

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI75732

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alliance Relocation Services, LLC		03/06/2024	Limited Liability Company: DELAWARE
Allied Van Lines, Inc.		03/06/2024	Corporation: DELAWARE
SIRVA Worldwide, Inc.		03/06/2024	Corporation: DELAWARE
Global Van Lines, LLC		03/06/2024	Limited Liability Company: INDIANA
North American Van Lines, Inc.		03/06/2024	Corporation: DELAWARE
SIRVA Relocation LLC		03/06/2024	Limited Liability Company: DELAWARE
Smartbox Solutions, Inc.		03/06/2024	Corporation: DELAWARE
BRPS LLC		03/06/2024	Limited Liability Company: DELAWARE
BGRS, LLC		03/06/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Wilmington Trust, National Association, as administrative agent		
Street Address:	50 South Sixth Street		
Internal Address:	Suite 1290		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55402		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 61			
Property Type	Number	Word Mark	
Serial Number:	98126711	SIRVA	
Serial Number:	98126690	SIRVA	
Serial Number:	98020571	PCS MOVING	
Serial Number:	97870894	NORTHAMERICAN MOVING SERVICES	
Registration Number:	6604712	IMOVE	
Registration Number:	6610491	IMOVE	

OP \$1540.00.00 98126711

Property Type	Number	Word Mark
Registration Number:	6222801	BY YOUR SIDE, LOOKING AHEAD
Registration Number:	5544163	1 ALLIED
Registration Number:	5538787	1
Registration Number:	5522729	ALLIED
Registration Number:	5506510	NORTHAMERICAN
Registration Number:	5490206	
Registration Number:	5356373	BGRS
Registration Number:	5770110	BGRS TALENT MOBILITY
Registration Number:	5304559	GLOBAL VAN LINES
Registration Number:	5304552	GLOBAL VAN LINES
Registration Number:	5353030	SIRVA
Registration Number:	5258761	
Registration Number:	5154377	1 ALLIED
Registration Number:	5149558	NORTHAMERICAN
Registration Number:	5154378	1
Registration Number:	5168059	GLOBAL VAN LINES
Registration Number:	4754396	PREMIA RELOCATION MORTGAGE
Registration Number:	4706421	SIRVA WORLDWIDE RELOCATION & MOVING
Registration Number:	4471199	QLAB
Registration Number:	4140924	DRIVER ROAD SERVICES
Registration Number:	3923739	UPGRADE YOUR MOVE TO: BUSINESS CLASS
Registration Number:	3533666	HOME TOUCH!
Registration Number:	3463097	SMARTBOX AB
Registration Number:	3463094	SMARTBOX
Registration Number:	3585186	IMOVE.COM
Registration Number:	3301871	SIRVA
Registration Number:	3320652	TRIDENT
Registration Number:	3250687	GLOBALCOM
Registration Number:	3288883	PRICELOCK
Registration Number:	3291833	PRICELOCK
Registration Number:	3488637	RISKGUARD
Registration Number:	3488634	RISKGUARD AVX
Registration Number:	3488635	RISKGUARD BVX
Registration Number:	3243594	A ALLIANCE
Registration Number:	2976122	IF IT'S IMPORTANT TO YOU, IT'S IMPORTANT TO US
Registration Number:	2914178	PREMIER SERVICE
Registration Number:	2864385	SMARTBOX A B
Registration Number:	2858430	SIRVA

Property Type	Number	Word Mark
Registration Number:	2230958	HOME-TO-HOME
Registration Number:	1957420	1
Registration Number:	1903048	ALLIED
Registration Number:	1714226	WORLDTRAC
Registration Number:	1583985	ALLIED
Registration Number:	1540911	THE CAREFUL MOVERS
Registration Number:	1310419	NORTH AMERICAN INTERNATIONAL
Registration Number:	1209044	EXTRA CARE PROTECTION
Registration Number:	1119228	GLOBAL
Registration Number:	948409	
Registration Number:	917431	NORTHAMERICAN
Registration Number:	914752	
Registration Number:	903656	GLOBAL
Registration Number:	897127	GLOBAL
Registration Number:	870642	1
Registration Number:	515823	ALLIED VAN LINES
Registration Number:	2405106	EXPRESS 1

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212)318-6000
Email: JeffreyNegron@PaulHastings.com
Correspondent Name: Jeffrey M. Negron
Address Line 1: Paul Hastings LLP
Address Line 2: 200 Park Avenue
Address Line 4: New York, NEW YORK 10166

NAME OF SUBMITTER:	Mitchell Garrett
SIGNATURE:	Mitchell Garrett
DATE SIGNED:	03/06/2024

Total Attachments: 14
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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT**, dated as of March 6, 2024 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, this “**Agreement**”), is made by the entities identified as grantors on the signature pages hereto (collectively, the “**Grantors**”) in favor of Wilmington Trust, National Association, as Administrative Agent for the Secured Parties (in such capacity and together with its successors and permitted assigns in such capacity, the “**Administrative Agent**”).

WHEREAS, SIRVA Worldwide, Inc., a Delaware corporation and a direct wholly owned Subsidiary of Holdings, SIRVA, Inc., a Delaware corporation, and certain other Grantors are party to a Priority Lien Bridge Security Agreement, dated as of March 6, 2024 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”) between each of the Grantors and the other grantors party thereto and the Administrative Agent, pursuant to which the Grantors granted a security interest to the Administrative Agent in the Trademark Collateral (as defined below) and are required to execute and deliver this Agreement.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantors hereby agree with the Administrative Agent as follows:

SECTION 1. DEFINED TERMS

Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. GRANT OF SECURITY INTEREST

SECTION 2.1 As collateral security for the payment in full when due (whether at the stated maturity, by acceleration or otherwise) and performance of the Secured Obligations, each Grantor hereby pledges to the Administrative Agent, its successors and permitted assigns, for the benefit of the Secured Parties, and hereby grants to the Administrative Agent, its successors and permitted assigns, for the benefit of the Secured Parties, a security interest in, all right, title or interest in or to any and all of the following assets and properties (other than Excluded Assets) now owned or at any time hereafter owned or acquired by such Grantor or which such Grantor at any time in the future may own or acquire (collectively, the “**Trademark Collateral**” (which shall not include any Excluded Assets)):

- (i) (a) all trademarks, service marks, trade names, corporate names, trade dress, logos, designs, fictitious business names other source or business identifiers, now existing or hereafter owned, adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the USPTO or any similar offices in any state of the United States or any political subdivision thereof, and all extensions or renewals thereof, as well as any unregistered trademarks and service marks used by a Grantor including any of the foregoing listed in Schedule A; and (b) all goodwill

connected with the use of and symbolized thereby, including any of the foregoing listed in Schedule A;

(ii) any written agreement, now or hereafter in effect, granting to any third party any right to use any Trademark now or hereafter owned by any Grantor or that any Grantor otherwise has the right to license, or granting to any Grantor any right to use any Trademark now or hereafter owned by any third party, and all rights of any Grantor under any such agreement; and

(iii) to the extent not otherwise included, all additions, improvements, Proceeds, products, accessions, rents, profits, renewals, extensions, rights to sue or otherwise recover for infringements or other violations thereof of any and all of the foregoing and all Supporting Obligations, collateral security and guarantees given by any Person with respect to any of the foregoing throughout the world.

SECTION 2.2 Certain Limited Exclusions. Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under Section 2.1 hereof attach to any “intent-to-use” application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a “Statement of Use” pursuant to Section 1(d) of the Lanham Act or an “Amendment to Allege Use” pursuant to Section 1(c) of the Lanham Act with respect thereto and acceptance thereof by the USPTO, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of or void any registration that issues from such intent-to-use application under applicable federal law.

SECTION 3. SECURITY AGREEMENT

The security interest granted pursuant to this Agreement is granted in conjunction with the security interest granted to the Administrative Agent for the Secured Parties pursuant to the Security Agreement, and the Grantors hereby acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. GOVERNING LAW

THIS AGREEMENT AND ANY CLAIM OR CONTROVERSY RELATING TO THE SUBJECT MATTER HEREOF, WHETHER SOUNDING IN CONTRACT LAW, TORT LAW OR OTHERWISE, SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 5. COUNTERPARTS


This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be

deemed an original, but all such counterparts together shall constitute but one and the same instrument.

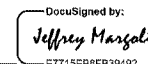
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IN WITNESS WHEREOF, each Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

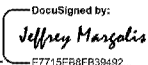
ALLIANCE RELOCATION SERVICES, LLC

By:  _____
Name: Jeffrey H. Margolis
Title: Secretary

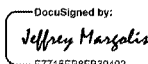
ALLIED VAN LINES, INC.

By:  _____
Name: Jeffrey H. Margolis
Title: Secretary

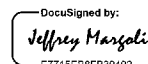
SIRVA WORLDWIDE, INC.

By:  _____
Name: Jeffrey H. Margolis
Title: Secretary

GLOBAL VAN LINES, LLC

By:  _____
Name: Jeffrey H. Margolis
Title: Secretary

NORTH AMERICAN VAN LINES, INC.

By:  _____
Name: Jeffrey H. Margolis
Title: Secretary

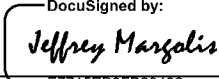
SIRVA RELOCATION LLC

By: DocuSigned by:
Jeffrey Margolis
E7715EB8F038482...
Name: Jeffrey H. Margolis
Title: Secretary

SMARTBOX SOLUTIONS, INC.

By: DocuSigned by:
Jeffrey Margolis
E7715EB8F038482...
Name: Jeffrey H. Margolis
Title: Secretary


BRPS LLC
BGRS, LLC, each as a Grantor

By: 
Name: Jeffrey Margolis
Title: Secretary

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 008362 FRAME: 0949






**Wilmington Trust, National Association, as
Administrative Agent**


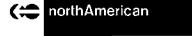




By: _____ 
Name:
Title: **David Bergstrom
Vice President**

SCHEDULE A
to
TRADEMARK SECURITY AGREEMENT



US TRADEMARK REGISTRATIONS AND APPLICATIONS







Mark	Serial No./ Filing Date	Registration No./ Registration Date	Status	Current Owner of Record
SIRVA 	98126711 10-AUG- 2023	—	Pending	SIRVA WORLDWIDE, INC.
SIRVA 	98126690 10-AUG- 2023	—	Pending	SIRVA WORLDWIDE, INC.
PCS MOVING 	98020571 31-MAY- 2023	—	Pending Intent to Use	NORTH AMERICAN VAN LINES, INC.
NORTHAMERICAN MOVING SERVICES 	97870894 03-APR- 2023	—	Pending	NORTH AMERICAN VAN LINES, INC.
IMOVE	88467708 11-JUN- 2019	6604712 04-JAN-2022	Registered	ALLIED VAN LINES, INC.
 IMOVE	88467914 11-JUN- 2019	6610491 11-JAN-2022	Registered	ALLIED VAN LINES, INC.
BY YOUR SIDE, LOOKING AHEAD	88430143 14-MAY- 2019	6222801 15-DEC-2020	Registered	BGRS, LLC
1 ALLIED 	87583914 25-AUG- 2017	5544163 21-AUG-2018	Registered	ALLIED VAN LINES, INC.

Mark	Serial No./ Filing Date	Registration No./ Registration Date	Status	Current Owner of Record
1 	87582317 24-AUG- 2017	5538787 14-AUG-2018	Registered	ALLIED VAN LINES, INC.
ALLIED	87578944 22-AUG- 2017	5522729 24-JUL-2018	Registered	ALLIED VAN LINES, INC.
NORTHAMERICAN	87573012 17-AUG- 2017	5506510 03-JUL-2018	Registered	NORTH AMERICAN VAN LINES, INC.
Design Only 	87569113 15-AUG- 2017	5490206 12-JUN-2018	Registered	NORTH AMERICAN VAN LINES, INC.
BGRS	87240195 17-NOV- 2016	5356373 12-DEC-2017	Registered	BGRS, LLC
BGRS TALENT MOBILITY	87238715 16-NOV- 2016	5770110 04-JUN-2019	Registered	BGRS, LLC
GLOBAL VAN LINES	87132024 09-AUG- 2016	5304559 10-OCT-2017	Registered	GLOBAL VAN LINES, LLC
GLOBAL VAN LINES 	87130781 08-AUG- 2016	5304552 10-OCT-2017	Registered	GLOBAL VAN LINES, LLC
SIRVA 	87039495 17-MAY- 2016	5353030 12-DEC-2017	Registered	SIRVA WORLDWIDE, INC.
Design Only 	87010425 22-APR- 2016	5258761 08-AUG-2017	Registered	NORTH AMERICAN VAN LINES, INC.

Mark	Serial No./ Filing Date	Registration No./ Registration Date	Status	Current Owner of Record
1 ALLIED 	87010437 22-APR- 2016	5154377 07-MAR-2017	Registered	ALLIED VAN LINES INC.
NORTHAMERICAN 	87010413 22-APR- 2016	5149558 28-FEB-2017	Registered	NORTH AMERICAN VAN LINES, INC.
1 	87010446 22-APR- 2016	5154378 07-MAR-2017	Registered	ALLIED VAN LINES INC.
GLOBAL VAN LINES 	86924303 01-MAR- 2016	5168059 21-MAR-2017	Registered	GLOBAL VAN LINES, LLC
PREMIA RELOCATION MORTGAGE	86259378 22-APR- 2014	4754396 16-JUN-2015	Registered	BRPS LLC
SIRVA WORLDWIDE RELOCATION & MOVING 	86162750 10-JAN- 2014	4706421 24-MAR-2015	Registered	SIRVA WORLDWIDE, INC.
QLAB	85254614 01-MAR- 2011	4471199 21-JAN-2014	Registered	ALLIED VAN LINES, INC.
DRIVER ROAD SERVICES 	85032588 07-MAY- 2010	4140924 15-MAY-2012	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
UPGRADE YOUR MOVE TO: BUSINESS CLASS	77737142 14-MAY- 2009	3923739 22-FEB-2011	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
HOME TOUCH!	77431996 26-MAR- 2008	3533666 18-NOV-2008	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.

Mark	Serial No./ Filing Date	Registration No./ Registration Date	Status	Current Owner of Record
SMARTBOX AB 	77070205 22-DEC-2006	3463097 08-JUL-2008	Registered/Rene wed	SMARTBOX SOLUTIONS, INC.
SMARTBOX	77069779 21-DEC-2006	3463094 08-JUL-2008	Registered/Rene wed	SMARTBOX SOLUTIONS, INC.
IMOVE.COM	77051055 27-NOV-2006	3585186 10-MAR-2009	Registered/Rene wed	ALLIED VAN LINES, INC.
SIRVA 	78754776 16-NOV-2005	3301871 02-OCT-2007	Registered/Rene wed	SIRVA WORLDWIDE, INC.
TRIDENT	78754861 16-NOV-2005	3320652 23-OCT-2007	Registered/Rene wed	ALLIED VAN LINES, INC.
GLOBALCOM	78733266 14-OCT-2005	3250687 12-JUN-2007	Registered/Rene wed	ALLIED VAN LINES, INC.
PRICELOCK 	78733409 14-OCT-2005	3288883 04-SEP-2007	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
PRICELOCK	78718687 22-SEP-2005	3291833 11-SEP-2007	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
RISKGUARD	78695374 18-AUG-2005	3488637 19-AUG-2008	Registered/Rene wed	SIRVA RELOCATION LLC
RISKGUARD AVX	78694319 17-AUG-2005	3488634 19-AUG-2008	Registered/Rene wed	SIRVA RELOCATION LLC
RISKGUARD BVX	78694660 17-AUG-2005	3488635 19-AUG-2008	Registered/Rene wed	SIRVA RELOCATION LLC

Mark	Serial No./ Filing Date	Registration No./ Registration Date	Status	Current Owner of Record
A ALLIANCE  alliance	78568523 16-FEB- 2005	3243594 22-MAY-2007	Registered/Rene wed	ALLIANCE RELOCATION SERVICES, LLC
IF IT'S IMPORTANT TO YOU, IT'S IMPORTANT TO US	78425617 26-MAY- 2004	2976122 26-JUL-2005	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
PREMIER SERVICE	76494788 06-MAR- 2003	2914178 28-DEC-2004	Registered/Rene wed	BRPS LLC
SMARTBOX A B 	76495584 19-FEB- 2003	2864385 20-JUL-2004	Registered/Rene wed	SMARTBOX SOLUTIONS, INC.
SIRVA	76367543 06-FEB- 2002	2858430 29-JUN-2004	Registered/Rene wed	SIRVA WORLDWIDE, INC.
HOME-TO-HOME	75507085 26-MAY- 1998	2230958 09-MAR-1999	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
1 	74593755 05-OCT- 1994	1957420 20-FEB-1996	Registered/Rene wed	ALLIED VAN LINES, INC.
ALLIED	74500674 15-MAR- 1994	1903048 04-JUL-1995	Registered/Rene wed	ALLIED VAN LINES, INC.
WORLDTRAC	74233542 26-DEC- 1991	1714226 08-SEP-1992	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
ALLIED 	73771666 27-DEC- 1988	1583985 20-FEB-1990	Registered/Rene wed	ALLIED VAN LINES, INC.
THE CAREFUL MOVERS	73740844 19-JUL-1988	1540911 23-MAY-1989	Registered/Rene wed	ALLIED VAN LINES, INC.

Mark	Serial No./ Filing Date	Registration No./ Registration Date	Status	Current Owner of Record
NORTH AMERICAN INTERNATIONAL 	73412175 03-FEB- 1983	1310419 18-DEC-1984	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
EXTRA CARE PROTECTION	73311935 26-MAY- 1981	1209044 14-SEP-1982	Registered/Rene wed	ALLIED VAN LINES, INC.
GLOBAL	73144047 07-OCT- 1977	1119228 29-MAY-1979	Registered/Rene wed	GLOBAL VAN LINES, LLC
Design Only 	72384525 22-FEB- 1971	0948409 12-DEC-1972	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
NORTHAMERICAN 	72349674 26-JAN- 1970	0917431 27-JUL-1971	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
Design Only 	72349675 26-JAN- 1970	0914752 08-JUN-1971	Registered/Rene wed	NORTH AMERICAN VAN LINES, INC.
GLOBAL	72318184 03-FEB- 1969	0903656 01-DEC-1970	Registered/Rene wed	GLOBAL VAN LINES, LLC
GLOBAL 	72316095 08-JAN- 1969	0897127 18-AUG-1970	Registered/Rene wed	GLOBAL VAN LINES, LLC
1 	72260808 15-DEC- 1966	0870642 03-JUN-1969	Registered/Rene wed	ALLIED VAN LINES, INC.
ALLIED VAN LINES	71557332 19-MAY- 1948	0515823 27-SEP-1949	Registered/Rene wed	ALLIED VAN LINES, INC.

Mark	Serial No./ Filing Date	Registration No./ Registration Date	Status	Current Owner of Record
EXPRESS 1	75513996 06-JUL-1998	2405106 21-NOV-2000	Registered	ALLIED VAN LINES, INC.
SIRVA	76367543 06-FEB-2002	2858430 29-JUN-2004	Registered	SIRVA WORLDWIDE, INC.
1 & Design (In Color)	--	1,957,420 20-Feb-1996	Registered	Allied Van Lines, Inc.