

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TM181349

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Imagine Holding Company, LLC		03/08/2024	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Citizens Bank, N.A.		
<b>Street Address:</b>	28 State Street		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02109		
<b>Entity Type:</b>	National Banking Association: UNITED STATES		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2781600	IMAGINE	
<b>Registration Number:</b>	2870918	IMAGINE	
<b>Registration Number:</b>	1735409	IMAGINE	
<b>Registration Number:</b>	1780090	IMAGINE	
<b>Registration Number:</b>	5489689	JAX MEDIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	+(310)229-1075		
<b>Email:</b>	mguefen@akingum.com,ipteam@cogencyglobal.com		
<b>Correspondent Name:</b>	Michelle Guefen		
<b>Address Line 1:</b>	1999 Avenue of the Stars, Suite 600		
<b>Address Line 2:</b>	Attn: Michelle Guefen		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	106733.0003		
<b>NAME OF SUBMITTER:</b>	Andrew Hackett		
<b>SIGNATURE:</b>	Andrew Hackett		
<b>DATE SIGNED:</b>	03/08/2024		

OP \$140.00.00 76463771

**Total Attachments: 12**

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TRADEMARK SECURITY AGREEMENT (TRADEMARKS, TRADEMARK REGISTRATIONS, TRADEMARK APPLICATIONS AND TRADEMARK LICENSES)

Dated as of March 8, 2024

WHEREAS, Imagine Holding Company, LLC (the “Grantor”) now owns or holds and may hereafter adopt, acquire or hold Trademarks (defined as all of the following: all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade dress, logos, other source of business identifiers and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof or similar property rights, and all applications filed in connection therewith, including, without limitation, registrations, recordings and applications in the United States Patent and Trademark Office or in any similar office or agency of the United States, any state thereof or any other country or any political subdivision of any thereof, and all reissues, extensions or renewals thereof) including, without limitation, the Trademarks listed on Schedule A annexed hereto, as such Schedule may be amended from time to time by the addition of Trademarks subsequently registered or otherwise adopted or acquired by the Grantor;

WHEREAS, pursuant to that certain Credit, Security, Guaranty and Pledge Agreement dated as of March 8, 2024 (as the same may be amended, supplemented or otherwise modified, renewed, restated or replaced from time to time, the “Credit Agreement”; capitalized terms used herein and not otherwise defined shall have the meanings ascribed to such terms in the Credit Agreement), among Grantor, as Borrower, the Guarantors referred to therein from time to time, the Lenders referred to therein from time to time (the “Lenders”) and Citizens Bank, N.A., as Administrative Agent and L/C Issuer, the Lenders have agreed to make Loans to the Grantor;

WHEREAS, pursuant to the terms of the Credit Agreement, the Grantor has granted to the Administrative Agent (for the benefit of the Secured Parties) a security interest in and to all personal property of the Grantor including, without limitation, all right, title and interest of the Grantor in, to and under all of the Grantor’s Trademarks and Trademark licenses (including, without limitation, those Trademark licenses listed on Schedule B hereto), whether now owned, currently existing or hereafter arising, adopted or acquired and whether or not in possession of the Grantor, together with the goodwill of the business connected with, and symbolized by, the Trademarks and all products and proceeds thereof and all income therefrom, including, without limitation, any and all causes of action which exist now or may exist in the future by reason of infringement or dilution thereof or injury to the associated goodwill, to secure the payment and performance of the Obligations;

WHEREAS, the Administrative Agent and the Grantor by this instrument seek to confirm and make a record of the grant of a security interest in the Trademarks and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor does hereby grant to the Administrative Agent (for the benefit of the Secured Parties), as security for the Obligations, a continuing security interest in and to all of the Grantor’s right, title and interest in, to and under the following (all of the following items (i) - (iii) or types of property being collectively referred to herein as the

“Trademark Collateral”; provided, that anything to the contrary herein notwithstanding, the Trademark Collateral shall not include the Excluded Collateral), whether now owned, currently existing or hereafter arising, adopted or acquired and whether or not in possession of the Grantor:

- (i) each Trademark and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark, including, without limitation, each Trademark referred to in Schedule A annexed hereto;
- (ii) each Trademark license, including, without limitation, each Trademark license referred to in Schedule B annexed hereto, to the extent such Trademark license does not prohibit the licensee from assigning or granting a security interest in its rights thereunder; and
- (iii) all products and proceeds of, and income from, any of the foregoing, including, without limitation, any claim by the Grantor against third parties for the past, present or future infringement or dilution of any Trademark or any Trademark licensed under any Trademark license, or for injury to the goodwill associated with any Trademark.

The Grantor agrees that if any Person shall do or perform any act which the Administrative Agent believes constitutes an infringement of any Trademark, or violates or infringes any right therein of the Grantor, the Administrative Agent, or the other Secured Parties, or if any Person shall do or perform any act which the Administrative Agent reasonably believes constitutes an unauthorized or unlawful use thereof, then and in any such event, upon thirty (30) days’ prior written notice to the Grantor (or if an Event of Default is at the time continuing, then without notice), the Administrative Agent may and shall have the right to take such steps and institute such suits or proceedings as the Administrative Agent may deem advisable or necessary to prevent such act or conduct and to secure damages and other relief by reason thereof, and to generally take such steps as may be advisable or necessary or proper for the full protection of the rights of the parties. The Administrative Agent may take such steps or institute such suits or proceedings in its own name or in the name of the Grantor or in the names of the parties jointly. The Administrative Agent hereby agrees to give the Grantor notice of any steps taken, or any suits or proceedings instituted, by the Administrative Agent pursuant to this paragraph and the Grantor agrees to assist the Administrative Agent with any steps taken, or any suits or proceedings instituted by the Administrative Agent pursuant to this paragraph at the Grantor’s sole expense.

This security interest is granted in conjunction with the security interests granted to the Administrative Agent (for the benefit of the Secured Parties) pursuant to the Credit Agreement. The Grantor and the Administrative Agent hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent (for the benefit of the Secured Parties) with respect to the security interest made and granted hereby are more fully set forth in the Credit Agreement, and are subject to the limitations (including certain rights of quiet enjoyment in favor of licensees) set forth in the Credit Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

This Trademark Security Agreement is made for collateral purposes only. At such time as all Commitments under the Credit Agreement have terminated and all Obligations have

been indefeasibly paid and performed in full, the Administrative Agent (on behalf of the Secured Parties) shall execute and deliver to the Grantor, at the Grantor's request and sole cost and expense, without representation, warranty or recourse, all releases and reassignments, termination statements and other instruments as may be necessary or proper to terminate the security interest of the Administrative Agent (for the benefit of the Secured Parties) in the Trademark Collateral, subject to any disposition thereof which may have been made by the Administrative Agent pursuant to the terms hereof or of the Credit Agreement.

So long as no Event of Default (or Default under Section 7.1(h) or (i) of the Credit Agreement) shall have occurred and be continuing, and subject always to the various provisions of the Credit Agreement and the other Fundamental Documents executed by the Grantor, the Grantor may use, license and exploit the Trademark Collateral in any lawful manner permitted hereunder, under the Credit Agreement and the other Fundamental Documents.

THIS TRADEMARK SECURITY AGREEMENT SHALL IN ALL RESPECTS BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK AND THE APPLICABLE FEDERAL LAWS OF THE UNITED STATES OF AMERICA, WITHOUT REGARD TO ANY CONFLICT OF LAWS PRINCIPLES THAT WOULD RESULT IN THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION.

This Trademark Security Agreement, and any modifications or amendments hereto may be executed in any number of counterparts, each of which when so executed and delivered shall constitute an original for all purposes, but all such counterparts taken together shall constitute but one and the same instrument. Delivery of an executed counterpart of a signature page of this Trademark Security Agreement by facsimile or transmitted electronically in a Tagged Image Format File ("TIFF"), Portable Document Format ("PDF") or other electronic format sent by electronic transmission shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement. This Trademark Security Agreement shall become effective when it shall have been executed by each party hereto. Any party delivering an executed counterpart of this Trademark Security Agreement by facsimile or by electronic transmission shall also deliver a manually executed counterpart of this Trademark Security Agreement, but failure to do so shall not affect the validity, enforceability or binding effect of this Trademark Security Agreement, and the parties hereby waive any right they may have to object to said treatment.

All notices and other communications provided under this Trademark Security Agreement shall be delivered in such form, manner and address as provided in Section 13.1 of the Credit Agreement.

Any provision of this Trademark Security Agreement which is invalid, illegal or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective to the extent of such invalidity, illegality or unenforceability without invalidating the remaining provisions hereof, and any such invalidity, illegality or unenforceability in any jurisdiction shall not invalidate or render unenforceable such provision in any other jurisdiction.

No amendment, modification, rescission, waiver or release of any provision of this Trademark Security Agreement, and no consent to any departure therefrom shall in any event be

effective unless signed by the Administrative Agent (whose signature shall be delivered only in accordance with the applicable provisions of the Credit Agreement) and the Grantor. Any waiver or consent shall be effective only in the specific instance and for the specific purpose for which it is given.

This Trademark Security Agreement shall bind and inure to the benefit of the parties hereto and their successors and permitted assigns (as determined pursuant to the Credit Agreement), but neither this Trademark Security Agreement nor any of the rights or interests hereunder shall be assigned by the Grantor (including its successors and permitted assigns) without the prior written consent of the Administrative Agent (which shall be provided only in accordance with the applicable provisions of the Credit Agreement), and any attempted assignment without such consent shall be null and void.

If any conflict or inconsistency exists between this Trademark Security Agreement and the Credit Agreement, the Credit Agreement shall govern.

[Signature Page Follows]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be duly executed by its duly Authorized Officer as of the date first set forth above.


**GRANTOR:**

Imagine Holding Company, LLC

DocuSigned by:  
By:  \_\_\_\_\_  
Name: Steve Shikiya  
Title: Authorized Signatory

ACCEPTED:

CITIZENS BANK, N.A.,  
as Administrative Agent

By:   
Name: *Bryan Milinovich*  
Title: *Managing Director*






Signature Page to Trademark Security Agreement

**TRADEMARK**  
**REEL: 008364 FRAME: 0059**







Schedule A  
to Trademark Security Agreement






TRADEMARKS

Owner	Country	Mark	Application No.	Application Date	Registration No.	Registration Date	Case Status
Imagine Holding Company, LLC	Argentina		2402418	12/6/2002	2761240	6/24/2005	Registered
Imagine Holding Company, LLC	Argentina		2402419	12/6/2002	2761241	6/24/2005	Registered
Imagine Holding Company, LLC	Australia		936787	12/5/2002	936787	4/7/2005	Registered
Imagine Holding Company, LLC	Brazil		825186242	12/30/2002	825186242	12/12/2017	Registered
Imagine Holding	Canada		1169295	2/26/2003	TMAA771408	7/7/2010	Registered




Schedule A  
to Trademark Security Agreement

Company, LLC								
Imagine Holding Company, LLC	Canada			1176148	4/28/2003	TMA620816	9/28/2004	Registered
Imagine Holding Company, LLC	China			3402611	12/12/2002	3402611	6/7/2004	Registered
Imagine Holding Company, LLC	Colombia			2002111121	12/2/2002	280647	2/26/2004	Registered
Imagine Holding Company, LLC	Denmark	IMAGINE		33462000	8/9/2000	VR200100643	2/1/2001	Registered
Imagine Holding Company, LLC	European Community			2967487	12/9/2002	2967487	3/2/2007	Registered

Schedule A  
to Trademark Security Agreement

Imagine Holding Company, LLC	Hong Kong		200218906	12/5/2002	2004600345AA	1/16/2004	Registered
Imagine Holding Company, LLC	Japan		2002106571	12/17/2002	4753518	3/5/2004	Registered
Imagine Holding Company, LLC	New Zealand		669855	12/6/2002	669855	1/13/2005	Registered
Imagine Holding Company, LLC	New Zealand		669854	12/6/2002	669854	1/13/2005	Registered
Imagine Holding Company, LLC	Singapore		TO218809E	12/5/2002	TO218809E	12/5/2002	Registered
Imagine Holding	Switzerland	IMAGINE	576402014	6/30/2014	661154	7/10/2014	Registered

Schedule A  
to Trademark Security Agreement

Company, LLC								
Imagine Holding Company, LLC	United Kingdom		2967487	12/9/2002	UK00902967487	3/2/2007	Registered	
Imagine Holding Company, LLC	United States of America	IMAGINE	76/463771	11/4/2002	2781600	11/11/2003	Registered	
Imagine Holding Company, LLC	United States of America	IMAGINE	76/464046	11/4/2002	2870918	8/10/2004	Registered	
Imagine Holding Company, LLC	United States of America		74/262809	4/6/1992	1735409	11/24/1992	Registered	
Imagine Holding Company, LLC	United States of America		74/262810	4/6/1992	1780090	7/6/1993	Registered	

Schedule A  
to Trademark Security Agreement

Imagine Holding Company, LLC	United States of America	<b>JAX MEDIA</b>	87/447428	5/12/2017	5489689	6/12/2018	Registered
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TRADEMARK LICENSES

[None]