

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI69028

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEDDING ACQUISITION, LLC		02/28/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	WEST COAST TEXTILES LLC		
Street Address:	STE 100, 501 42ND ST NE		
City:	AUBURN		
State/Country:	WASHINGTON		
Postal Code:	98002		
Entity Type:	Limited Liability Company: WASHINGTON		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Serial Number:	76597753	SURE FIT	
Serial Number:	77912158	SURE FIT	
Serial Number:	86433601	FORMFIT TECHNOLOGY BY SURE FIT	
Serial Number:	74648042	PACIFIC COAST	
Serial Number:	75000867	PACIFIC COAST FEATHER CO. SINCE 1884	
Serial Number:	76975951	PACIFIC COAST GRAND	
Serial Number:	86442842	PACIFIC COAST	
Serial Number:	86455279	PACIFIC COAST FEATHER CO SINCE 1884	
Serial Number:	86847029	PACIFIC COAST	
Serial Number:	97164427	PACIFIC COAST	
Serial Number:	97164590	PACIFIC COAST	
Serial Number:	97203884	PACIFIC COAST FEATHER CO SINCE 1884	
Serial Number:	97472977		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-290-2586		
Email:	tmdocketing@bkuolaw.com		

OP \$340.00.00 76597753

Correspondent Name: Esther Kim
Address Line 1: MD2402TT-009
Address Line 2: PO Box 660122
Address Line 4: Arcadia, CALIFORNIA 91066

ATTORNEY DOCKET NUMBER: MD2402TT-009

NAME OF SUBMITTER: Esther Kim

SIGNATURE: Esther Kim

DATE SIGNED: 03/05/2024

Total Attachments: 3

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Trademark Assignment Agreement

This Trademark Assignment Agreement (the "Agreement") is made as of the Effective Date, between [BEDDING ACQUISITION, LLC], a [LIMITED LIABILITY COMPANY] organized and existing under the laws of [DELAWARE] having an address at [60 E. 42ND STREET, #1250 NEW YORK, NEW YORK UNITED STATES 10165] (the "Assignor"), and [WEST COAST TEXTILES LLC] a [LIMITED LIABILITY COMPANY] organized and existing under the laws of [UNITED STATES] having an address at [STE 100, 501 42ND ST NE, AUBURN Washington UNITED STATES 98002] (the "Assignee").

The Assignor is the registered owner/applicant of thirteen (13) mark(s) and/or applications that is/are applied for or registered in the United States Patent and Trademark Office, having Registration/Application No(s).:

Mark Name / Description	Serial No.	Registration No. (if any)	Int'l Classes
SURE FIT	76597753	3043711	20/24/35
SURE FIT	77912158	4332225	20/24
FORMFIT TECHNOLOGY BY SURE FIT	86433601	4914778	24
PACIFIC COAST	74648042	1949211	20
PACIFIC COAST FEATHER CO. SINCE 1884	75000867	1997118	24
PACIFIC COAST GRAND	76975951	2792723	24
PACIFIC COAST	86442842	4743698	20/24
PACIFIC COAST FEATHER CO SINCE 1884	86455279	5057088	20/24
PACIFIC COAST	86847029	5007654	22
PACIFIC COAST	97164427		24
PACIFIC COAST	97164590		35
PACIFIC COAST FEATHER CO SINCE 1884	97203884		35
	97472977	7025798	35

The Assignee wishes to acquire the Assignor's rights in the trademark listed as follows:

Mark Name / Description	Serial No.	Registration No. (if any)	Int'l Classes
SURE FIT	76597753	3043711	20/24/35
SURE FIT	77912158	4332225	20/24
FORMFIT TECHNOLOGY BY SURE FIT	86433601	4914778	24
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PACIFIC COAST	97164590		35
PACIFIC COAST FEATHER CO SINCE 1884	97203884		35
	97472977	7025798	35

The Assignee agrees to pay the Assignor 1.00 (one) USD or equivalent, as valuable and good consideration, or other valuable and good consideration.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all or specified portions of the Assignor's right, title, and interest of whatever kind in the mark, together with:

1) the goodwill of the business relating to the products and services on which the marks are used/intended to be used and for which they are registered, the assignment being part of the entire business or portion thereof to which the mark pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. §1060;

2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks; and

3) all rights to sue for past, present, and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee the right, title, and interest in all or specified portions of the mark and its related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the Effective Date below.

Assignor: [BEDDING ACQUISITION, LLC]

Name: [Hope Margala]

Position: [CEO]

Hope Margala
Signature/seal of Assignor

Feb. 28, 2024
Effective Date