

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TM182645

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Zimmer, Inc.		03/08/2024	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Movement is Life, Inc.		
<b>Street Address:</b>	2001 K Street NW		
<b>Internal Address:</b>	Suite 300		
<b>City:</b>	Washington		
<b>State/Country:</b>	DISTRICT OF COLUMBIA		
<b>Postal Code:</b>	20006-1037		
<b>Entity Type:</b>	Corporation: DISTRICT OF COLUMBIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5493531	MOVEMENT IS LIFE	
<b>Registration Number:</b>	5493530	START MOVING START LIVING	
<b>Registration Number:</b>	6543895	OPERATION CHANGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024667252		
<b>Email:</b>	kad@howehutton.com		
<b>Correspondent Name:</b>	Kendall Deese		
<b>Address Line 1:</b>	1485 Chain Bridge Road		
<b>Address Line 2:</b>	Suite 204		
<b>Address Line 4:</b>	McLean, VIRGINIA 22101-4511		
<b>NAME OF SUBMITTER:</b>	KENDALL DEESE		
<b>SIGNATURE:</b>	KENDALL DEESE		
<b>DATE SIGNED:</b>	03/09/2024		
<b>Total Attachments: 1</b>			
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## ASSIGNMENT OF SERVICE MARKS

WHEREAS, Zimmer, Inc. ("Assignor"), a Delaware corporation with its principal office at 345 E. Main Street, Warsaw, Indiana 46580, owns the following identified federal registrations on the Principal Register of the United States Patent and Trademark Office for the services identified herein ("the Marks"):

<u>Service Mark</u>	<u>Registration No.</u>
Movement is Life	5493531
Start Moving Start Living	5493530
Operation Change	6543895

WHEREAS, Movement is Life, Inc. ("Assignee"), of 2001 K Street, NW, Suite 300, Washington, DC 20006, desires to acquire the Marks.

WHEREAS, the Assignee desires to acquire from the Assignor all of Assignor's right, title and interest in and to the Marks, together with the benefit of any use of the Marks by the Assignor, and the goodwill of the business relations to the Marks and to the services associated with them, to hold unto the Assignee absolutely.

NOW, THEREFORE, for good and valuable consideration the receipt, sufficiency and adequacy of which are hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

Service Mark Assignment. The Assignor hereby sells, transfers and assigns to the Assignee, its successors and assigns, the Assignor's entire right, title and interest in and to the Marks and their registrations, together with (i) the benefit of any use of the Marks by the Assignor, (ii) the goodwill of the business relations to the Marks and to the services associated with such Marks, and (iii) all income, royalties and damages hereafter due or payable to Assignor with respect to the Marks, to hold unto the Assignee absolutely.

ZIMMER, INC. (Assignor)

Marta L. Paul  
Signature

3-8-24  
Date of Execution

Senior Trademark Counsel  
Name and Title of Signatory, Marta L. Paul