS COLLECTION	US	88/983,105	8/09/20	6563777	11/16/21	SIGNATURE BRANDS, LLC

Mark	Jurisdiction	Application No.	Application Date	Registration No.	Reg. Date	Current Owner of Record
NO FADE	US	85/586,643	4/2/12	4351317	6/11/13	SIGNATURE BRANDS, LLC
PAAS	US	74/185,994	7/17/91	1742125	12/22/92	SIGNATURE BRANDS, LLC
PAAS	US	73/255,399	3/24/80	1183731	12/29/81	SIGNATURE BRANDS, LLC
PAAS GRIP'N DIP	US	90/869,061	8/6/21	7050023	05/9/23	SIGNATURE BRANDS, LLC
PARLOR PERFECT	US	74/550,172	7/18/94	1977658	6/4/96	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	US	78/485,003	9/16/04	3088709	5/2/06	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	US	78/446,167	7/6/04	3119199	7/25/06	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	US	78/445,507	7/2/04	3279322	8/14/07	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	US	78/445,703	7/2/04	2987593	8/23/05	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	US	74/470,930	12/20/93	1912503	8/15/95	SIGNATURE BRANDS, LLC

Mark	Jurisdiction	Application No.	Application Date	Registration No.	Reg. Date	Current Owner of Record
PUMPKIN MASTERS and Design	US	88/297,021	2/11/2019	5839503	8/20/2019	SIGNATURE BRANDS, LLC
SB SIGNATURE BRANDS LLC	US	75/282,887	4/28/97	2208235	12/8/98	SIGNATURE BRANDS, LLC
SB SIGNATURE BRANDS LLC	US	75/282,888	4/28/97	2212354	12/22/98	SIGNATURE BRANDS, LLC
STICK'EMS	US	87/413,329	4/17/17	5644281	1/1/19	SIGNATURE BRANDS, LLC
CAKE MATE	Canada	629666	10/14/89	TMA395002	3/6/92	SIGNATURE BRANDS, L.L.C.
CAKE-MATE	Canada	245520	5/8/58	TMA112413	12/5/58	SIGNATURE BRANDS, L.L.C.
CAKE-MATE	United Kingdom	1083415	9/9/77	1083415	9/9/77	Signature Brands, LLC
EGG AROUNDS	Canada	510976	10/18/83	TMA305009	7/19/85	Signature Brands, LLC
EGGNADO	Canada	2194858	6/29/22			SIGNATURE BRANDS, LLC
EGGPERIMENTS	Canada	2184215	5/6/22			SIGNATURE BRANDS, LLC

Mark	Jurisdiction	Application No.	Application Date	Registration No.	Reg. Date	Current Owner of Record
EGGSPRESS YOURSELF	Canada	1313521	8/18/06	TMA735851	3/6/09	Signature Brands, LLC
MARBBLE MIX'INS	Canada	1330618	1/9/07	TMA758254	1/28/10	Signature Brands LLC
MASTERS COLLECTION	Canada	2182760	4/29/22			SIGNATURE BRANDS, LLC
PAAS	Canada	253199	10/1/59	TMA129228	12/28/62	Signature Brands, LLC
PAAS	Canada	2245961	3/15/23			Signature Brands, LLC
POPCORN EXPRESSIONS	Canada	1447848	8/11/09	TMA814974	1/5/12	Signature Brands, LLC
PUMPKIN MASTERS	Canada	821523	8/23/96	TMA489360	2/5/98	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	China	20562264	7/7/16	20562264	8/28/17	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS	China	24316767	5/25/17	24316767	8/7/18	SIGNATURE BRANDS, LLC
PUMPKIN MASTERS PUMPKIN MASTERS PUMPKIN MASTERS PUMPKIN MASTERS	United Kingdom	2137466	6/28/97	2137466	10/9/98	Signature Brands, LLC

Mark	Jurisdiction	Application No.	Application Date	Registration No.	Reg. Date	Current Owner of Record
PUMPKIN-MASTERS PUMPKIN MASTERS PUMPKIN-MASTER PUMPKIN MASTER	United Kingdom	2136895	6/25/97	2136895	2/20/98	Signature Brands, LLC
VEHEGGLES	Canada	1313518	8/18/06	TMA735849	3/6/09	Signature Brands, LLC
HAUNTED LAB	Canada	2274714	2/22/23			Signature Brands, LLC

TRADEMARK

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RECORDED: 03/01/2024