

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI65002

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Blume Honey Water LLC		02/28/2024	Limited Liability Company: PENNSYLVANIA
RECEIVING PARTY DATA			
Company Name:	Full Blume, Inc.		
Street Address:	1382 Old Freeport Road, Suite 3B		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15238		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86465500	BLUME HONEYWATER	
CORRESPONDENCE DATA			
Fax Number:	4122091936		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4122974900		
Email:	iptrademark.dcg@dentons.com		
Correspondent Name:	Jennifer L. Setting		
Address Line 1:	625 Liberty Avenue		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
ATTORNEY DOCKET NUMBER:	035941.0001		
NAME OF SUBMITTER:	JENNIFER SETTING		
SIGNATURE:	JENNIFER SETTING		
DATE SIGNED:	03/01/2024		
Total Attachments: 4			
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INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This Intellectual Property Assignment Agreement (this “**Agreement**”) is made and entered into as of February 28, 2024, by and between Blume Honey Water LLC, a Pennsylvania limited liability company (“**Assignor**”) and Full Blume, Inc., a Delaware corporation (“**Assignee**”) and together with Assignor, the “**Parties**”).

WHEREAS, the Parties have agreed that Assignor shall assign and transfer to Assignee all of Assignor’s right, title and interest, if any, in and to the Company Intellectual Property (defined below) including, without limitation, the trademark set forth in the attached Schedule A (the “**Assigned Trademark**”).

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. “**Intellectual Property**” means all intellectual property and intellectual property rights and assets, and all rights, interests and protections that are associated with, similar to, or required for the exercise of, any of the foregoing, however arising, pursuant to the laws of any jurisdiction throughout the world, whether registered or unregistered, including any and all: (a) trademarks, service marks, trade names, brand names, logos, trade dress, design rights and other similar designations of source, sponsorship, association or origin, together with the goodwill connected with the use of and symbolized by, and all registrations, applications and renewals for, any of the foregoing; (b) internet domain names, web addresses, web pages, websites and related content, accounts with social media companies and the content found thereon and related thereto, and URLs; (c) works of authorship, expressions, designs and design registrations, including copyrights, author, performer, moral and neighboring rights, advertising copy and other marketing materials, drawings, graphics, documentation, databases, and recordings, and all registrations, applications for registration and renewals for any of the foregoing; (d) inventions, discoveries, trade secrets, business, marketing, and technical information, ideas, know-how, research and development, formulae, product road maps and specifications, designs, customer and supplier lists, pricing and cost information, databases, data collections, source code, and other confidential and proprietary information and all rights therein; (e) patents, patent applications, and other patent rights and any other governmental authority-issued indicia of invention ownership; (f) software; (g) royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and (h) all rights to any actions to the extent related to the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive relief for infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief, and to collect, or otherwise recover, any such damages.
2. “**Company Intellectual Property**” means all Intellectual Property used by or held for use on behalf of Assignor.
3. Assignment. Assignor hereby sells, conveys, assigns and otherwise transfers to Assignee, its successors and assigns, all of Assignor’s right, title and interest, if any, whether

statutory or at common law, in and to (a) the Company Intellectual Property, together with all the goodwill of the business symbolized thereby; (b) all registrations and applications for the Company Intellectual Property; and (c) all benefits, privileges, causes of action, common law rights, and remedies relating thereto, including, without limitation, all of Assignor's rights to: (i) apply for and maintain all registrations, renewals and/or extensions thereof, (ii) bring actions and recover damages for past, present and future infringement or other violation thereof, and (iii) grant licenses or other interests therein.

4. Further Assurances. Assignor agrees that Assignee shall have the right to file or record this Agreement with the United States Patent and Trademark Office (the "USPTO"), and Assignor authorizes and requests the USPTO to record Assignee as the assignee and owner of the Assigned Trademark. Assignor agrees to execute such further documents and to perform such other acts as may be necessary or reasonably desirable to vest all of Assignor's right, title and interest, if any, in and to the Company Intellectual Property in Assignee or as may be necessary or reasonably desirable to obtain, renew, or issue the Company Intellectual Property, including instructing the registrar for the Company Intellectual Property to transfer the Company Intellectual Property to Assignee.
5. Counterparts. This Agreement may be executed in several counterparts, each of which shall be deemed an original, but all of which together will constitute one and the same instrument. Counterparts of this Agreement (or applicable signature pages hereof) that are signed and delivered by facsimile or other electronic transmission shall be deemed to constitute signed original counterparts hereof and shall bind the parties signing and delivering in such manner.
6. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of Delaware, regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.
7. Severability. In the event that any provision of this Agreement or the application thereof, becomes or is declared by a court of competent jurisdiction to be illegal, void or unenforceable, the remainder of this Agreement will continue in full force and effect and the application of such provision to other persons or circumstances will be interpreted so as reasonably to effect the intent of the parties hereto. The parties further agree to replace such void or unenforceable provision of this Agreement with a valid and enforceable provision that will achieve, to the extent possible, the economic, business and other purposes of such void or unenforceable provision.

IN WITNESS WHEREOF, the undersigned have caused this instrument to be signed by a duly authorized representative as of the date first written above.

ASSIGNOR:

BLUME HONEY WATER LLC

By: *Thomas T. Blume*
Name: THOMAS T. BLUME
Title: CHIEF EXECUTIVE OFFICER

ASSIGNEE:

FULL BLUME, INC.

By: *Michele M. Burchfield*
Name: Michele M. Burchfield
Title: President

SCHEDULE A

Assigned Trademark

Trademark	App. No.	File Date	Reg. No.	Reg. Date
BLUME HONEYWATER	86465500	November 26, 2014	5703470	March 19, 2019