

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI79246

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spotify AB		01/29/2024	Corporation: SWEDEN
RECEIVING PARTY DATA			
Company Name:	The Pitch, Inc.		
Street Address:	2146 Tall Oak Ct		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34232		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5293120	PITCH PODCAST	
CORRESPONDENCE DATA			
Fax Number:	8669477329		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6504939300		
Email:	trademarks@wsgr.com		
Correspondent Name:	WILSON SONSINI GOODRICH & ROSATI		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304-1050		
ATTORNEY DOCKET NUMBER:	41204-TM1278		
NAME OF SUBMITTER:	JUDY DAY		
SIGNATURE:	JUDY DAY		
DATE SIGNED:	03/07/2024		
Total Attachments: 1			
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ASSIGNMENT

WHEREAS, Spotify AB, a Swedish corporation having an office and place of business at Regeringsgatan 19, Stockholm, Sweden 111 53 ("Spotify"), has adopted, used, and owns the following assets:

SCHEDULE OF TRADEMARKS / TRADE NAMES

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
PITCH PODCAST	5,293,120	September 19, 2017
The Pitch*		
PitchFM*		

**Unregistered trade names only*

WHEREAS, The Pitch, Inc. (TPI), a Delaware corporation, is desirous of acquiring the PITCH PODCAST mark and the trade names referenced above (together, "The Pitch Assets").

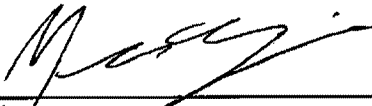
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective as of July 28, 2023 as to the PITCH PODCAST mark and June 22, 2022 as to the trade names referenced above, Spotify assigns to TPI, all its rights, title and interest in and to The Pitch Assets, together with the goodwill of the business symbolized by The Pitch Assets and including all rights to sue and recover for past infringement of The Pitch Assets.

ASSIGNOR:
Spotify AB

January 29, 2024

Date

By: _____


Name: Marcus G. Limbeck
Title: Deputy Director

ASSIGNEE:
The Pitch, Inc.

January 26, 2024

Date

By: _____

DocuSigned by:

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The Pitch, Inc.