

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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Assignment ID: TMI77614

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/01/2023
RESUBMIT DOCUMENT ID:	900831239

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
INTERCONTINENTAL GREAT BRANDS, LLC		01/08/2024	Private Limited Company: DELAWARE

RECEIVING PARTY DATA

Company Name:	PERFETTI VAN MELLE BENELUX B.V.
Street Address:	Zoete Inval 20
City:	Breda
State/Country:	NETHERLANDS
Postal Code:	4815 HK
Entity Type:	Limited Liability Company: NETHERLANDS

PROPERTY NUMBERS Total: 41

Property Type	Number	Word Mark
Serial Number:	90800517	TRIDENT
Registration Number:	1440100	CHICLETS ADAMS C
Registration Number:	2660071	ARCTIC CHILL
Registration Number:	2908598	BUBBALOO
Registration Number:	1483741	BUBBALOO
Registration Number:	1064061	BUBBLICIOUS
Registration Number:	3295705	BUBBLICIOUS
Registration Number:	2937014	B
Registration Number:	48005	CHICLETS
Registration Number:	2862796	CHICLETS
Registration Number:	1821567	CHICLETS TINY SIZE
Registration Number:	1824532	CHICLETS TINY SIZE
Registration Number:	2938947	COOL RUSH
Registration Number:	856135	COOLMINT
Registration Number:	54463	DENTYNE
Registration Number:	2791915	DENTYNE FIRE
Registration Number:	2520383	DENTYNE ICE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4186994	DENTYNE PURE
Registration Number:	3459396	FIRE
Registration Number:	3332880	FOREVER FRUIT
Registration Number:	4851948	GO CUP
Registration Number:	4393328	ISLAND BERRY LIME
Registration Number:	3819273	NEUTRA FRESH
Registration Number:	3905554	-WITH- NEUTRAFRESH
Registration Number:	3599421	PASSIONBERRY TWIST
Registration Number:	3298618	PEPPERMINT SWIRL
Registration Number:	5224262	SERIOUS COLD
Registration Number:	3182024	STRIDE
Registration Number:	3263291	S
Registration Number:	1802989	THE ORIGINAL CANDY COATED GUM
Registration Number:	6932117	TRIDENT
Registration Number:	591356	TRIDENT
Registration Number:	3734713	TRIDENT LAYERS
Registration Number:	3108246	TRIDENT SPLASH
Registration Number:	2644031	TRIDENT WHITE
Registration Number:	2979222	TROPICAL TWIST
Registration Number:	5751928	VIBES
Registration Number:	3276912	WATERMELON TWIST
Registration Number:	1903724	WATERMELON WAVE
Registration Number:	3298637	WILD BLUEBERRY TWIST
Registration Number:	2946744	BUBBLICIOUS

CORRESPONDENCE DATA

Fax Number: 5713958753

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 703-827-3800

Email: tjeffery@whda.com,glewis@whda.com

Correspondent Name: George W. Lewis

Address Line 1: 8500 Leesburg Pike, Ste. 7500

Address Line 4: Tysons, VIRGINIA 22182

ATTORNEY DOCKET NUMBER: AS230015US00

DOMESTIC REPRESENTATIVE

Name: George W. Lewis

Address Line 1: 8500 Leesburg Pike, Ste. 7500

Address Line 4: Tysons, VIRGINIA 22182

NAME OF SUBMITTER:	TRACEY JEFFERY
SIGNATURE:	TRACEY JEFFERY
DATE SIGNED:	03/08/2024
Total Attachments: 4 source=Executed TM Assignment - IGB LLC to Perfetti Van Melle Benelux#page1.tif source=Executed TM Assignment - IGB LLC to Perfetti Van Melle Benelux#page2.tif source=Executed TM Assignment - IGB LLC to Perfetti Van Melle Benelux#page3.tif source=Executed TM Assignment - IGB LLC to Perfetti Van Melle Benelux#page4.tif	

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made by and between **INTERCONTINENTAL GREAT BRANDS, LLC**, a private limited company incorporated in Delaware, with its principal business office at 100 Deforest Avenue, East Hanover, NJ 07936 (hereinafter referred to as "**Assignor**"), and **PERFETTI VAN MELLE BENELUX B.V.**, a company incorporated under the laws of Netherlands and registered with trade register number 20045885 whose registered office is Zoete Inval 20, 4815 HK Breda (Netherlands), (hereinafter referred to as "**Assignee**").

WHEREAS, Assignor is the owner of the trademark registrations, as set forth in Schedule A attached hereto and made a part hereof (hereinafter referred to as the "**ASSIGNED TRADEMARKS**"); and

WHEREAS, on or about **October 1, 2023**, the Assignor did assign to the Assignee the **ASSIGNED TRADEMARKS** including the United States trademark registrations therefor, and the goodwill of the business pertaining thereto, but no formal assignment document in a form recordable in the Patent and Trademark Office was executed; and

WHEREAS, the parties hereby desire to reconfirm the prior assignment of the **ASSIGNED TRADEMARKS**, including the United States Trademark Registrations therefor, and goodwill of Assignor associated therewith, in order to record the change of the ownership in the Assignment Division of the Patent and Trademark Office and place formal title in the name of Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to said Assignee, nunc pro tunc, as of **October 1, 2023**, all right, title and interest in and to the **ASSIGNED TRADEMARKS** and the above-identified registration therefor, together

with the whole of the goodwill of the business symbolized by the ASSIGNED TRADEMARKS, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made; together with all claims for damages by reason of past infringement of the ASSIGNED TRADEMARKS and with the right to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives.

IN TESTIMONY THEREOF, said Assignor has caused its name to be signed by its duly authorized officer, this 08 day of JANUARY, 2024.

INTERCONTINENTAL GREAT BRANDS, LLC
Intercontinental Great Brands LLC,
By Intercontinental Brands LLC,
Its sole member






PERFETTI VAN MELLE BENELUX B.V.




By: [Signature]
Name: CELINA L DE MARCO
Title: ATTORNEY-IN-FACT

By: [Signature]
Name: MASSIMO TERREVAZZI
Title: MANAGING DIRECTOR

SCHEDULE A

**UNITED STATES TRADEMARKS AND TRADEMARK REGISTRATIONS
WHICH ARE THE SUBJECT OF THE CONFIRMATORY ASSIGNMENT**

Trademark	Serial No.	Reg. No.	Issued Date
	73611675	1440100	May 19, 1987
ARCTIC CHILL	75901329	2660071	Dec. 10, 2002
	78317083	2908598	Dec. 07, 2004
BUBBALOO	73678966	1483741	Apr. 05, 1988
BUBBLICIOUS	73102154	1064061	Apr. 19, 1977
BUBBLICIOUS	78917720	3295705	Sep. 18, 2007
	78280402	2946744	May 03, 2005
	78280400	2937014	Mar. 29, 2005
Chiclets	71009340	48005	Dec. 05, 1905
CHICLETS	78266084	2862796	Jul. 13, 2004
CHICLETS TINY SIZE	74388349	1821567	Feb. 15, 1994
	74388348	1824532	Mar. 01, 1994
COOL RUSH	78975661	2938947	Apr. 05, 2005
COOLMINT	72287327	856135	Sep. 03, 1968
DENTYNE	71014508	54463	Jun. 26, 1906
DENTYNE FIRE	76168692	2791915	Dec. 09, 2003
DENTYNE ICE	75113575	2520383	Dec. 18, 2001
DENTYNE PURE	77407031	4186994	Aug. 07, 2012
FIRE	78670549	3459396	Jul. 01, 2008
FOREVER FRUIT	78971997	3332880	Nov. 06, 2007
GO CUP	86216311	4851948	Nov. 10, 2015
ISLAND BERRY LIME	85594326	4393328	Aug. 27, 2013

NEUTRA FRESH	77656421	3819273	Jul. 13, 2010
	77886372	3905554	Jan. 11, 2011
PASSIONBERRY TWIST	77285411	3599421	Mar. 31, 2009
PEPPERMINT SWIRL	77011728	3298618	Sep. 25, 2007
SERIOUS COLD	86953539	5224262	Jun. 13, 2017
STRIDE	78977651	3182024	Dec. 05, 2006
	78978486	3263291	Jul. 10, 2007
THE ORIGINAL CANDY COATED GUM	74325817	1802989	Nov. 02, 1993
Trident	90800532	6932117	Dec. 20, 2022
TRIDENT	71653425	591356	Jun. 15, 1954
	90800517	N/A	N/A
TRIDENT LAYERS	77335258	3734713	Jan. 05, 2010
TRIDENT SPLASH	78976936	3108246	Jun. 20, 2006
TRIDENT WHITE	76168690	2644031	Oct. 29, 2002
TROPICAL TWIST	78296417	2979222	Jul. 26, 2005
VIBES	87447561	5751928	May 14, 2019
WATERMELON TWIST	78644080	3276912	Aug. 07, 2007
WATERMELON WAVE	74448763	1903724	Jul. 04, 1995
WILD BLUEBERRY TWIST	77044681	3298637	Sep. 25, 2007