

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI65124

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alibaba Group Holding Limited		12/25/2023	Corporation: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Company Name:	Alibaba Singapore Holding Private Limited		
Street Address:	51 Bras Basah Road, #01-21 Lazada One		
City:	Singapore		
State/Country:	SINGAPORE		
Postal Code:	189554		
Entity Type:	Private Limited Company: SINGAPORE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3807065	GLOBAL TRADE STARTS HERE	
Registration Number:	6344531		
Registration Number:	6311574	SUPERSEPTEMBER	
Registration Number:	5796730	EWTP	
Registration Number:	6466117	EWTP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3129774641		
Email:	tefiester@nixonpeabody.com		
Correspondent Name:	Timothy Fiester		
Address Line 1:	70 West Madison Street, Suite 5200		
Address Line 2:	Nixon Peabody LLP		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	074619-45		
NAME OF SUBMITTER:	TIMOTHY FIESTER		
SIGNATURE:	TIMOTHY FIESTER		
DATE SIGNED:	03/01/2024		

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Total Attachments: 2

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TRADEMARKS ASSIGNMENT

THIS TRADEMARKS ASSIGNMENT (“Assignment”), effective as of the last date of the signatures below (“Effective Date”), is entered into by and between **Alibaba Group Holding Limited**, a corporation organized under the laws of Cayman Islands, having an address of record at Fourth Floor, One Capital Place, P.O. Box 847, George Town, Grand Cayman, Cayman Islands (hereinafter referred to as “Assignor”) and **Alibaba Singapore Holding Private Limited**, a private limited company organized under the laws of Singapore, having its principal place of business at 51 Bras Basah Road, #01-21 Lazada One, Singapore 189554 (hereinafter referred to as “Assignee”). This Agreement is effective as of the last date signed below (the “Effective Date”).

WHEREAS, Assignor is (i) the owner of the entire right, title and interest in and to the marks set forth in Appendix A, including but not limited to all common law rights thereto, and goodwill associated therewith, and (ii) the owner of record of the U.S. trademark registrations set forth in Schedule A hereto (collectively the “Trademarks”); and

WHEREAS, Assignor wishes to assign, and Assignee wishes to acquire, any and all rights, title, interest, and goodwill in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns, transfers, and conveys to Assignee, and Assignee hereby accepts from the Assignor, all of Assignor’s full and complete right, title and interest in and to the Trademarks in the United States, all rights appurtenant thereto, together with the goodwill of the business symbolized by the Trademark thereof, and the goods and services on which the Trademark is used and for which it is registered. Assignor further assigns to Assignee all rights to sue for, recover from and receive all damages, at Assignee’s discretion, occurring from past, present and future infringing or misappropriating uses of the Trademarks by any third-party.

This Assignment may be executed in two or more counterparts and shall be enforceable upon the exchange of executed counterparts by fax or e-mail. The separately executed copies shall each be deemed an original but all of which together shall constitute one and the same instrument and be binding on the Parties.

IN WITNESS WHEREOF, the Parties have executed this Assignment on the dates set out below.

Alibaba Group Holding Limited

By:  _____

Name: JIN Gaoping

Title: Legal Director

Date: December 25, 2023

Alibaba Singapore Holding Private Limited


By:  _____

Name: LIU Albert Yun-Quan

Title: Director

Date: December 25, 2023

APPENDIX A

COUNTRY	MARK	APP/REG. NO.	FILING DATE	REG. DATE
United States	GLOBAL TRADE STARTS HERE	3,807,065	June 14, 2005	June 22, 2010
United States		6,344,531	October 15, 2019	May 11, 2021
United States	SUPERSEPTEMBER	6,311,574	September 27, 2017	April 6, 2021
United States	EWTP	5,796,730	December 2, 2015	July 9, 2019
United States	EWTP	6,466,117	October 22, 2019	August 31, 2021