

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI74248

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L'Oreal USA Creative, Inc.		12/20/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Company Name:	L'Oreal USA S/D, Inc.		
Street Address:	10 Hudson Yards		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	98288616	YOUTH TECH	
Serial Number:	98267484		
Serial Number:	98209699	ULTIMATE BATTLE PLAN	
Registration Number:	6390840	SOCOLOR PRE-BONDED	
Registration Number:	4947309	COLOR SENSATION	
Registration Number:	2849769	OPTI SMOOTH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129844177		
Email:	lisa.gigliotti@loreal.com		
Correspondent Name:	Lisa M. Gigliotti		
Address Line 1:	10 Hudson Yards		
Address Line 4:	New York, NEW YORK 10001		
NAME OF SUBMITTER:	CHRISTOPHER JAMES WANCURA		
SIGNATURE:	CHRISTOPHER JAMES WANCURA		
DATE SIGNED:	03/06/2024		

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Total Attachments: 3

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Delaware

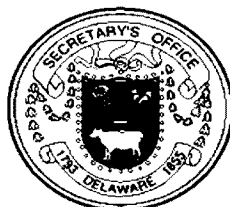
The First State


Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"L'OREAL USA CREATIVE, INC.", A DELAWARE CORPORATION, WITH AND INTO "L'OREAL USA S/D, INC." UNDER THE NAME OF "L'OREAL USA S/D, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 2023, AT 4:30 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2023 AT 11:59 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

3041133 8100M
SR# 20234290953

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204899644
Date: 12-22-23

TRADEMARK
REEL: 008365 FRAME: 0766

**STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP
AND MERGER**

MERGING

L'ORÉAL USA CREATIVE, INC.

INTO

L'ORÉAL USA S/D, INC.

L'Oréal USA Creative, Inc., a corporation organized and existing under the laws of the State of Delaware

DOES HEREBY CERTIFY:

FIRST: That it was organized pursuant to the provisions of the General Corporation Law of the State of Delaware, on the 8th day of December, 1992.

SECOND: That it owns 100% of the outstanding shares of the capital stock of L'Oréal USA S/D, Inc., a corporation organized pursuant to the provisions of the General Corporation Law of the State of Delaware on the 10th day of May, 1999.

THIRD: That its Board of Directors, by unanimous written consent in lieu of a special meeting dated the 14th day of December, 2023, determined to merge the corporation into said L'Oréal USA S/D, Inc., and did adopt the following resolution:

RESOLVED, that, effective as of 11:59 pm on December 31, 2023, the Corporation shall merge with and into its subsidiary L'Oréal USA S/D, Inc., with the Corporation's sole shareholder receiving the same number of shares of L'Oréal USA S/D, Inc. as said shareholder previously held of the Corporation.

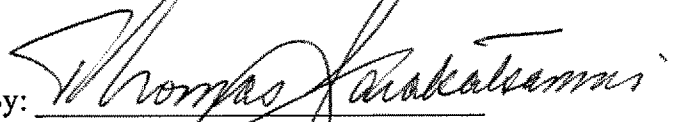
FOURTH: That this merger has been approved by the holder of 100% of the outstanding shares of stock of this corporation in a unanimous written consent of the board of directors in lieu of a special meeting.

FIFTH: This Certificate of Ownership and Merger shall become effective on December 31, 2023 at 11:59 pm.

(Signature Page Follows)

IN WITNESS WHEREOF, said parent corporation has caused this Certificate of Ownership and Merger to be signed by an authorized officer this 15th day of December, 2023.

L'ORÉAL USA CREATIVE, INC.

By: 
Name: Thomas Sarakatsannis
Title: Senior Vice President