

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI75887

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ittella International, LLC		03/06/2024	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Company Name:	Planted Ventures, LLC		
Street Address:	1622 S. Gaffey Street		
Internal Address:	Suite 201		
City:	San Pedro		
State/Country:	CALIFORNIA		
Postal Code:	90731		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	97878832	GROWING + MAKING PLANT BASED FOODS FOR PEOPLE WHO GIVE A CROP	
Serial Number:	97878828	GROWING + MAKING PLANT BASED FOODS FOR PEOPLE WHO GIVE A CROP	
Serial Number:	90833757	TATTOOED CHEF	
Registration Number:	5908459	TATTOOED CHEF	
Registration Number:	6283412	TATTOOED CHEF	
Registration Number:	5705366	TATTOOED CHEF	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7146415100		
Email:	trademarks@rutan.com		
Correspondent Name:	Lindsay Hulley		
Address Line 1:	18575 Jamboree Rd.		
Address Line 2:	Rutan & Tucker, LLP, 9th Floor		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	037036.0001		

CH \$165.00.00 97878832

NAME OF SUBMITTER:	LINDSAY HULLEY
SIGNATURE:	LINDSAY HULLEY
DATE SIGNED:	03/06/2024
Total Attachments: 4 source=Planted Ventures Trademark Assignment#page1.tif source=Planted Ventures Trademark Assignment#page2.tif source=Planted Ventures Trademark Assignment#page3.tif source=Planted Ventures Trademark Assignment#page4.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made and entered into as of March 6, 2024, 2024 (the "Effective Date") by and between Ittella International, LLC, a California limited liability company ("Assignor"), and Planted Ventures, LLC, a Delaware limited liability company, with a principal place of business at 1622 S. Gaffey Street, Suite 201, San Pedro, California 90731 ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the trademarks and the corresponding trademark applications and registrations on the attached Schedule A, and the goodwill appertaining thereto and incorporated herewith, and all other rights appurtenant, including without limitation common law rights, title and interest (collectively, the "Assigned Trademarks");

WHEREAS, it is Assignor's intention to assign and transfer to Assignee all of Assignor's right, title, and interest in and to the Assigned Trademarks to Assignee;

WHEREAS, it is Assignee's desire to purchase or acquire all of Assignor's right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Assigned Trademarks; and

WHEREAS, Assignee is the successor to the portion of the business to which the Assigned Trademarks pertain, and that business is ongoing and existing, pursuant to Section 10 of the Trademark Act, 15 U.S.C. § 1060; 37 C.F.R. § 3.16.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee its entire right, title, and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized in the Assigned Trademarks, and all other corresponding rights that are or may be secured under the laws of the United States and any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives, as fully and entirely as the same

would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages, or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present, or future infringement or other unauthorized use of the Assigned Trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor agrees to execute any further papers as may be necessary and proper to vest full title in and to the Assigned Trademarks and other corresponding rights in the Assignee. Assignor hereby consents to the recordation of the trademarks identified in Schedule A of this Assignment with the United States Patent and Trademark Office and other foreign trademark offices. Assignor will assist Assignee as reasonably necessary to secure, perfect, maintain or evidence the rights hereby transferred. The individuals signing this document on behalf of corporate entities represent and declare that they are authorized to execute this document on behalf of such corporate entities.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Assignor:
Ittella International, LLC

DocuSigned by:

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Typed Name: Ed Bidanset
Title: CRO

Assignee:
Planted Ventures, LLC

DocuSigned by:

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Typed Name: Stephanie Dieckmann
Title: CFO

Schedule A

Ctry	MARK	App. No. Date	Reg. No. Date	TRADEMARK CLASS CODE AND DESCRIPTION
US	TATTOOED CHEF	87092039 Jul 2, 2016	5908459 Nov 12, 2019	29-Frozen meals consisting primarily of seafood
US	TATTOOED CHEF	87517021 Jul 5, 2017	6283412 Mar 2, 2021	30-Frozen pizzas
US	TATTOOED CHEF	87979888 Jul 5, 2017	5705366 Mar 19, 2019	29-Frozen meals consisting primarily of meat, fish, poultry or vegetables
US	GROWING + MAKING PLANT BASED FOODS FOR PEOPLE WHO GIVE A CROP	97878832 Apr 7, 2023		30-Frozen, prepared and packaged meals consisting primarily of pasta, grain or rice; Frozen, prepared and packaged meals consisting primarily of vegan or vegetarian meat products or plant-based meat substitutes; Pizzas; Burritos; Frozen pasta; Noodle-based prepared meals; Veggie burger sandwiches; Pre-packaged ready-to-eat prepared foods, namely, chocolate and coffee smoothie bowls
US	GROWING + MAKING PLANT BASED FOODS FOR PEOPLE WHO GIVE A CROP	97878828 Apr 7, 2023		29-Frozen, prepared and packaged meals consisting primarily of vegetables, cheese, or egg; Pre-packaged ready-to-eat prepared foods, namely, açai berry bowls containing processed açai berries, fruit smoothie bowls, and nut butter smoothie bowls
US	TATTOOED CHEF	90833757 Jul 16, 2021		29-Chips; cassava chips; tortilla chips; plant-based snacks; nutritional bars; meal replacement bars; frozen, prepared and ready-to-eat meals consisting primarily of plant-based meat substitutes; frozen, prepared and ready-to-eat meals
IB	PEOPLE WHO GIVE A CROP	1502134 Sep 13, 2019	1502134 Sep 13, 2019	25-Apparel, namely, shirts and headwear 29-Frozen, prepared and packaged meals consisting primarily of meat, fish, poultry or vegetables; Pre-packaged ready-to-eat prepared foods, namely, açai berry bowls containing processed açai berries 30-Frozen, prepared and packaged meals consisting primarily of pasta, grain or rice; Frozen pizzas; Frozen pasta; Noodle-based prepared meals
GB	PEOPLE WHO GIVE A CROP	1502134 Sep 13, 2019	1502134 Feb 26, 2020	25-Apparel, namely, shirts and headwear 29-Frozen, prepared and packaged meals consisting primarily of meat, fish, poultry or vegetables; Pre-packaged ready-to-eat prepared foods, namely, açai berry bowls containing processed açai berries 30-Frozen, prepared and packaged meals consisting primarily of pasta, grain or rice; Frozen pizzas; Frozen pasta; Noodle-based prepared meals

EM	PEOPLE WHO GIVE A CROP	1502134 Sep 13, 2019	1502134 Jun 22, 2020	25-Apparel, namely, shirts and headwear 29-Frozen, prepared and packaged meals consisting primarily of meat, fish, poultry or vegetables; Pre-packaged ready-to-eat prepared foods, namely, açai berry bowls containing processed açai berries 30-Frozen, prepared and packaged meals consisting primarily of pasta, grain or rice; Frozen pizzas; Frozen pasta; Noodle-based prepared meals
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