

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI76234

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EAST WEST BANK		03/04/2024	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	MAGICLINKS, INC.		
<b>Street Address:</b>	360 Sunset Avenue		
<b>City:</b>	Venice		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90291		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90977854	ADVO	
<b>Serial Number:</b>	90739718	ADVO	
<b>Serial Number:</b>	90047240	TEXT2SHOP	
<b>Serial Number:</b>	88490042	MATCH INTELLIGENCE	
<b>Registration Number:</b>	6273579	OBSESSEDWITH.IT	
<b>Registration Number:</b>	6207595	MATCH INTELLIGENCE	
<b>Registration Number:</b>	5695540	MAGICLINKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6506483802		
<b>Email:</b>	patty@pattycheng.com		
<b>Correspondent Name:</b>	Patty Cheng		
<b>Address Line 1:</b>	2625 Middlefield Road Suite 215		
<b>Address Line 4:</b>	Palo Alto, CALIFORNIA 94306		
<b>NAME OF SUBMITTER:</b>	Patty Cheng		
<b>SIGNATURE:</b>	Patty Cheng		
<b>DATE SIGNED:</b>	03/06/2024		

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**Total Attachments: 2**

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## RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of March 4, 2024, by East West Bank, a California corporation ("Lender"), in favor of Magiclinks, Inc., a Delaware corporation ("Company"), with its principal place of business located at 360 Sunset Avenue, Venice, CA 90291.

### Recitals

WHEREAS, Company granted to Lender a security interest in the intellectual property of Company, including without limitation the trademark items listed on Exhibit A attached hereto (collectively, the "Intellectual Property"), under a Commercial Security Agreement dated as of October 21, 2020, a Commercial Security Agreement dated as of February 24, 2021, and an Intellectual Property Security Agreement dated as of October 18, 2022 (collectively, the "Security Agreements"), each of which were recorded with the US Patent and Trademark Office.

WHEREAS, Company has no outstanding obligations to Lender under the terms of the Security Agreements, Lender agrees to release its security interest in the Intellectual Property.

### Agreement

NOW THEREFORE, Lender hereby agrees that the Security Agreements are terminated and Lender terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

In the event that any signature hereto is executed and delivered by e-mail delivery of a ".pdf" format data file or electronic signature complying with the U.S. federal ESIGN Act of 2000, such signature shall create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such ".pdf" or electronic signature page were an original hereof.

LENDER:

East West Bank

By: 

Name: Eric Watson

Title: Senior Vice President

**EXHIBIT A  
TRADEMARKS**

<u>Description</u>	<u>Serial Number</u>	<u>Registration Number</u>
ADVO	90977854	
ADVO	90739718	
TEXT2SHOP	90047240	
MATCH INTELLIGENCE	88490042	
OBSESSEDWITH.IT		6273579
MATCH INTELLIGENCE		6207595
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