Assignment ID: TMI82664

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PLEXUS WORLDWIDE, LLC		03/08/2024	Limited Liability Company: ARIZONA
PLEXUS HOLDCO, LLP		03/08/2024	Limited Liability Partnership: ARIZONA

RECEIVING PARTY DATA

Company Name:	ARIZONA BANK & TRUST, a division of HTLF Bank	
Street Address:	2036 E. Camelback Road	
City:	Phoenix	
State/Country:	ARIZONA	
Postal Code:	85016	
Entity Type:	Corporation: COLORADO	

PROPERTY NUMBERS Total: 54

900839290

Property Type	Number	Word Mark	
Registration Number:	5333502	HEALTHY GUT. HAPPY YOU.	
Registration Number:	5017984	PLEXUS	
Registration Number:	4967753	PLEXUS EASE	
Registration Number:	4967752	PLEXUS EASE	
Registration Number:	5201593	PLEXUS EDGE	
Registration Number:	4859883	PLEXUS MEGAX	
Registration Number:	5035438	PLEXUS SLIM	
Registration Number:	4500409	PLEXUS WORLDWIDE	
Registration Number:	5303511	THIS IS HOW HEALTHY HAPPENS!	
Registration Number:	5018090	WHAT IF THIS COULD CHANGE EVERYTHING?	
Registration Number:	5251217	YOUR CHOICES, MADE BETTER	
Registration Number:	5179589	X	
Registration Number:	5603359	V	
Registration Number:	5354685	PLEXUS	
Registration Number:	5346272	PLEXUS	
Registration Number:	5354702	PLEXUS	
Registration Number:	5587236	MEN OF PLEXUS	
		TDADEMARK	

TRADEMARK

REEL: 008364 FRAME: 0474

Registration Number: 5393054 Registration Number: 6113899 Registration Number: 5398127 Registration Number: 6181173 Registration Number: 5699116 Registration Number: 5426314 Registration Number: 5426315 Registration Number: 5683076 Registration Number: 5390364 Registration Number: 5604255	ENJOY THE JOURNEY ENJOY THE JOURNEY HEALTHY GUT. SLIMMER YOU. JOYOME JOY LOOKS GOOD ON YOU PLEXUS PLEXUS PLEXUS PLEXUS XFACTOR PLUS M RANK UP ROADMAP SUNNY + SHARE SUNNY + SHARE LESS HUNGER. MORE CONTROL.
Registration Number: 5398127 Registration Number: 6181173 Registration Number: 5699116 Registration Number: 5426314 Registration Number: 5426315 Registration Number: 5683076 Registration Number: 5390364	HEALTHY GUT. SLIMMER YOU. JOYOME JOY LOOKS GOOD ON YOU PLEXUS PLEXUS PLEXUS XFACTOR PLUS M RANK UP ROADMAP SUNNY + SHARE SUNNY + SHARE
Registration Number: 6181173 Registration Number: 5699116 Registration Number: 5426314 Registration Number: 5426315 Registration Number: 5683076 Registration Number: 5390364	JOYOME JOY LOOKS GOOD ON YOU PLEXUS PLEXUS PLEXUS XFACTOR PLUS M RANK UP ROADMAP SUNNY + SHARE SUNNY + SHARE
Registration Number: 5699116 Registration Number: 5426314 Registration Number: 5426315 Registration Number: 5683076 Registration Number: 5390364	JOY LOOKS GOOD ON YOU PLEXUS PLEXUS PLEXUS XFACTOR PLUS M RANK UP ROADMAP SUNNY + SHARE SUNNY + SHARE
Registration Number: 5426314 Registration Number: 5426315 Registration Number: 5683076 Registration Number: 5390364	PLEXUS PLEXUS PLEXUS XFACTOR PLUS M RANK UP ROADMAP SUNNY + SHARE SUNNY + SHARE
Registration Number:5426315Registration Number:5683076Registration Number:5390364	PLEXUS PLEXUS XFACTOR PLUS M RANK UP ROADMAP SUNNY + SHARE SUNNY + SHARE
Registration Number: 5683076 Registration Number: 5390364	PLEXUS XFACTOR PLUS M RANK UP ROADMAP SUNNY + SHARE SUNNY + SHARE
Registration Number: 5390364	M RANK UP ROADMAP SUNNY + SHARE SUNNY + SHARE
	RANK UP ROADMAP SUNNY + SHARE SUNNY + SHARE
Degistration Number 5004055	SUNNY + SHARE SUNNY + SHARE
Registration Number: 5604255	SUNNY + SHARE
Registration Number: 5620256	
Registration Number: 5620269	LESS HUNGER MORE CONTROL
Registration Number: 5705300	LEGG HONGER. MORE CONTROL.
Registration Number: 5705287	NOURISH ONE
Registration Number: 3283018	PROBIO 5
Registration Number: 6292270	BIO CLEANSE
Registration Number: 6212972	MEGAKIDS MICROBIOME
Registration Number: 6356010	VITALBIOME
Registration Number: 6176029	PLEXUS ACTIVE
Registration Number: 5520644	JOYOME
Registration Number: 5635614	MEN OF PLEXUS
Registration Number: 6391321	PLEXUS IMMUNE PLUS
Registration Number: 6559580	PLEXUS NERVE
Registration Number: 6762043	PLEXUS HYDRATE
Registration Number: 7170320	PLEXUS SLEEP
Registration Number: 6755963	PLEXUS GREENS
Serial Number: 97129706	PLEXUS GLOW+
Serial Number: 97266208	YES FOR SUCCESS
Serial Number: 97341526	PLEXUS RESET
Serial Number: 97341533	PLEXUS RESTORE
Serial Number: 97341607	Υ
Serial Number: 97341580	YES FOR SUCCESS
Serial Number: 97752599	3 DAY RESET
Serial Number: 98101426	POSTBIO+
Serial Number: 98304147	IRONWOMAN
Serial Number: 98355734	PLEXUS SOOTHE
Serial Number: 98358041	PLEXUS BARRIER

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4023466000

Email: patrick.stephenson@kutakrock.com

Correspondent Name: Patrick C. Stephenson
Address Line 1: 1650 Farnam Street

Address Line 4: Omaha, NEBRASKA 68102

NAME OF SUBMITTER:	Patrick Stephenson
SIGNATURE:	Patrick Stephenson
DATE SIGNED:	03/09/2024

Total Attachments: 37

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SHORT-FORM IP SECURITY AGREEMENT

THIS SHORT-FORM IP SECURITY AGREEMENT (this "Short Form Agreement") is made and entered into as of March 8, 2024, by PLEXUS WORLDWIDE, LLC, an Arizona limited liability company and PLEXUS HOLDCO, LLP, an Arizona limited liability partnership (jointly, severally and collectively, the "Grantors", each a "Grantor") and ARIZONA BANK & TRUST, a division of HTLF Bank, in its capacity as administrative agent (in such capacity, the "Administrative Agent"), as the secured party.

PRELIMINARY STATEMENTS:

Pursuant to that certain Credit Agreement, dated as of the date hereof (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Credit Agreement") among the Borrower, the Guarantors, the Lenders party thereto and the Administrative Agent, the Lenders have agreed to make Loans and issue Letters of Credit upon the terms and subject to the conditions set forth therein. Capitalized terms used in this Short Form Agreement and not defined in this Short Form Agreement have the meanings given to such terms in the Credit Agreement.

Pursuant to the Loan Documents, Grantor and Administrative Agent have agreed to enter into this Short Form Agreement to further evidence the grant of the security interests in such Grantor's Intellectual Property to Administrative Agent on behalf of the Lenders and certain other rights with respect to such Intellectual Property, subject to the terms, provisions and conditions of the Credit Agreement.

AGREEMENT:

- 1. <u>Security Interest</u>. Subject to the terms and conditions of the Credit Agreement and the other Loan Documents, as collateral security for the prompt and complete payment and performance of the Secured Obligations, Grantor hereby grants to Administrative Agent, a security interest in and lien upon all of such Grantor's Intellectual Property, whether now owned or hereafter acquired, or in which it now has or at any time in the future may acquire any right, title, or interest, including all Intellectual Property in which it now has or at any time in the future may acquire any right, title or interest, including, without limitation, the trademarks listed on the attached Exhibit A, and any and all goodwill of such Grantor connected with the use of and symbolized by the trademarks.
- 2. Grant of License. Subject to the terms and conditions of the Credit Agreement and the Security Agreement, Grantor hereby grants to Administrative Agent, an irrevocable, non-exclusive license (exercisable upon the occurrence and during the continuance of an Event of Default, without payment of royalty or other compensation to any Grantor) to use, transfer, license or sublicense any Intellectual Property now owned, licensed to, or hereafter acquired by any Grantor, including, without limitation, the trademarks listed on the attached Exhibit A, and wherever the same may be located, and including in such license access to all media in which any of the licensed items may be recorded or stored and to all computer software and programs used for the compilation or printout thereof, and represents, promises and agrees that any such license or sublicense is not and will not be in conflict with the contractual or commercial rights

of any third Person; provided that such license will terminate on the cure or waiver of any such Event of Default or the payment in full of all Secured Obligations and termination of all unused commitments and release of Administrative Agent's security interest in the Collateral.

- 3. <u>Incorporation by Reference; Filing Purposes Only.</u> All of the terms and provisions of the Credit Agreement are incorporated by reference into this Short Form Agreement. This Short Form Agreement is intended to be filed with the United States Patent and Trademark Office only, and does not modify, supersede, diminish, add to or change all or any of the terms of the Credit Agreement or Security Agreement in any respect. The security interest granted pursuant to this Short Form Agreement is granted in conjunction with the security interest granted to Administrative Agent pursuant to the Collateral Documents and Grantor hereby acknowledges and agrees that the rights and remedies of Administrative Agent with respect to the security interest in the Intellectual Property made and granted hereby are more fully set forth in the Collateral Documents and the Credit Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.
- 4. <u>Counterparts</u>. This Short Form Agreement may be executed in one or more counterparts, each of which shall be deemed an original.

[REMAINDER OF THE PAGE INTENTIONALLY BLANK]

2

EXECUTED as of the date written on the first page of this Short Form Agreement.

GRANTOR:

PLEXUS WORLDWIDE, LLC, an Arizona limited liability company

By: PLEXUS HOLDCO, LLP, an Arizona limited liability partnership

Its: Member

By: Plexus Holdings, Inc., an Arizona

corporation

Its: Managing Partner

By: Ze //

Chief Executive Officer

PLEXUS HOLDCO, LLP, an Arizona limited liability partnership

By: Plexus Holdings, Inc., an Arizona

corporation

Its: Managing Partner

Tarl Robinson

Chief Executive Officer

Ze Mis

ADMINISTRATIVE AGENT:

ARIZONA BANK & TRUST, a division of HTLF Bank, as Administrative Agent

By

Tara Johnstone, Commercial Banker

EXHIBIT A

INTELLECTUAL PROPERTY

PLEXUS TRADEMARK STATUS CHART

ACTIVE Federal U.S. _____ - Trademark Matters

		38838			
Serial/	Filing Date	66668	Mark	Symbol -	
Reg. No.	Reg. Date	Mark	Good/Services & Int'l Class	Designation	Status
5333502	11/14/2017	HEALTHY GUT. HAPPY YOU.	IC5: Dietary and nutritional Supplements	R	Registered
5017984	8/9/2016	PLEXUS	IC3: Non-medicated skin care creams and lotions. IC5: Dietary Supplements	R	Registered
4967753	5/31/2016	PLEXUS EASE	IC 3: Cosmetic preparations, namely, creams that provide comfort while moisturizing the skin IC 5: Dietary Supplement for relief of discomfort due to an active lifestyle	R	Registered
4967752	5/31/2016	EÆ	IC 3: Cosmetic preparations, namely, creams that provide comfort while moisturizing the skin IC 5: Dietary Supplement for relief of discomfort due to an active lifestyle	R	Registered
5201593	5/9/2017	PLEXUS EDGE	IC5: Dietary and nutritional supplements	R	Registered
4859883	11/24/2015	PLEXUS MEGAX	IC5: Dietary and nutritional supplements	®	Registered
5035438	9/6/2016	PLEXUS SLIM	IC5: Powdered fruit-flavored dietary supplement drink mix	R	Registered
4500409	3/25/2014	PLEXUS WORLDWID E	IC 3: Cosmetics IC 5: Dietary Supplement	®	Registered
5303511	10/3/2017	THIS IS HOW HEALTHY HAPPENS!	IC5: Dietary and Nutritional Supplements	R	Registered
5018090	8/9/2016	WHAT IF THIS COULD CHANGE EVERYTHIN G?	IC35: Retail services provided through direct solicitation by a network of independent ambassadors directed to endusers featuring dietary supplements, dietary beverages and topical creams; Multi-level marketing services; Online retail store services featuring dietary supplements, dietary beverages and	R	Registered

Serial/	Filing Date		Mark	Symbol -	
Reg. No.	Reg. Date	Mark	Good/Services & Int'l Class	Designation	Status
5251217	7/25/2017	YOUR CHOICES, MADE BETTER	topical creams IC5: Dietary and nutritional supplements	®	Registered
5179589	4/11/2017	X	IC35: Retail services provided through direct solicitation by a network of independent ambassadors directed to endusers featuring dietary supplements, dietary beverages and topical creams	R	Registered
5603359	11/6/2018	V	IC5: Dietary and Nutritional Supplements	R	Registered
5354685	12/12/2017	PLEXUS	IC25: Clothing/Apparel namely; shirts, pants hats scarfs, beanies, Sweater, hoodies, socks and jackets	®	Registered
5346272	11/28/2017	PLEXUS	IC35: Retail services provided through direct solicitation by a network of independent ambassadors directed to endusers featuring dietary supplements, dietary beverages and topical creams	®	Registered
5354702	12/12/2017	ρlexus	IC5: Dietary and Nutritional Supplements	R	Registered
5587236	10/16/2018	MEN OF PLEXUS	IC25: Clothing/Apparel namely; shirts, pants hats scarfs, beanies, Sweater, hoodies, socks and jackets	R	Registered
5393054	1/30/2018	ENJOY THE JOURNEY	IC41: Providing recognition and incentives by the way of awards to demonstrate excellence in the field of marketing, sales and distribution of nutritional products.	R	Registered
6113899	5/11/2017	ENJOY THE JOURNEY	IC14: Jewelry	R	Registered
5398127	2/6/2018	HEALTHY GUT. SLIMMER YOU.	IC5: Dietary and nutritional Supplements	R	Registered
87434015	7/17/2018	JOYOME	IC3: Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens, serums, and lotions; skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams, moisturizers, preparations, lotions and serum; cosmetic wrinkle correction fillers; cosmetic anti-aging lotions, moisturizers,	R	Registered

Serial/	Filing Date		Mark	Symbol -	
Reg. No.	Reg. Date	Mark	Good/Services & Int'l Class	Designation	Status
			toners, lotions, creams, preparations and		
			serums; anti-aging lotions, moisturizers,		
			toners, preparations, creams and serums		
			that contain retinoic ingredients not for		
			medical purposes; anti-aging lotions,		
			moisturizers, toners, preparations, creams		
			and serums that contain alpha hydroxy ingredients not for medical purposes; anti-		
			aging lotions, moisturizers, toners,		
			preparations, creams and serums that		
			contain glycolic acid ingredients not for		
			medical purposes; non-medicated		
			exfoliating cleansers, lotions, creams,		
			serums and preparations for care of skin;		
			non-medicated soaps, cleansers, lotions,		
			moisturizers, toners, preparations, creams		
			and serums with essential oils for use in		
			aromatherapy and skin health; non-		
			medicated stimulating lotions for the skin;		
			cosmetic foundations and concealers;		
			body lotions, cosmetic body care		
			preparations; body creams		
6181173	10/20/2020	JOYOME	IC5: Dietary supplement drink mixes;	®	Registered
			Dietary supplements; Dietary and	0	
E600116	2/12/2010	1071 0076	nutritional supplements		Dogistared
5699116	3/12/2019	JOY LOOKS GOOD ON	IC3: Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens,	R	Registered
		YOU	serums, and lotions; skin care soaps,	•	
		100	cleansers, lotions, moisturizers, toners,		
			creams and serums; anti-wrinkle creams,		
			moisturizers, preparations, lotions and		
			serum; cosmetic wrinkle correction fillers;		
			cosmetic anti-aging lotions, moisturizers,		
			toners, lotions, creams, preparations and		
			serums; anti-aging lotions, moisturizers,		
			toners, preparations, creams and serums		
			that contain retinoic ingredients not for		
			medical purposes; anti-aging lotions,		
			moisturizers, toners, preparations, creams		
			and serums that contain alpha hydroxy		
			ingredients not for medical purposes; anti-		
			aging lotions, moisturizers, toners,		
			preparations, creams and serums that		
			contain glycolic acid ingredients not for		
			medical purposes; non-medicated exfoliating cleansers, lotions, creams,		
			serums and preparations for care of skin;		
			non-medicated soaps, cleansers, lotions,		
	1		non modroacou soupe, eleunsers, fociolis,		<u> </u>

Serial/ Reg. No.	Filing Date Reg. Date	Mark	Mark Good/Services & Int'l Class	Symbol - Designation	Status
rteg. 140.	rieg. Date	Mark	moisturizers, toners, preparations, creams and serums with essential oils for use in aromatherapy and skin health; non-medicated stimulating lotions for the skin; cosmetic foundations and concealers; body lotions, cosmetic body care preparations; body creams	Besignation	States
5426314	3/20/2018	ρlexus	IC35: Retail services provided through direct solicitation by a network of independent ambassadors directed to endusers featuring dietary supplements, dietary beverages and topical creams; Multi-level marketing services; Online retail store services featuring dietary supplements, dietary beverages and topical creams	®	Registered
5426315	3/20/2018	ρlexus	IC35: Retail services provided through	R	Registered
5683076	2/26/2019	PLEXUS XFACTOR PLUS	IC5: Dietary and Nutritional Supplements	®	Registered
5390364	1/30/2018	(MICROBIO ME LOGO)	IC5: Dietary and Nutritional Supplements	R	Registered
87488600	12/25/2018	MEN OF PLEXUS	IC41: Providing training services, namely conducting workshops and seminars in the field of business development, marketing, multi-level marketing, sales, distribution of dietary and nutritional products, dietary beverages, weight loss products, personal care products and personal development; Business consultancy services.	R	Registered
5604255	11/13/2018	RANK UP ROAD MAP	IC41: Educational Service, namely conducting seminars and workshops in the field of business development, business management and training in the multilevel marketing industry	®	Registered
5620256	12/4/2018	SUNNY + SHARE	IC44: Online journals, namely, blogs featuring information in the field of health, nutrition, weight management, and	R	Registered

Serial/ Reg. No.	Filing Date Reg. Date	Mark	Mark Good/Services & Int'l Class	Symbol - Designation	Status
rteg. 140.	ricg. Date	IVIAIT	gut health	Designation	Julius
5620269	12/4/2018	-`sunny + share	IC44: Online journals, namely, blogs featuring information in the field of health, nutrition, weight management, and gut health development, and ambassador recognition.	®	Registered
5705300	3/19/2019	LESS HUNGER. MORE CONTROL.	IC5: Dietary and Nutritional Supplements	®	Registered
5705287	3/19/2019	NOURISH ONE	IC36: Charitable fundraising services; charitable fundraising to support hunger relief; charitable fundraising services by means of selling goods to raise funds	®	Registered
3283018	8/21/2007	PROBIO 5	IC 5: Nutritional supplements (This Trademark was recently purchased from the original owner. We are waiting for the owner name change to reflect with the USPTO)	®	Registered
6292270	3/16/2021	BIO CLEANSE	IC5: Dietary and nutritional supplements	®	Registered
6212972	12/1/2020	MEGAKIDS MICROBIO ME	IC5: Dietary and nutritional supplements	®	Registered
90124110	6/15/2021	PLEXUS IMMUNE PLUS	IC5: Dietary and nutritional supplements	R	Registered
6356010	5/18/2021	VITALBIOM E	IC5: Dietary and nutritional supplements	®	Registered
90380357	11/16/2021	PLEXUS NERVE	IC5: Dietary Supplements	R	Registered
90524640	6/14/2022	PLEXUS HYDRATE	IC5: Flavored non-alcoholic beverages containing electrolytes for use as a nutritional supplement; Powder used in the preparation of electrolyte drinks for hydration purposes	®	Registered
90642331	9/19/2023	PLEXUS SLEEP	IC5: Dietary and nutritional supplements	R	Registered
90801312	6/7/2022	PLEXUS GREENS	IC5: Dietary and nutritional supplements	R	Registered
97129706	11/17/2021	PLEXUS GLOW+	IC3: Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens, serums, and lotions; skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams,	ТМ	Pending

Serial/	Filing Date		Mark	Symbol -	
Reg. No.	Reg. Date	Mark	Good/Services & Int'l Class	Designation	Status
1	•	Mark	Good/Services & Int'l Class moisturizers, preparations, lotions and serum; cosmetic wrinkle correction fillers; cosmetic anti-aging lotions, moisturizers, toners, lotions, creams, preparations and serums; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain retinoic ingredients not for medical purposes; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain alpha hydroxy ingredients not for medical purposes; anti- aging lotions, moisturizers, toners, preparations, creams and serums that contain glycolic acid ingredients not for medical purposes; non-medicated exfoliating cleansers, lotions, creams, serums and preparations for care of skin; non-medicated soaps, cleansers, lotions, moisturizers, toners, preparations, creams and serums with essential oils for use in aromatherapy and skin health; non- medicated stimulating lotions for the skin;	_	Status
97266208	2/14/2022	YES FOR	cosmetic foundations and concealers; body lotions, cosmetic body care preparations; body creams IC5: Dietary and nutritional supplements IC45: Regulatory compliance consulting in the field of person-to-person direct	ТМ	Pending
07041500	0/04/0000	SUCCESS	sales and dietary supplement regulatory compliance		
97341526	3/31/2022	PLEXUS RESET	IC5: Dietary and nutritional supplements	TM	Pending
97341533	3/31/2022	PLEXUS RESTORE	IC5: Dietary and nutritional supplements	TM	Pending
97341607	3/31/2022	Y (Stylized)	IC45: Regulatory compliance consulting in the field of person-to-person direct sales and dietary supplement regulatory compliance	TM	Pending
97341580	3/31/2022	YES FOR SUCCESS (Stylized)	IC45: Regulatory compliance consulting in the field of person-to-person direct sales and dietary supplement regulatory compliance	TM	Pending
97752599	1/12/2023	3 DAY RESET	IC5: Bundled kit containing nutritional and dietary supplements and nutrient-dense products for weight management	TM	Pending

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	Serial/ Reg. No.	Filing Date Reg. Date	Mark	Mark Good/Services & Int'l Class	Symbol - Designation	Status
ŀ				and gut microbiome health		0 00000
Ī	98101426	07/25/2023	POSTBIO+	IC5: Dietary and nutritional supplements	TM	Pending
	98304147	12/17/2023	IRONWOMA N	IC5: Dietary and nutritional supplements	TM	Pending
	98355734	1/12/2024	PLEXUS SOOTHE	IC5: Dietary and nutritional supplements	TM	Pending
	98358041	1/15/2024	PLEXUS BARRIER	IC5: Dietary and nutritional supplements	TM	Pending
	6176029	2/13/2020	PLEXUS ACTIVE	IC5: Dietary and nutritional supplements	R	Registered
	9341671	7/12/2023	Plexus worldwide	ARIZONA NAME REGISTRATION	®	Registered

ACTIVE INTERNATIONAL – CANADA ■ - TRADEMARK MATTERS

Serial/ Reg. No.	Filing Date/ Reg. Date	₩ Mark	Mark Good/Services & Int'l Class	Symbol - Designation	Status
1788448	2/26/2019	WHAT IF THIS COULD CHANGE EVERYTHIN G?	IC35: Retail services provided through direct solicitation by a network of independent ambassadors directed to endusers featuring dietary supplements, dietary beverages and topical creams; Multi-level marketing services; Online retail store services featuring dietary supplements, dietary beverages and topical creams.	R	Registered
1790971	7/17/2018	PLEXUS	IC3: Non-medicated skin care creams and lotions IC5: Dietary supplements	R	Registered

Serial/	Filing Date/		Mark	Symbol -	
Reg. No.	Reg. Date	Mark	Good/Services & Int'l Class	Designation	Status
1790969	6/28/2019	plexus	IC3: Non-medicated skin care creams and lotions IC5: Dietary supplements	R	Registered
1790970	7/17/2018	PLEXUS SLIM	IC5: Powdered fruit-flavored dietary supplement drink mix	R	Registered
1829893	12/19/201 9	VITALBIOME	IC5: Dietary and Nutritional Supplements	R	Registered
1830998	12/19/201 9	ORIGINAL SLIM	IC5: Dietary and Nutritional Supplements	R	Registered
1873787	9/30/2020	JOYOME	IC3: Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens, serums, and lotions; skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams, moisturizers, preparations, lotions and serum; cosmetic wrinkle correction fillers; cosmetic antiaging lotions, moisturizers, toners, lotions, creams, preparations and serums; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain retinoic ingredients not for medical purposes; antiaging lotions, moisturizers, toners, preparations, creams and serums that contain alpha hydroxy ingredients not for medical purposes; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain glycolic acid ingredients not for medical purposes; non-medicated exfoliating cleansers, lotions, creams, serums and preparations for care of skin; nonmedicated soaps, cleansers, lotions, moisturizers, toners, preparations, creams and serums with essential oils for use in aromatherapy and skin health; nonmedicated stimulating lotions for the skin; cosmetic foundations and concealers; body lotions, cosmetic body care preparations; body creams.	®	Registered
1892026	10/22/202 0	JOY LOOKS GOOD ON YOU	IC3: (1) Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens, serums, and lotions; skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams, moisturizers, preparations, lotions and serum; cosmetic wrinkle correction fillers; cosmetic antiaging lotions, moisturizers, toners, lotions, creams, preparations and serums; anti-aging lotions, moisturizers, toners, preparations,	R	Registered

Serial/	Filing Date/		Mark	Symbol -	Otata
Reg. No.	Reg. Date	Mark	Good/Services & Int'l Class creams and serums that contain retinoic ingredients not for medical purposes; antiaging lotions, moisturizers, toners, preparations, creams and serums that contain alpha hydroxy ingredients not for medical purposes; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain glycolic acid ingredients not for medical purposes; non-medicated exfoliating cleansers, lotions, creams, serums and preparations for care of skin; nonmedicated soaps, cleansers, lotions, moisturizers, toners, preparations, creams and serums with essential oils for use in aromatherapy and skin health; nonmedicated stimulating lotions for the skin; cosmetic foundations and concealers; body lotions, cosmetic body care preparations;	Designation	Status
1892049	9/30/2020	¥	body creams. IC5: Dietary and Nutritional Supplements	R	Registered
1903365	12/32/2020	NOURISH ONE	Charitable fundraising services; charitable fundraising to support hunger relief; charitable fundraising services by means of selling goods to raise funds.	R	Registered
1906000	12/31/2020	LESS HUNGER. MORE CONTROL.	IC5: Dietary and nutritional supplements	R	Registered
1960658	11/18/2022	PLEXUS ACTIVE	IC5: Dietary and nutritional supplements for general health and wellbeing	R	Registered
1993101	10/30/2019	PROBIO 5	IC5: Dietary and nutritional supplements	R	Registered
1993104	10/30/2019	PROBIO 7	IC5: Dietary and nutritional supplements	R	Registered
2001885	02/01/2023	PLEXUS PROBIO CA	IC5: Dietary and nutritional supplements	R	Registered
2047159	02/01/2023	PLEXUS IMMUNE PLUS	IC5: Dietary and nutritional supplements	®	Registered
2121439	9/6/2023	JOYOME	IC5: Dietary supplement drink mixes in powdered form for general health; Dietary and nutritional supplements for general health and well-being.	R	Registered
2084557	2/12/2021	ELECTROPL	IC5: Non-alcoholic beverages in powder	TM	Pending

Serial/	Filing Date/	*	Mark	Symbol -	
Reg. No.	Reg. Date	Mark	Good/Services & Int'l Class	Designation	Status
<u> </u>	_	EX	form containing nutritional supplements,		
			namely electrolytes for hydration purposes		
			IC32: Sports drinks containing electrolytes,		
			powders for making sports drinks containing		
			electrolytes;		
2084555	2/12/2021	PLEXUS	IC5: Non-alcoholic beverages in powder	TM	Pending
		HYDROPLEX	form containing nutritional supplements,		J
			namely electrolytes for hydration purposes		
			IC32: Sports drinks containing electrolytes,		
			powders for making sports drinks containing		
			electrolytes;		
2077844	1/15/2021	XFACTOR	IC5: Dietary and nutritional supplements for	TM	Pending
		KIDS	general health and well-being; Children's		
			Multivitamin supplements for general health		
			and well-being.		
2136502	02/01/2023	PLEXUS	IC5: Dietary and nutritional supplements	®	Registered
		GREENS			
2166484	2/15/2022	YES FOR	IC45: Regulatory compliance consulting in	ТМ	Pending
		SUCCESS	the field of person-to-person direct sales and		
			dietary supplement regulatory compliance		
1960658	11/18/2022	PLEXUS	IC5: Dietary and nutritional supplements for	®	Registered
		ACTIVE	general health and wellbeing		
2177159	11/23/2022	PLEXUS	IC5: Dietary and nutritional supplements,	®	Registered
		NOURISH	namely protein supplement shakes for		, togicor ou
			general health and well-being		
2177160	4/5/2022	YES FOR	IC45: Regulatory compliance consulting in	TM	Pending
		SUCCESS	the field of person-to-person direct sales and		3
		(Design)	dietary supplement regulatory compliance		
2177161	4/5/2022	Y (Design)	IC45: Regulatory compliance consulting in	ТМ	Pending
	.,	(= 33.3.7)	the field of person-to-person direct sales and		
			dietary supplement regulatory compliance		
2185776	02/22/2023	PLEXUS	IC5: Dietary and nutritional supplements,	®	Registered
		PROTEIN+	namely protein supplement shakes		. tog.oto.ou
2191148	6/9/2022	XFACTOR	IC5: Dietary and nutritional supplements for	TM	Pending
	0,0,2022	PLUS	general health and well being	'''	
2191146	6/9/2022	XFACTOR+	IC5: Dietary and nutritional supplements for	TM	Pending
	0,0,2022	, (i) (o) (o)	general health and well being		
2191145	6/9/2022	BIO	IC5: IC5: Dietary and nutritional	TM	Pending
2101110	0,0,2022	CLEANSE	supplements for general health and well		renamg
		OLL/WOL	being		
2193352	10/4/2023	PLEXUS	IC5: Dietary and nutritional supplements for	®	Registered
		RESET	general health and well being; Dietary		09.00.00
		I LOL I	supplements for body weight control		
2193352	6/23/2022	PLEXUS	IC5: Dietary and nutritional supplements for	TM	Pending
2100002	0,20,2022	RESTORE	general health and well being	1 101	renaing
2194450	6/27/2022	METABURN	IC5: Dietary and nutritional supplements for	TM	Pending
ムエンササリリ	1 012112022		TIOU. DICIALY AND HULLIUDHAL SUPPLIENCING TUI	1 171	Fenulty

Serial/	Filing Date/		Mark	Symbol -	
Reg. No.	Reg. Date	Mark	Good/Services & Int'l Class	Designation	Status
2234177	01/18/2023	3 DAY RESET	IC5: Dietary and nutritional supplements for	TM	Pending
2234177	01/10/2023	3 DAT RESET	general health and well being		renamy
1961116	7/11/2022	PLEXUS	IC5: Dietary and nutritional Supplements	TM	Pending
		SOOTHE			
2305310	1/16/2024	IRONWOMAN	IC5: Dietary and nutritional Supplements	TM	Pending
RN:	Canada	<u>PLEXUS</u>	IC5: Dietary and nutritional supplements for		
TMA12020	Registered	<u>RESET</u>	general health and well being; Dietary		
12	Last Status		supplements for body weight control		
AN:	Received:				
2194212-	Registered,				
	October 4,				
	2023				
	Office				
	Status:				
	Registered				
	Filed: June				
	23, 2022				
	Registered				
	: October				
	4, 2023				
	Expiration				
	Date:				
	October 4,				
	2033				

ACTIVE INTERNATIONAL – AUSTRALIA *** - TRADEMARK MATTERS

Serial/	Filing Date	* • Mar	Mark	Symbol -	
Reg. No.	Reg. Date	k	Good/Services & Int'l Class	Designation	Status

Serial/ Reg. No.	Filing Date Reg. Date	* Mar	Mark Good/Services & Int'l Class	Symbol - Designation	Status
1750834	12/22/2016	Live Healthy • Love Life • Be Plexus	IC3: Cosmetics and creams IC5: Dietary and nutritional supplements	R	Registered
1753686	9/29/2016	Live Healthy • Love Life • Be Plexus	IC 35: Retail services provided through direct solicitation by a network of independent ambassadors directed to end-users featuring dietary supplements, dietary beverages and topical creams; Multilevel marketing services; Online retail store services featuring dietary supplements, dietary beverages and topical creams.	R	Registered
1753691	1/12/2017	PLEXUS	IC3: Cosmetics and creams; non- medicated skin care creams and lotions IC5: Dietary and nutritional supplements	R	Registered
1753488	1/12/2017	PLEXUS EASE	IC 3: Cosmetic preparations, namely, creams that provide comfort while moisturizing the skin IC5: Dietary Supplement for Relief of discomfort due to an active lifestyle	®	Registered
1753689	8/18/2016	PLEXUS SLIM	IC5: Dietary and nutritional supplements; powdered fruit-flavored dietary supplement drink mix	R	Registered
1756547	9/15/2016	RESTORELL E	IC3: Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens, serums, and lotions; skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams, moisturizers, preparations, lotions and serum; cosmetic wrinkle correction fillers; cosmetic anti-aging lotions, moisturizers, toners, lotions, creams, preparations and serums; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain retinoic ingredients not for medical purposes; non-medicated exfoliating cleansers, lotions, creams, serums and	R	Registered

Serial/	Filing Date	* Mar	Mark	Symbol -	
Reg. No.	Reg. Date	k	Good/Services & Int'l Class	Designation	Status
			preparations for care of skin; non-		
			medicated soaps, cleansers, lotions,		
			moisturizers, toners, preparations,		
			creams and serums with essential oils		
			for use in aromatherapy and skin		
			health; non-medicated stimulating		
			lotions for the skin; cosmetic		
			foundations and concealers		
1756637	10/6/2016	WHAT IF	IC35: Retail and wholesale services;	(h)	Registered
		THIS COULD	retail services provided through	R	
		CHANGE	direct solicitation by a network of		
		EVERYTHIN	independent ambassadors directed to		
		G?	end-users featuring dietary		
			supplements, dietary beverages and		
			topical creams; multi-level marketing		
			services; online retail store services		
			featuring dietary supplements,		
		•	dietary beverages and topical creams		
01854652	06/27/2017	VITALBIOME	IC5: Dietary and nutritional	R	Registered
			supplements	W	
1903435	1/31/2018	JOYOME	Cosmetics, make-up and cosmetic	R	Registered
			preparations; cosmetic sunscreens,		
			beauty serums, and cosmetic lotions;		
			non-medicated skin care soaps,		
			cleansers, lotions, moisturizers,		
			toners, creams and serums; anti-		
			wrinkle creams, moisturizers,		
			preparations, lotions and serum; non-		
			injectable cosmetic wrinkle		
			correction fillers in the nature of		
			wrinkle removing skin care		
			preparations; cosmetic anti-aging		
			lotions, moisturizers, toners, lotions,		
			creams, preparations and serums;		
			anti-aging lotions, moisturizers,		
			toners, preparations, creams and serums that contain retinoic		
			ingredients not for medical purposes;		
			anti-aging lotions, moisturizers,		
			toners, preparations, creams and		
			serums that contain alpha hydroxy		
			ingredients not for medical purposes;		
			anti-aging lotions, moisturizers,		
			toners, preparations, creams and		
			serums that contain glycolic acid		
			ingredients not for medical purposes;		
			non-medicated exfoliating cleansers,		
			lotions, creams, serums and		
	1		rotione, or earney conditio and		

Serial/	Filing Date	* • Mar	Mark	Symbol -	
Reg. No.	Reg. Date	k	Good/Services & Int'l Class	Designation	Status
			preparations for care of skin; non-		
			medicated soaps, cleansers, lotions,		
			moisturizers, toners, preparations,		
			creams and serums with essential oils		
			for use in aromatherapy and skin		
			health; non-medicated stimulating		
			lotions for the skin; cosmetic		
			foundations and facial concealers;		
			body lotions, cosmetic body care		
			preparations; body creams		
01914945	3/22/2018	JOY LOOKS	Cosmetics, make-up and cosmetic	TM	Pending
01011010	0,22,2020	GOOD ON	preparations; cosmetic sunscreens,		ronanig
		YOU	beauty serums, and cosmetic lotions;		
		100	non-medicated skin care soaps,		
			cleansers, lotions, moisturizers,		
			toners, creams and serums; anti-		
			wrinkle creams, moisturizers,		
			preparations, lotions and serum; non-		
			injectable cosmetic wrinkle		
			correction fillers in the nature of		
			wrinkle removing skin care		
			preparations; cosmetic anti-aging		
			lotions, moisturizers, toners, lotions,		
			creams, preparations and serums;		
			anti-aging lotions, moisturizers,		
			toners, preparations, creams and		
			serums that contain retinoic		
			ingredients not for medical purposes;		
			anti-aging lotions, moisturizers,		
			toners, preparations, creams and		
			serums that contain alpha hydroxy		
			ingredients not for medical purposes;		
			anti-aging lotions, moisturizers,		
			toners, preparations, creams and		
			serums that contain glycolic acid		
			ingredients not for medical purposes;		
			non-medicated exfoliating cleansers,		
			lotions, creams, serums and		
			preparations for care of skin, non-		
			medicated soaps, cleansers, lotions,		
			moisturizers, toners, preparations,		
			creams and serums with essential oils		
			for use in aromatherapy and skin		
			health; non-medicated stimulating		
			lotions for the skin, cosmetic		
			foundations and facial concealers;		
			body lotions, cosmetic body care		

Serial/	Filing Date	* · Mar	Mark	Symbol -	
Reg. No.	Reg. Date	k	Good/Services & Int'l Class	Designation	Status
4040000	40/47/0040		preparations; body creams		n · · -
1916099	10/17/2018		IC5: Dietary and Nutritional Supplements	R	Registered
1931589	6/4/2018	NOURISH ONE	IC36: Charitable funraising services; charitable fundraising to support hunger relief; charitable findraising services by means of selling goods to raise funds	®	Registered
2001275	6/22/2020	VITALCLEA NSE	IC5: Dietary supplements	R	Registered
2003673	6/6/2020	PROBIOFIT	IC5: Dietary supplements	R	Registered
2003674	11/25/2019	PLEXUS ACTIVE	IC5: Dietary and Nutritional Supplements	®	Registered
2004530	11/27/2019	PLEXUS SOOTHE	IC5: Dietary and Nutritional Supplements	®	Registered
2047719	6/10/2020	PROBIO 5	IC5: Dietary and Nutritional Supplements	®	Registered
2047720	6/10/2020	PROBIO 7	IC5: Dietary and Nutritional Supplements	R	Registered
2113297	3/29/2021	PLEXUS IMMUNE PLUS	IC5: Dietary and Nutritional Supplements	R	Registered
2110222	3/16/2021	JOYOME	IC5: Dietary and Nutritinal Supplements	R	Registered
2134993	6/22/2021	MEGAKIDS MICROBIO ME	IC5: Dietary and Nutritional Supplements	R	Registered
2191437	7/02/2021	PLEXUS GREENS	IC5: Dietary and Nutritional Supplements	®	Registered
2249259	2/15/2022	YES FOR SUCCESS	IC45: Regulatory compliance consulting in the fields of person- to - person direct sales and dietary and nutritional supplement regulatory compliance	R	Registered
2261478	4/7/2022	Ves Correction	IC45: Regulatory compliance consulting in the fields of person-to-person direct sales and dietary and nutritional supplement regulatory compliance	R	Registered
2308559	10/19/2022	PLEXUS HYDRATE	IC5: Flavored non-alcoholic beverages containing electrolytes for use as a nutritional supplement powder used in the preparation of electrolyte drinks for hydration	ТМ	Pending

Serial/ Reg. No.	Filing Date Reg. Date	* · Mar k	Mark Good/Services & Int'l Class	Symbol - Designation	Status
			purposes		
			IC32: Flavored non-alcoholic beverages containing electrolytes for the purposes of rehydration		
2330778	1/31/2023	XFACTOR+	IC5: Dietary supplements	TM	Pending

ACTIVE INTERNATIONAL – NEW ZEALAND - TRADEMARK MATTERS



Serial/	Filing Date	Mar	Mark	Symbol -	
Reg. No.	Reg. Date	k	Good/Services & Int'l Class	Designation	Status
1036882	8/6/2015	Live Healthy • Love Life • Be Plexus	IC3: Cosmetics and creams. IC5: Dietary and nutritional supplements.	R	Registered
1037723	2/19/2016	Live Healthy • Love Life • Be Plexus	IC35: Retail services; retail services provided through direct solicitation by a network of independent ambassadors directed to end-users featuring dietary supplements, dietary beverages and topical creams; multi-level marketing services; online retail store services featuring dietary supplements, dietary beverages and topical creams.	R	Registered
1037725	1/15/2016	PLEXUS	IC 3: Non-medicated skin care creams and lotion. IC 5: Dietary supplements	R	Registered
1037483	2/18/2016	PLEXUS EASE	IC3: Cosmetics and creams; cosmetic preparations, namely, creams that provide comfort while moisturizing the skin. IC5: Dietary and nutritional supplements; dietary supplements for relief of discomfort due to an active lifestyle.	R	Registered
1037724	1/15/2016	PLEXUS SLIM	IC5: Dietary and nutritional supplements; powdered fruit-flavoured dietary	R	Registered

Serial/ Reg. No.	Filing Date Reg. Date	Mar k	Mark Good/Services & Int'l Class	Symbol - Designation	Status
1038433	2/4/2016	RESTORELL	supplement drink mix. IC3: Cosmetics, make-up and cosmetic	_	Registered
		E	preparations; cosmetic sunscreens, serums, and lotions; skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams, moisturizers, preparations, lotions and serum; cosmetic wrinkle correction fillers; cosmetic anti-aging lotions, moisturizers, toners, lotions, creams, preparations and serums; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain retinoic ingredients not for medical purposes; non-medicated exfoliating cleansers, lotions, creams, serums and preparations for care of skin; non-medicated soaps, cleansers, lotions, moisturizers, toners, preparations, creams and serums with essential oils for use in aromatherapy and skin health; non-medicated stimulating lotions for the skin; cosmetic foundations and concealers.	R	
1038488	3/3/2016	WHAT IF THIS COULD CHANGE EVERYTHIN G?	IC35: Retail and wholesale services; retail services provided through direct solicitation by a network of independent ambassadors directed to end-users featuring dietary supplements, dietary beverages and topical creams; multi-level marketing services; online retail store services featuring dietary supplements, dietary beverages and topical creams.	R	Registered
1085648	8/1/2018	JOYOME	IC3: Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens, serums, and lotions; skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams, moisturizers, preparations, lotions and serum; cosmetic wrinkle correction fillers; cosmetic anti-aging lotions, moisturizers, toners, lotions, creams, preparations and serums; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain retinoic ingredients not for medical purposes; non-medicated exfoliating cleansers, lotions, creams,	R	Registered

Serial/ Reg. No.	Filing Date Reg. Date	Mar k	Mark Good/Services & Int'l Class	Symbol - Designation	Status
			serums and preparations for care of skin; non-medicated soaps, cleansers, lotions, moisturizers, toners, preparations, creams and serums with essential oils for use in aromatherapy and skin health; non-medicated stimulating lotions for the skin; cosmetic foundations and concealers.	Designation	
1086092	8/7/2018	VITALBIOME	IC5: Dietary and dietary supplements	eals	Registered
1089366	3/22/2018	JOY LOOKS GOOD ON YOU	IC3: Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens, beauty serums, and cosmetic lotions; non-medicated skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams, moisturizers, preparations, lotions and serum; non-injectable cosmetic wrinkle correction fillers in the nature of wrinkle removing skin care preparations; cosmetic anti-aging lotions, moisturizers, toners, lotions, creams, preparations and serums; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain retinoic ingredients not for medical purposes; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain alpha hydroxy ingredients not for medical purposes; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain glycolic acid ingredients not for medical purposes; non-medicated exfoliating cleansers, lotions, creams, serums and preparations for care of skin; non-medicated soaps, cleansers, lotions, moisturizers, toners, preparations, creams and serums with essential oils for use in aromatherapy and skin health; non-medicated stimulating lotions for the skin; cosmetic foundations and facial concealers; body lotions, cosmetic body care preparations; body creams.	R	Registered
1089509	3/23/2018	V	IC5: Dietary and Nutritional Supplements	R	Registered

	Filing				
Serial/	Date	Mar	Mark	Symbol -	
Reg. No.	Reg. Date	k	Good/Services & Int'l Class	Designation	Status
1094542	12/6/2018	NOURISH ONE	IC36: Charitable fundraising services; charitable fundraising to support hunger relief; charitable findraising services by means of selling goods to raise funds	R	Registered
1118690	10/18/2019	VITALCLEA NSE	IC5: Dietary and Nutritional Supplements	R	Registered
1118691	10/18/2019	PLEXUS ACTIVE	IC5: Dietary and Nutritional Supplements	R	Registered
1118689	10/18/2019	PROBIOFIT	IC5: Dietary and Nutritional Supplements	R	Registered
1119044	10/24/2019	PLEXUS SOOTHE	IC5: Dietary and Nutritional Supplements	R	Registered
1133684	10/31/2031	PROBIO 5	IC5: Dietary and Nutritional Supplements	R	Registered
1133685	10/31/2031	PROBIO 7	IC5: Dietary and Nutritional Supplements	R	Registered

ACTIVE INTERNATIONAL – MEXICO TRADEMARK MATTERS

Serial/	Filing Date	M	Mark	Symbol -	
Reg. No.	Reg. Date	ark	Good/Services & Int'l Class	Designation	Status
1936202	10/17/2018	JOYOME	IC3: COSMÉTICOS, MAQUILLAJE Y PREPARACIONES COSMÉTICAS; PREPARACIONES COSMÉTICAS CON FILTRO SOLAR, SUEROS DE BELLEZA Y LOCIONES COSMÉTICAS; JABONES, LIMPIADORES, LOCIONES, HUMECTANTES, TÓNICOS, CREMAS Y SUEROS PARA EL CUIDADO DE LA PIEL NO PARA USO MÉDICO; CREMAS, HUMECTANTES, PREPARACIONES, LOCIONES Y SUERO ANTIARRUGAS; RELLENOS CORRECTORES COSMÉTICOS NO INYECTABLES PARA LA CORRECCIÓN DE ARRUGAS EN LA NATURALEZA DE LOS PRODUCTOS PARA EL CUIDADO DE LA PIEL QUE ELIMINAN	®	Registered
2089526	8/15/2018	CLUB PLEXUS	IC35: PROVISIÓN DE INFORMACIÓN EN EL ÁMBITO DEL MARKETING MULTI-NIVEL Y EL DESARROLLO DE PEQUEÑAS EMPRESAS.	TM	Pending
2089527	8/15/2018	CLUB PLEXUS	IC44: PROVISIÓN DE INFORMACIÓN EN EL ÁMBITO DE SALUD Y NUTRICIÓN.	TM	Pending
2198145	05/08/2019	VITALCLEA NSE	IC5: SUPLEMENTOS DIETÉTICOS Y NUTRICIONALES PREPARADOS A BASE DE VITAMINA C Y MINERALES.	TM	Pending
2800841	08/15/2022	VITALCLEA NSE	IC5: SUPLEMENTOS DIETÉTICOS Y NUTRICIONALES PREPARADOS A BASE DE VITAMINA C Y MINERALES.	TM	Pending
2022910	7/19/2019	PROBIOFIT	IC5: SUPLEMENTOS DIETÉTICOS	R	Registered
2028210	8/12/2019	PLEXUS	IC3: SÓLO CREMAS NO MEDICINALES PARA EL CUIDADO DE LA PIEL Y LOCIONES NO MEDICINALES PARA EL CUIDADO	R	Registered

Carrial/	Filima Data	M	Marile	C: wash al	
Serial/	Filing Date		Mark	Symbol -	Ctatus
Reg. No.	Reg. Date	ark	Good/Services & Int'l Class DE LA PIEL, EXCLUYENDO	Designation	Status
			EXPRESAMENTE PRODUCTOS		
			ANTIESTÁTICOS PARA USO		
			1		
			DOMÉSTICO; PREPARACIONES		
			DESENGRASANTES PARA USO		
			DOMÉSTICO; PRODUCTOS		
			DESOXIDANTES; BENCINA		
			QUITAMANCHAS; SUAVIZANTES		
			PARA LA ROPA; PRODUCTOS		
			BLANQUEADORES [LAVANDERÍA];		
			CREMA PARA ZAPATOS Y BOTAS;		
			BETÚN PARA EL CALZADO;		
			PREPARACIONES PARA PULIR;		
			JABONES; DETERGENTES QUE NO		
			SEAN PARA PROCESOS DE		
			FABRICACIÓN NI PARA USO		
			MÉDICO; CHAMPÚS; LÍQUIDOS		
			LIMPIAPARABRISAS; ACEITES		
			ESENCIALES NATURALES;		
			PRODUCTOS DE PERFUMERÍA		
			SINTÉTICOS; ACEITES ESENCIALES		
			UTILIZADOS COMO		
			AROMATIZANTES PARA		
			ALIMENTOS; ACEITES		
			AROMÁTICOS; INCIENSO;		
			FRAGANCIAS; AMBIENTADORES EN		
			AEROSOL; PAPELES ABRASIVOS;		
			TELA ABRASIVA; PIEDRA PÓMEZ		
			ARTIFICIAL; PAPEL PARA PULIR.		
2284791	11/12/2019	PROBIO 7	IC5: SUPLEMENTOS DIETÉTICOS Y	TM	Pending
2204731	11/12/2019	TROBIO	NUTRICIONALES.	1 101	renamy
2284790	11/12/2019	PROBIO 5	IC5: SUPLEMENTOS DIETÉTICOS Y	TM	Pending
2204130	11/12/2019	FICODIO	NUTRICIONALES.	1 101	rending
2307346	8/25/2020	ACTIVE E-	IC5: SUPLEMENTOS		Registered
2307340	0/23/2020	MIX	NUTRICIONALES EN POLVO PARA	R	Registered
		IVIIA	ELABORAR BEBIDAS PARA		
			POTENCIAR LA ENERGÍA.		
	8/25/2020	SLIM HC	IC5: SUPLEMENTOS DIETÉTICOS.		
RN: 2112985	0/23/2020	JEIN TO	100. SOFELIWIENTOS DIETETICOS.		
AN:					
M2307320					
3019498	8/25/2020	SLIM HC	IC5: SUPLEMENTOS DIETÉTICOS.	0	Registered
				R	5
2307312	12/18/2019	Té3	IC30: TÉ; TÉS DE HIERBAS QUE NO	TM	Pending
			SEAN PÁRA USO MÉDICO.		J
3019501	8/25/2019	LEAN WHEY	IC5: SUPLEMENTOS DIETÉTICOS;	TM	Pending
	ı	,	PROTEÍNA EN POLVO PARA		

Serial/	Filing Date	M	Mark	Symbol -	_
Reg. No.	Reg. Date	ark	Good/Services & Int'l Class	Designation	Status
2010400	0/05/0010	CL INA NADA	ELABORAR BEBIDAS.	_	Desistand
3019499	8/25/2019	SLIM MBA	IC5: SUPLEMENTOS DIETÉTICOS.	R	Registered
2310794	8/31/2020	NOURISH ONE	IC36: SERVICIOS DE RECAUDACIÓN DE FONDOS DE CARIDAD; RECAUDACIÓN DE FONDOS DE CARIDAD PARA LUCHAR CONTRA EL HAMBRE; SERVICIOS DE RECAUDACIÓN DE FONDOS CARITATIVOS MEDIANTE LA VENTA DE BIENES PARA RECAUDAR FONDOS.	®	Registered
2307341	8/25/2020	METABURN	IC5: SUPLEMENTOS DIETÉTICOS.	R	Registered
3019500	8/25/2020	SVELTE WHEY ESSENTIAL	IC5: SUPLEMENTOS DIETÉTICOS; PROTEÍNA EN POLVO PARA ELABORAR BEBIDAS.	R	Registered
2324059	1/31/2020	SLM HC	IC5: SUPLEMENTOS DIETÉTICOS.	TM	Pending
2324062	1/31/2020	SLM MBA	IC5: SUPLEMENTOS DIETÉTICOS.	TM	Pending
2252017	5/27/2021	HYDREXUS	IC32: BEBIDAS ISOTONICAS QUE CONTIENEN ELECTROLITOS	R	Registered
2252016	5/27/2021	HYDREXUS	IC5: BEBIDAS DE ELECTROLITO PARA USO MEDICO; BEBIDAS DE SUSTITUCION DE ELECTROLITOS PARA USO MEDICO; ELECTROLITOS PARA USO MEDICO; SOLUCIONES DE ELECTROLITOS PARA USO MEDICO.	R	Registered
2252018	5/27/2021	METABRN	IC5: SUPLEMENTOS DIETÉTICOS.	R	Registered
2593040	8/8/2021	BIO CLEANSE	IC5: SUPLEMENTOS DIETÉTICOS.	R	Registered
2593045	8/8/2021	BCLEANSE	IC5: SUPLEMENTOS DIETÉTICOS.	R	Registered
2654612	1/31/2022	POWERPLX	IC5: SUPLEMENTOS DIETÉTICOS	R	Registered
2329536	11/24/2021	CRUJIBITES	IC30: GRAIN-BASED SNACK FOODS	R	Registered
2365198	08/15/2022	PLX-ARMOR	IC5: SUPLEMENTOS DIETÉTICOS	TM	Pending
2389571	04/28/2022	JOYOME	IC5: SUPLEMENTOS DIETÉTICOS	R	Registered
2425730	07/19/2022	FITGOMI	IC5: SUPLEMENTOS DIETÉTICOS Y NUTRICIONALES	R	Registered
2425732	07/19/2022	RADIANTPL EX	IC5: SUPLEMENTOS DIETÉTICOS Y NUTRICIONALES	R	Registered

Serial/ Reg. No.	Filing Date Reg. Date	ark	Mark Good/Services & Int'l Class	Symbol - Designation	Status
2028210	08/12/2019		IC3: SÓLO CREMAS NO	•	Registered
2020210	00/12/2010	plexus	MEDICINALES PARA EL CUIDADO	R	rtegistered
		hievo2	DE LA PIEL Y LOCIONES NO		
		• /	MEDICINALES PARA EL CUIDADO		
			DE LA PIEL, EXCLUYENDO		
			EXPRESAMENTE PRODUCTOS		
			ANTIESTÁTICOS PARA USO		
			DOMÉSTICO; PREPARACIONES		
			DESENGRASANTES PARA USO		
			DOMÉSTICO; PRODUCTOS		
			DESOXIDANTES; BENCINA		
			QUITAMANCHAS; SUAVIZANTES		
			PARA LA ROPA; PRODUCTOS		
			BLANQUEADORES [LAVANDERÍA];		
			CREMA PARA ZAPATOS Y BOTAS;		
			BETÚN PARA EL CALZADO;		
			PREPARACIONES PARA PULIR;		
			JABONES; DETERGENTES QUE NO		
			SEAN PARA PROCESOS DE		
			FABRICACIÓN NI PARA USO		
			MÉDICO; CHAMPÚS; LÍQUIDOS		
			LIMPIAPARABRISAS; ACEITES		
			ESENCIALES NATURALES;		
			PRODUCTOS DE PERFUMERÍA		
			SINTÉTICOS; ACEITES ESENCIALES UTILIZADOS COMO		
			AROMATIZANTES PARA		
			ALIMENTOS; ACEITES		
			AROMÁTICOS; INCIENSO;		
			FRAGANCIAS; AMBIENTADORES EN		
			AEROSOL; PAPELES ABRASIVOS;		
			TELA ABRASIVA; PIEDRA PÓMEZ		
			ARTIFICIAL; PAPEL PARA PULIR.		

U.S. - ACTIVE COMMON LAW MARKS

	Symbol -
Mark	Designation
phys.a.	
BLOCK	
THE BLOCK CARDS AND SHILLS	
PLEXUS BLOCK	TM
ÿ¥0 iA∪s	
X F A C T O R	
PLEXUS X-FACTOR	TM
BODY	
CREAM	
6646 anns 18 17 1 6646 anns 2	
PLEXUS BODY CREAM	TM
BREAS CHEK	
PLEXUS BREAST CHEK	TM

Mark	Symbol - Designation
N PLEXUS NERVE	ТМ
pleus	
BALANCE	
PLEXUS BALANCE	TM
plenus	
VITALBIOME'	
MAN POWN GUT, REDUCE STREET	
PLEXUS VITALBIOME	TM
plenus	
LEAN WHEY	
PLEXUS LEAN	ТМ

INACTIVE/ABANDONED/RETIRED Federal U.S. - Trademark Matters

Serial/	Filing Date	Ma	Mark	Symbol -	
Reg. No.	Reg. Date	rk	Good/Services & Int'l Class	Designation	Status
87221039	10/31/2016	HAPPY GUT HEALTHY YOU	IC35: Retail services provided through direct solicitation by a network of independent ambassadors directed to end-users featuring dietary supplements and dietary beverages; Multi-level marketing services; Online retail store services featuring dietary supplements and dietary beverages	TM	Abandoned
86716781	8/6/2015	Live Healthy • Love Life • Be Plex	IC3: Cosmetics and non- medicated skin care creams. IC5: Dietary and nutritional supplements	TM	Abandoned
87041896	5/18/2016	YOUR CHOICES MADE BETTER	IC5: Dietary and nutritional supplements	TM	Abandoned
87067223	6/10/2016	YOUR CHOICES. MADE BETTER	IC5: Dietary and nutritional supplements	TM	Abandoned
87225700	11/3/2016	SUNNY + SHARE	IC42: Providing customized on- line web pages and data feeds featuring user-defined information, which includes blog posts, new media content, other on-line content, and on-line web links to other websites	TM	Abandoned
87282059	12/27/2016	-sunny + share	IC42: Providing customized on- line web pages and data feeds featuring user-defined information, which includes blog posts, new media content, other on-line content, and on-line web links to other websites	ТМ	Abandoned

4858-9005-5075.4 **REEL: 008364 FRAME: 0506**

TRADEMARK

Serial/	Filing Date	Ma	Mark	Symbol -	
Reg. No.	Reg. Date	rk	Good/Services & Int'l Class	Designation	Status
87291926	1/6/2017	LOOK GOOD. FEEL GREAT. LOSE GREAT.	IC5: Dietary and nutritional supplements used for weight loss	TM	Abandoned
87493400	6/16/2017	PLEXIPAK	IC5: Dietary supplements; Bottles containing dietary supplements; dietary supplements sold in packing that helps maintain product efficacy; Dietary supplements containing probiotics sold in packing that helps maintain live probiotics	TM	Abandoned
86877142	1/15/2016	BEAUTIFIQ	IC3: Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens, serums, and lotions; skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams, moisturizers, preparations, lotions and serum; cosmetic wrinkle correction fillers; cosmetic antiaging lotions, moisturizers, toners, lotions, creams, preparations and serums; antiaging lotions, moisturizers, toners, preparations, creams and serums that contain retinoic ingredients not for medical purposes; non-medicated exfoliating cleansers, lotions, creams, serums and preparations for care of skin; non-medicated soaps, cleansers, lotions, moisturizers, toners, preparations, creams and serums with essential oils for use in aromatherapy and skin health; non-medicated stimulating lotions for the skin; cosmetic foundations and concealers	TM	Abandoned
87389282	3/28/2017	VITALBIO ME	IC5: Dietary and Nutritional Supplements	TM	Abandoned
87019369	4/29/2016	FIND YOUR EDGE	IC5: Dietary and nutritional supplements	TM	Abandoned

4858-9005-5075.4

Serial/	Filing Date	Ma Ma	Mark	Symbol -	
Reg. No.	Reg. Date	rk	Good/Services & Int'l Class	Designation	Status
87025198	5/4/2016	¿QUÉ TAL	IC35: Retail services provided	TM	Abandoned
		SI ESTO	through direct solicitation by a		
		PUDIERA	network of independent		
		CAMBIARL	ambassadors directed to end-users		
		O TODO?	featuring dietary supplements,		
		(Spanish for	dietary beverages and topical		
		What if This	creams; Multi-level marketing		
		Could	services; Online retail store		
		Change	services featuring dietary		
		Everything?)	supplements, dietary beverages		
			and topical creams		
1038463	2/4/2016	RESTOREL	IC3: Cosmetics, make-up and		
		LE	cosmetic preparations; cosmetic	TM	Abandoned
			sunscreens, serums, and lotions;		
			skin care soaps, cleansers, lotions,		
			moisturizers, toners, creams and		
			serums; anti-wrinkle creams,		
			moisturizers, preparations, lotions		
			and serum; cosmetic wrinkle		
			correction fillers; cosmetic anti-		
			aging lotions, moisturizers,		
			toners, lotions, creams,		
			preparations and serums; anti-		
			aging lotions, moisturizers,		
			toners, preparations, creams and		
			serums that contain retinoic		
			ingredients not for medical		
			purposes; non-medicated		
			exfoliating cleansers, lotions,		
			creams, serums and preparations		
			for care of skin; non-medicated		
			soaps, cleansers, lotions,		
			moisturizers, toners, preparations,		
			creams and serums with essential		
			oils for use in aromatherapy and		
			skin health; non-medicated		
			stimulating lotions for the skin;		
			cosmetic foundations and		
			concealers.		

4858-9005-5075.4 TRADEMARK
REEL: 008364 FRAME: 0508

Serial/ Reg. No.	Filing Date Reg. Date	Ma rk	Mark Good/Services & Int'l Class	Symbol - Designation	Status
5018090	8/9/2016	WHAT IF THIS COULD CHANGE EVERYTHI NG?	IC35: Retail services provided through direct solicitation by a network of independent ambassadors directed to end-users featuring dietary supplements, dietary beverages and topical creams; Multi-level marketing services; Online retail store services featuring dietary supplements, dietary beverages and topical creams	ТМ	Abandoned
87108829	7/19/2016	WHAT IF YOU COULD CHANGE EVERYTHI NG?	IC3: Non-medicated skin care creams and lotions IC5: Dietary Supplements	ТМ	Abandoned
87109360	1/30/2018	WHAT IF YOU COULD CHANGE EVERYTHI NG?	IC35: Retail Services provided through direct solicitation by a network of independent ambassadors to end-users featuring dietary supplements, dietary beverages and topical creams; Multi-level marketing services; Online retail store services featuring dietary supplements, dietary beverages and topical creams.	ТМ	Abandoned
87397786	4/4/2017	ORIGINAL SLIM	IC5: Dietary and Nutritional Supplements	ТМ	Abandoned
87025197	5/4/2016	X	IC3: Non-medicated skin care creams and lotions IC5: Dietary Supplements	ТМ	Abandoned
87291878	1/6/2017	TRUBIOME	IC5: Dietary and Nutritional Supplements	TM	Abandoned
87605589	9/12/2017	XFACTOR KIDS	IC5: Dietary and nutritional supplements, namely, children's multivitamin	TM	Abandoned
88367881	4/2/2019	PROBIOFIT	IC 5: Dietary and nutritional supplements	TM	Abandoned

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REEL: 008364 FRAME: 0509

Serial/	Filing Date	==== Ма	Mark	Symbol -	
Reg. No.	Reg. Date	rk	Good/Services & Int'l Class	Designation	Status
5379246	1/16/2018	plexus \\ \\ \ \ \ \ \ \ \ \ \ \ \	IC5: Dietary and Nutritional Supplements	®	Registered/ Abandoned/ Slim Design got changed under Ulli's management
5379240	1/16/2018	Plexus	IC5: Dietary and Nutritional Supplements	®	Abandoned/ Slim Design got changed under Ulli's management
5389339	1/30/2018	THE PLEXUS WAY	IC41: Educational services, namely, conducting on-line compliance training and tools in the fields of multi-level marketing and distribution of training materials in connection therewith	®	Registered/A bandoned
5313991	10/17/2017	60 DAY TRIM UP	Class 41: Entertainment services, namely, contest in the field of health and weight loss, designed to reward participants who exercise, make healthy eating choices, and engage in other health-promoting activities	®	Registered/A bandoned
5354706	12/12/2017	plexus \ \\	IC5: Dietary and Nutritional Supplements	®	Abandoned/ Slim Design got changed under Ulli's management
5354731	12/12/2017) SLIM	IC5: Dietary and Nutritional Supplements	®	Abandoned/ Slim Design got changed under Ulli's management
5532982	8/7/2018	(LEXI BY PLEXUS LOGO)	IC9: Downloadable application software for mobile devices and computer, namely software for business management and training services in the field of multi-level marketing	®	Registered/A bandoned
5538399	8/14/2018	LEXI BY PLEXUS	IC41: Online Business management and training services in the field of multi-level marketing.	®	Registered/A bandoned

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REEL: 008364 FRAME: 0510

Serial/	Filing Date	Ma	Mark	Symbol -	
Reg. No. 5552868	Reg. Date 9/4/2018	rk Live Healthy • Love Life • Be Plexus	Good/Services & Int'l Class IC35: Retail services provided through direct solicitation by a network of independent ambassadors directed to end-users featuring dietary supplements, dietary beverages and topical creams; Multi-level marketing services; Online retail store services featuring dietary supplements, dietary beverages and topical creams	Designation	Status Registered/A bandoned
5614239	9/4/2018	Live Healthy • Love Life • Be Plexus	IC3: Cosmetics and non- medicated skin care creams.	R	Registered/A bandoned
88116197	9/13/2018	CLUB PLEXUS	IC 035: Providing information in the fields of multi-level marketing and development of small businesses; Retail store services featuring dietary and nutritional products; Providing information in the field of marketing, promotion and the sale of dietary and nutritional products; Providing business marketing and sales information; Business consulting in the fields of multi-level marketing, retail sales, dietary and nutritional products, health and nutrition, and regulatory compliance.	®	Registered/ Abandoned
88367842	4/2/2019	VITALCLEA NSE	IC 5: Dietary and nutritional supplements	®	Registered/ Abandoned
88392175	4/18/2019	PLEXUS SOOTHE	IC 5: Dietary and nutritional supplements	TM	Pending
85951766	6/5/2023	PLEXUS 96	IC 5: Dietary and nutritional supplements	®	Registered/ Abandoned
85934384	5/16/2023	PLEXUS ACCELERAT OR SLIM	IC 5: Dietary and nutritional supplements	R	Registered/A bandoned
86897886	2/19/2018	RESTORELLE	IC 5: Dietary and nutritional supplements	TM	Pending
87434029	5/2/2017	JOIME	IC3: Cosmetics and non- medicated skin care creams.	TM	Pending

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INACTIVE/ABANDONED CANADA ** - Trademark Matters

	Filing	~*~			
Serial/	Date	Mar	Mark	Symbol -	
Reg. No.	Reg. Date	k	Good/Services & Int'l Class	Designation	Status
1767153	2/4/2016	Live Healthy • Love Life • Be Plexus	Goods (IC3, IC5): Cosmetics and creams; Dietary and nutritional supplements. Services (IC35): Retail services provided through direct solicitation by a network of independent ambassadors directed to end-users featuring dietary supplements, dietary beverages and topical creams; Multilevel marketing services; Online retail store services featuring dietary supplements, dietary beverages and topical creams.	TM	Abandoned
86860321	12/29/201	WHAT IF	IC 3: Non-medicated skin care	TM	Abandoned
	5	THIS COULD	creams and lotions		
		CHANGE	IC5: Dietary Supplements		
		EVERYTHIN			
		G?			

4858-9005-5075.4 TRADEMARK
REEL: 008364 FRAME: 0512

Serial/	Filing Date	# Mar	Mark	Symbol -	
		k			Status
Reg. No. 1776388	Reg. Date 4/22/2016	RESTORELL E	Good/Services & Int'l Class IC3: Bleaching, cleaning preparations and cosmetics. Cosmetics, make-up and cosmetic preparations; cosmetic sunscreens, serums, and lotions; skin care soaps, cleansers, lotions, moisturizers, toners, creams and serums; anti-wrinkle creams, moisturizers, preparations, lotions and serum; cosmetic wrinkle correction fillers; cosmetic anti-aging lotions, moisturizers, toners, lotions, creams, preparations and serums; anti-aging lotions, moisturizers, toners, preparations, creams and serums that contain retinoic ingredients not for medical purposes; non-medicated exfoliating cleansers, lotions, creams, serums and preparations for care of skin; non-medicated soaps, cleansers, lotions, moisturizers, toners, preparations, creams and serums with essential oils for use in aromatherapy and skin health; non-medicated stimulating lotions for the skin; cosmetic foundations and concealers.	TM	Status Abandoned

U.S. - RETIRED COMMON LAW MARKS

BIDST PLEXUS BOOST	TM
ple vus Vanilla	
PLEXUS P96	TM

	U.S RETIRED MARKS						
Serial/ Reg. No.	Filing Date Reg. Date	Mar k	Mark Good/Services & Int'l Class	Symbol - Designatio n	Status		
4655843	12/16/2014	PLEXUS SLIM ACCELERA TOR	IC5: Dietary and nutritional supplements used for weight loss (Mark got registered but unable to file section 8 due to not in use)	®	Registered		
3844010	9/7/2010		IC5: Powdered fruit- flavored dietary supplement drink mix	®	Registered		
4859884	11/24/2015	mega	IC5: Dietary and nutritional supplements	®	Registered		
4859885	11/24/2015	plexus mega	IC5: Dietary and nutritional supplements	®	Registered		
	l	J.S RE	TIRED MARI	KS			
4944515	4/26/2016	plexus	IC5: Dietary Supplement	R	Registered		
4944438	4/26/2016	pleworldwide	IC5: Dietary Supplement	R	Registered		
5017982	8/9/2016	plexus	IC3: Non-medicated skin care creams and lotions. IC5: Dietary Supplements	®	Registered		
5017983	8/9/2016	plexus	IC3: Non-medicated skin care creams and lotions. IC5: Dietary Supplements	®	Registered		
4649105	12/2/2014	PLEXUS 96	IC5: Nutritional supplements in the form of protein based drink mix	®	Registered		
N/A	N/A	PLEXU ACCELERAT	TOP NEATH I	ТМ	Common Law Mark		

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RECORDED: 03/09/2024