

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM182252

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Polini Group Italia S.r.L.		02/28/2024	Limited Liability Company: ITALY
RECEIVING PARTY DATA			
Company Name:	Dear, Inc.		
Street Address:	285 Elm Street		
Internal Address:	Suite 102		
City:	Cumming		
State/Country:	GEORGIA		
Postal Code:	30040		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4431175	2 NITE	
Registration Number:	3683982	2 NITE	
CORRESPONDENCE DATA			
Fax Number:	9088106631		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(908)9642420		
Email:	dhartman@olenderfeldman.com,romanaux@olenderfeldman.com		
Correspondent Name:	Donna H. Hartman		
Address Line 1:	c/o OlenderFeldman LLP		
Address Line 2:	422 Morris Avenue		
Address Line 4:	Summit, NEW JERSEY 07901		
NAME OF SUBMITTER:	DONNA HARTMAN		
SIGNATURE:	DONNA HARTMAN		
DATE SIGNED:	03/08/2024		
Total Attachments: 2			
source=Arel - 2 NITE (Design) Trademark Assignment 4431175 - Polini Group Italia to Dear, Inc. - Fully Executed (02.28.24)#page1.tif			

OP \$65.00.00 85741484

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”) is made as of February 28th, 2024, by and between Polini Group Italia S.r.l., an Italian limited liability company, with its principal office located at Via Alessandro Luzzago 5, I-25126 Brescia, ITALY (“**Assignor**”), and Dear, Inc., a Georgia corporation, with its principal office located at 285 Elm Street, Suite 102, Cumming, GA 30040 (“**Assignee**”).

WHEREAS, Assignor is the registered owner of the trademark, 2 NITE (design), pursuant to the Certificate of Registration issued by the United States Patent and Trademark Office (the “**USPTO**”), dated November 12, 2013, bearing Registration No. 4,431,175 (the “**Mark**”); and

WHEREAS, Assignor desires to assign the Mark and all rights, title, and interest in and to the Mark, together with the goodwill associated with the Mark, to Assignee and Assignee desires to accept the assignment of the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt, and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee and its successors and assigns, and Assignee acknowledges receipt of the following:

1. all right, title, and interest whatsoever in and to the Mark of which Assignor was possessed, together with the goodwill associated with and symbolized by the Mark, and all rights to sue and recover for any past infringements of the Mark; and
2. all right, title and interest in and to the Certificate of Registration issued by the USPTO, dated November 12, 2013, bearing Registration No. 4,431,175.

* * * * *


The parties have caused this Trademark Assignment to be executed by their duly authorized corporate officers, respectively, effective as of the date set forth above.


ASSIGNOR:

ASSIGNEE:

POLINI GROUP ITALIA S.R.L.

DEAR, INC.

By: 
Name: SIMONE POLINI
Title: LEGAL MANAGER

By: 
Name: ARMANDO DE ZAN
Title: PRESIDENT

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made as of February 28th, 2024, by and between Polini Group Italia S.r.l., an Italian limited liability company, with its principal office located at Via Alessandro Luzzago 5, I-25126 Brescia, ITALY ("Assignor"), and Dear, Inc., a Georgia corporation, with its principal office located at 285 Elm Street, Suite 102, Cumming, GA 30040 ("Assignee").

WHEREAS, Assignor is the registered owner of the trademark, 2 NITE, pursuant to the Certificate of Registration issued by the United States Patent and Trademark Office (the "USPTO"), dated September 15, 2009, bearing Registration No. 3,683,982 (the "Mark"); and

WHEREAS, Assignor desires to assign the Mark and all rights, title, and interest in and to the Mark, together with the goodwill associated with the Mark, to Assignee and Assignee desires to accept the assignment of the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt, and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee and its successors and assigns, and Assignee acknowledges receipt of the following:

1. all right, title, and interest whatsoever in and to the Mark of which Assignor was possessed, together with the goodwill associated with and symbolized by the Mark, and all rights to sue and recover for any past infringements of the Mark; and
2. all right, title and interest in and to the Certificate of Registration issued by the USPTO, dated September 15, 2009, bearing Registration No. 3,683,982.

* * * * *


The parties have caused this Trademark Assignment to be executed by their duly authorized corporate officers, respectively, effective as of the date set forth above.

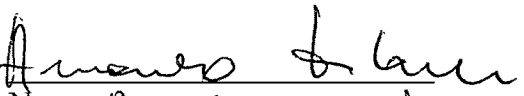
ASSIGNOR:

ASSIGNEE:

POLINI GROUP ITALIA S.R.L.

DEAR, INC.

By: 
Name: SIMONE POLINI
Title: LEGAL MANAGER

By: 
Name: ARMANDO DE ZAN
Title: PRESIDENT

#343165