

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM187456

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EDUCATIONAL CONCEPTS, L.L.C.		03/11/2024	Limited Liability Company: OKLAHOMA
RECEIVING PARTY DATA			
Company Name:	CUSTOMERS BANK		
Street Address:	One International Place		
Internal Address:	26th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	4805559	PLUMB'S VETERINARY DRUGS	
Registration Number:	4759950	ONPOINT	
Registration Number:	4854061	BRIEF MEDIA	
Registration Number:	3922383	CLINICIAN'S FORUM	
Registration Number:	3857092	CLINICAL APPLICATIONS	
Registration Number:	7192865	PLUMB'S	
Registration Number:	4398852	VETERINARY TEAM BRIEF	
Registration Number:	7219069	VETMEDUX	
Registration Number:	7207913	PLUMB'S PRO	
Registration Number:	4854060	BRIEF MEDIA	
Registration Number:	3892405	CLINICIAN'S BRIEF	
Registration Number:	4360418	CLINICIAN'S BRIEF	
Registration Number:	4912765	PLUMB'S	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

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Phone: 8004945225
Email: ipteam@coagencyglobal.com
Correspondent Name: Stewart Walsh
Address Line 1: 1025 Connecticut Ave NW, Suite 712
Address Line 2: Cogency Global Inc.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER: 2294679 TM

NAME OF SUBMITTER: Andrew Hackett

SIGNATURE: Andrew Hackett

DATE SIGNED: 03/12/2024

Total Attachments: 15

source=2294679 Customers Bank - Instinct Science - IP Security Agreement (VetMedux) (2.2024)(Executed)#page1.tif
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **INTELLECTUAL PROPERTY SECURITY AGREEMENT**, dated as of March 11, 2024 (the "**Agreement**") by and between **CUSTOMERS BANK** ("**Lender**") and **EDUCATIONAL CONCEPTS, L.L.C.**, an Oklahoma limited liability company ("**Grantor**") is made with reference to the Loan and Security Agreement, dated as of September 14, 2023 (as amended by that certain Consent and First Amendment to Loan and Security Agreement, dated as of January 25, 2024, and as further amended, restated, amended and restated, supplemented, or otherwise modified from time to time, the "**Loan Agreement**"), between, *inter alios*, Lender and Grantor. Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Loan Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "**Intellectual Property Collateral**"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "**Copyrights**"), including the Copyrights described in **Exhibit A**;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks (collectively, the "**Trademarks**"), including the Trademarks described in **Exhibit B**;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "**Patents**"), including the Patents described in **Exhibit C**;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "**Mask Works**");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals, and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.


The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Loan Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy

provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

EDUCATIONAL CONCEPTS, L.L.C.
an Oklahoma limited liability company

By:  _____

Name: Katie Stiles

Title: Chief Financial Officer

Address for Notices:

EDUCATIONAL CONCEPTS, L.L.C.
110 S Hartford Ave, Suite 2507
Tulsa, OK 74120
Attn: Katie Stiles
Email: katie@instinct.vet

LENDER:

CUSTOMERS BANK

By: _____

Name: Keagan Latta

Title: Vice President

Address for Notices:

CUSTOMERS BANK
One International Place, 26th Floor
Boston, MA 02110
Attn: Bobby Bryant; Sean McGah
Email: rbryant@customersbank.com;
smcgah@customersbank.com

[SIGNATURE PAGE TO INTELLECTUAL PROPERTY SECURITY AGREEMENT]

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provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

EDUCATIONAL CONCEPTS, L.L.C.,
an Oklahoma limited liability company

By: _____

Name: _____

Title: _____

Address for Notices:

EDUCATIONAL CONCEPTS, L.L.C.
110 S Hartford Ave, Suite 2507
Tulsa, OK 74120
Attn: Katie Stiles
Email: katie@instinct.vet

LENDER:

CUSTOMERS BANK

By:  _____

Name: Keagan Latta

Title: Vice President

Address for Notices:

CUSTOMERS BANK
One International Place, 26th Floor
Boston, MA 02110
Attn: Bobby Bryant; Sean McGah
Email: rbryant@customersbank.com;
smcgah@customersbank.com

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EXHIBIT A
COPYRIGHTS

Please Check if No Copyrights Exist

<u>Type Of Work:</u>	<u>Title:</u>	<u>Registration Number:</u>	<u>Filing Date:</u>
Serial	NAVC Clinician's Brief. [Published: 2012-05-08. Issue: vol. 10, no. 5, May 2012]	TX0007629446	11/13/2012
Serial	NAVC Clinician's Brief. [Published: 2013-06-10. Issue: vol. 11, no. 6, June 2013]	TX0007806289	12/16/2013
Serial	Veterinary Team Brief. [Published: 2014-11-11. Issue: vol. 2, no. 10, November/December 2014]	TX0008186797	12/14/2015
Serial	Veterinary Team Brief. [Published: 2014-12-30. Issue: vol. 3, no. 1, January/February 2015]	TX0008186801	12/14/2015
Serial	Clinician's Brief. [Published: 2016-03-01. Issue: vol. 14, no. 3, March 2016]	TX0008288649	07/13/2016
Serial	Clinician's Brief. [Published: 2016-12-01. Issue: vol. 14, no. 12, December 2016]	TX0008364686	01/12/2017
Serial	Clinician's Brief. [Published: 2017-03-30. Issue: vol. 15, no. 4, April 2017]	TX0008419473	04/06/2017
Serial	NAVC Clinician's Brief. [Published: 2011-09-01. Issue: vol. 9, no. 9, September 2011]	TX0007513781	12/29/2011
Serial	NAVC Clinician's Brief. [Published: 2012-10-09. Issue: vol. 10, no. 10, October 2012]	TX0007629455	11/14/2012
Serial	NAVC Clinician's Brief. [Published: 2013-03-05. Issue: vol. 11, no. 3, March 2013]	TX0007806283	12/16/2013
Serial	NAVC Clinician's Brief. [Published: 2014-04-04. Issue: vol. 12, no. 4, April 2014]	TX0008075399	06/09/2015
Serial	Veterinary Team Brief. [Published: 2014-08-08. Issue: vol. 2, no. 7, August 2014]	TX0008126388	08/21/2015
Serial	Veterinary Team Brief. [Published: 2014-10-07. Issue: vol. 2, no. 9, October 2014]	TX0008186804	12/14/2015
Serial	Veterinary Team Brief. [Published: 2015-06-09. Issue: vol. 3, no. 5, June 2015]	TX0008258011	01/20/2016
Serial	Clinician's Brief. [Published: 2016-11-01. Issue: vol. 14, no. 11, November 2016]	TX0008364685	01/12/2017
Serial	Clinician's Brief. [Published: 2018-08-06. Issue: vol. 16, no. 8, August 2018]	TX0008657108	08/15/2018
Serial	Clinician's Brief. [Published: 2022-10-15. Issue: vol. 20, no. 7, October 2022]	TX0009209334	12/15/2022
Serial	Clinician's Brief. [Published: 2023-02-18. Issue: vol. 21, no. 1, January/February 2023]	TX0009291157	07/11/2023
Serial	Clinician's Brief. [Published: 2023-11-16. Issue: vol. 21, no. 6, November/December 2023]	TX0009349284	12/20/2023
Serial	NAVC Clinician's Brief. [Published: 2011-08-04. Issue: vol. 9, no. 8, August 2011]	TX0007513779	12/16/2011
Serial	NAVC Clinician's Brief. [Published: 2011-11-03. Issue: vol. 9, no. 11, November 2011]	TX0007513783	12/29/2011

<u>Type Of Work:</u>	<u>Title:</u>	<u>Registration Number:</u>	<u>Filing Date:</u>
Serial	NAVC Clinician's Brief. [Published: 2012-04-04. Issue: vol. 10, no. 4, April 2012]	TX0007629444	11/13/2012
Serial	NAVC Clinician's Brief. [Published: 2013-07-09. Issue: vol. 11, no. 7, July 2013]	TX0007806290	12/16/2013
Serial	Veterinary Team Brief. [Published: 2013-03-07. Issue: vol. 1, no. 2, March/April 2013]	TX0007806288	12/16/2013
Serial	NAVC Clinician's Brief. [Published: 2013-08-08. Issue: vol. 11, no. 8, August 2013]	TX0007806292	12/17/2013
Serial	NAVC Clinician's Brief. [Published: 2013-11-08. Issue: vol. 11, no. 11, November 2013]	TX0007806302	12/17/2013
Serial	NAVC Clinician's Brief. [Published: 2014-08-08. Issue: vol. 12, no. 8, August 2014]	TX0008075403	06/10/2015
Serial	Clinician's Brief. [Published: 2015-11-10. Issue: vol. 13, no. 11, November 2015]	TX0008186814	12/14/2015
Serial	Clinician's Brief. [Published: 2015-12-08. Issue: vol. 13, no. 12, December 2015]	TX0008186809	12/14/2015
Serial	Veterinary Team Brief. [Published: 2015-08-10. Issue: vol. 3, no. 7, August 2015]	TX0008258004	01/20/2016
Serial	Clinician's Brief. [Published: 2016-06-28. Issue: vol. 14, no. 7, July 2016]	TX0008300640	08/17/2016
Serial	Veterinary Team Brief. [Published: 2015-05-05. Issue: vol. 3, no. 4, May 2015]	TX0008362887	02/09/2017
Serial	Clinician's Brief. [Published: 2017-06-29. Issue: vol. 15, no. 7, July 2017]	TX0008459604	07/11/2017
Serial	Clinician's Brief. [Published: 2022-06-22. Issue: vol. 20, no. 4, June 2022]	TX0009192907	10/27/2022
Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006664182	03/21/2008
Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX000679123	09/25/2008
Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006717099	02/25/2008
Serial	NAVC Clinician's Brief. [Published: 2011-12-02. Issue: vol. 9, no. 12, December 2011]	TX0007515415	12/21/2011
Serial	NAVC Clinician's Brief. [Published: 2012-07-09. Issue: vol. 10, no. 7, July 2012]	TX0007629451	11/13/2012
Serial	NAVC Clinician's Brief. [Published: 2012-11-08. Issue: vol. 10, no. 11, November 2012]	TX0007629443	11/14/2012
Serial	NAVC Clinician's Brief. [Published: 2013-01-02. Issue: vol. 11, no. 1, January 2013]	TX0007806279	10/09/2013
Serial	NAVC Clinician's Brief. [Published: 2013-05-07. Issue: vol. 11, no. 5, May 2013]	TX0007806286	12/16/2013
Serial	Veterinary Team Brief. [Published: 2013-01-08. Issue: vol. 1, no. 1, January/February 2013]	TX0007806305	12/16/2013
Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006780352	09/28/2010
Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006776838	09/30/2010
Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006773528	01/07/2011

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Serial	Clinician's Brief. [Published: 2020-03-14. Issue: vol. 18, no. 3, March 2020]	TX0008886206	07/15/2020
Serial	Clinician's Brief. [Published: 2020-11-02. Issue: vol. 18, no. 11, November/December 2020]	TX0008963461	03/02/2021
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Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006153385	05/02/2005
Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006236501	04/04/2005
Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006238836	11/18/2005
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Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006349636	03/29/2006
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Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006488281	12/15/2006
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Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006718248	10/16/2009
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Serial	NAVC Clinician's Brief. [Published: 2012-06-08. Issue: vol. 10, no. 6, June 2012]	TX0007629447	11/13/2012
Serial	NAVC Clinician's Brief. [Published: 2012-09-10. Issue: vol. 10, no. 9, September 2012]	TX0007629453	11/14/2012
Serial	NAVC Clinician's Brief. [Published: 2013-02-05. Issue: vol. 11, no. 2, February 2013]	TX0007806280	12/16/2013

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Serial	Clinician's Brief. [Published: 2016-05-31. Issue: vol. 14, no. 6, June 2016]	TX0008302630	08/11/2016
Serial	Veterinary Team Brief. [Published: 2016-11-08. Issue: vol. 4, no. 10, November/December 2016]	TX0008364688	01/12/2017
Serial	Clinician's Brief. [Published: 2020-06-13. Issue: vol. 18, no. 6, June 2020]	TX0008886238	07/15/2020
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Serial	Clinician's Brief. [Published: 2021-09-15. Issue: vol. 19, no. 6, September 2021]	TX0009043014	11/09/2021
Serial	Clinician's Brief. [Published: 2021-10-20. Issue: vol. 19, no. 7, October 2021]	TX0009043013	11/09/2021
Serial	Clinician's Brief. [Published: 2022-01-28. Issue: vol. 20, no. 1, January/February 2022]	TX0009087710	02/15/2022
Serial	Clinician's Brief. [Published: 2023-08-19. Issue: vol. 21, no. 4, July/August 2023]	TX0009349292	12/20/2023
Serial	Veterinary Team Brief. [Published: 2013-07-09. Issue: vol. 1, no. 4, July/August 2013]	TX0007805671	12/16/2013
Serial	NAVC Clinician's Brief. [Published: 2012-12-07. Issue: vol. 10, no. 12, December 2012]	TX0007806277	12/16/2013
Serial	NAVC Clinician's Brief. [Published: 2013-10-08. Issue: vol. 11, no. 10, October 2013]	TX0007806301	12/17/2013
Serial	NAVC Clinician's Brief. [Published: 2014-09-09. Issue: vol. 12, no. 9, September 2014]	TX0008075383	06/10/2015
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Serial	Clinician's Brief. [Published: 2015-09-08. Issue: vol. 13, no. 9, September 2015]	TX0008186826	12/14/2015
Serial	Clinician's Brief. [Published: 2015-10-06. Issue: vol. 13, no. 10, October 2015]	TX0008186819	12/14/2015
Serial	Veterinary Team Brief. [Published: 2016-06-07. Issue: vol. 4, no. 5, June 2016]	TX0008290917	07/14/2016
Serial	Clinician's Brief. [Published: 2016-07-28. Issue: vol. 14, no. 8, August 2016]	TX0008300638	08/17/2016
Serial	Clinician's Brief. [Published: 2017-11-30. Issue: vol. 15, no. 12, December 2017]	TX0008551905	12/19/2017
Serial	Clinician's Brief. [Published: 2019-12-02. Issue: vol. 17, no. 12, December 2019]	TX0008835876	12/11/2019
Serial	Clinician's Brief. [Published: 2020-08-03. Issue: vol. 18, no. 08, August 2020]	TX0008897620	09/09/2020

<u>Type Of Work:</u>	<u>Title:</u>	<u>Registration Number:</u>	<u>Filing Date:</u>
Serial	Clinician's Brief. [Published: 2020-10-05. Issue: vol. 18, no. 10, October 2020]	TX0008908837	10/29/2020
Serial	Clinician's Brief. [Published: 2020-02-03. Issue: vol. 18, no. 2, February 2020]	TX0008951702	02/13/2020
Serial	Clinician's Brief. [Published: 2021-03-20. Issue: vol. 19, no. 2, March 2021]	TX0008960997	04/06/2021
Serial	Clinician's Brief. [Published: 2017-11-30. Issue: vol. 19, no. 1, January/February 2021]	TX0008964067	04/06/2021
Serial	Clinician's Brief. [Published: 2021-07-28. Issue: vol. 19, no. 5, July/August]	TX0009042977	11/09/2021
Serial	Clinician's Brief. [Published: 2021-11-27. Issue: vol. 19, no. 8, November/December 2021]	TX0009087704	02/15/2022
Serial	Clinician's Brief. [Published: 2022-04-20. Issue: vol. 20, no. 3, April/May 2022]	TX0009140748	05/31/2022
Serial	Clinician's Brief. [Published: 2022-03-30. Issue: vol. 20, no. 2, March 2022]	TX0009147236	05/31/2022
Serial	Clinician's Brief. [Published: 2023-04-15. Issue: vol. 21, no. 2, March/April 2023]	TX0009295244	07/11/2023
Serial	NAVC clinician's brief : the official publication of the North American Veterinary Conference.	TX0006647803	11/21/2007
Serial	NAVC Clinician's Brief. [Published: 2012-08-08. Issue: vol. 10, no. 8, August 2012]	TX0007629452	11/13/2012
Serial	Veterinary Team Brief. [Published: 2013-05-09. Issue: vol. 1, no. 3, May/June 2013]	TX0007805672	12/16/2013
Serial	Clinician's Brief. [Published: 2015-08-10. Issue: vol. 13, no. 8, August 2015]	TX0008126386	08/17/2015
Serial	Veterinary Team Brief. [Published: 2014-07-08. Issue: vol. 2, no. 6, July 2014]	TX0008126628	08/21/2015
Serial	Veterinary Team Brief. [Published: 2015-07-07. Issue: vol. 3, no. 6, July 2015]	TX0008258007	01/20/2016
Serial	Veterinary Team Brief. [Published: 2016-07-07. Issue: vol. 4, no. 6, July 2016]	TX0008290860	07/14/2016
Serial	Clinician's Brief. [Published: 2016-04-28. Issue: vol. 14, no. 5, May 2016]	TX0008304828	08/11/2016
Serial	Veterinary Team Brief. [Published: 2015-11-10. Issue: vol. 3, no. 10, November/December 2015]	TX0008362880	02/09/2017
Serial	Clinician's Brief. [Published: 2019-11-04. Issue: vol. 17, no. 11, November 2019]	TX0008852061	11/14/2019
Serial	Clinician's Brief. [Published: 2022-12-10. Issue: vol. 20, no. 8, November/December 2022]	TX0009209336	12/15/2022
Serial	Clinician's Brief. [Published: 2023-10-14. Issue: vol. 21, no. 5, September/October 2023]	TX0009349287	12/20/2023
Serial	NAVC Clinician's Brief. [Published: 2011-10-04. Issue: vol. 9, no. 10, 10/04/2011]	TX0007513782	12/21/2011
Serial	Veterinary Team Brief. [Published: 2013-09-09. Issue: vol. 1, no. 5, September/October 2013]	TX0007805661	12/17/2013
Serial	NAVC Clinician's Brief. [Published: 2013-04-04. Issue: vol. 11, no. 4, April 2013]	TX0007806284	12/16/2013
Serial	NAVC Clinician's Brief. [Published: 2014-07-08. Issue: vol. 12, no. 7, July 2014]	TX0008075410	06/09/2015

<u>Type Of Work:</u>	<u>Title:</u>	<u>Registration Number:</u>	<u>Filing Date:</u>
Serial	Veterinary Team Brief. [Published: 2014-05-06. Issue: vol. 2, no. 4, May 2014]	TX0008126393	08/21/2015
Serial	Veterinary Team Brief. [Published: 2016-03-02. Issue: vol. 4, no. 2, March 2016]	TX0008288652	07/13/2016
Serial	Veterinary Team Brief. [Published: 2016-08-04. Issue: vol. 4, no. 7, August 2016]	TX0008300636	08/17/2016
Serial	Clinician's Brief. [Published: 2017-02-28. Issue: vol. 15, no. 3, March 2017]	TX0008413455	03/22/2017
Serial	Clinician's Brief. [Published: 2019-09-02. Issue: vol. 17, no. 9, September 2019]	TX0008799965	09/12/2019
Serial	Clinician's Brief. [Published: 2022-09-17. Issue: vol. 20, no. 6, September 2022]	TX0009204297	12/01/2022
Serial	Veterinary Team Brief. [Published: 2014-01-02. Issue: vol. 2, no. 1, January/February 2014]	TX0007836582	04/08/2014
Serial	Veterinary Team Brief. [Published: 2015-03-03. Issue: vol. 3, no. 2, March 2015]	TX0008183336	01/20/2016
Serial	Clinician's Brief. [Published: 2016-09-29. Issue: vol. 14, no. 10, October 2016]	TX0008335002	10/13/2016
Serial	Clinician's Brief. [Published: 2018-03-05. Issue: vol. 16, no. 3, March 2018]	TX0008551401	04/05/2018
Serial	NAVCClinician's Brief. [Published: 2014-01-02. Issue: vol. 12, no. 1, January 2014]	TX0007836583	04/08/2014
Serial	NAVCClinician's Brief. [Published: 2015-05-05. Issue: vol. 13, no. 5, May 2015]	TX0008079281	07/13/2015
Serial	Veterinary Team Brief. [Published: 2016-10-06. Issue: vol. 4, no. 9, October 2016]	TX0008335000	10/13/2016
Serial	Clinician's Brief. [Published: 2019-06-03. Issue: vol. 17, no. 6, June 2019]	TX0008735382	06/06/2019
Serial	Veterinary Team Brief. [Published: 2015-10-06. Issue: vol. 3, no. 9, October 2015]	TX0008183326	01/20/2016
Serial	Veterinary Team Brief. [Published: 2016-01-04. Issue: vol. 4, no. 1, January/February 2016]	TX0008304769	02/18/2016
Serial	Clinician's Brief. [Published: 2018-05-07. Issue: vol. 16, no. 5, May 2018]	TX0008616267	05/17/2018
Serial	Clinician's Brief. [Published: 2018-09-03. Issue: vol. 16, no. 9, September 2018]	TX0008664205	09/19/2018
Serial	Clinician's Brief. [Published: 2018-12-28. Issue: vol. 17, no. 1, January 2019]	TX0008673298	01/09/2019
Serial	Clinician's Brief. [Published: 2018-06-04. Issue: vol. 16, no. 6, June 2018]	TX0008676654	06/21/2018
Serial	Clinician's Brief. [Published: 2020-04-11. Issue: vol. 18, no. 4, April 2020]	TX0008886236	07/15/2020
Serial	Veterinary Team Brief. [Published: 2014-04-04. Issue: vol. 2, no. 3, April 2014]	TX0007836585	04/08/2014
Serial	NAVCClinician's Brief. [Published: 2014-12-09. Issue: vol. 12, no. 12, December 2014]	TX0008079181	07/09/2015
Serial	Veterinary Team Brief. [Published: 2015-09-08. Issue: vol. 3, no. 8, September 2015]	TX0008183322	01/20/2016
Serial	Veterinary Team Brief. [Published: 2016-09-06. Issue: vol. 4, no. 8, September 2016]	TX0008321109	09/20/2016

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Serial	plumb's therapeutics brief. [Published: 2014-11-11. Issue: vol. 1, no. 2, 11/11/2014]	TX0008328265	10/20/2016
Serial	plumb's therapeutics brief. [Published: 2014-12-30. Issue: vol. 2, no. 1, January 2015]	TX0008328267	10/20/2016
Serial	Clinician's Brief. [Published: 2017-01-31. Issue: vol. 15, no. 2, February 2017]	TX0008362936	02/08/2017
Serial	Clinician's Brief. [Published: 2019-10-07. Issue: vol. 17, no. 10, October 2019]	TX0008822231	10/17/2019
Serial	Clinician's Brief. [Published: 2020-07-09. Issue: vol. 18, no. 7, July 2020]	TX0008886348	07/15/2020
Serial	Clinician's Brief. [Published: 2016-12-27. Issue: vol. 15, no. 1, January 2017]	TX0008362852	02/08/2017
Serial	NAVC Clinician's Brief. [Published: 2015-02-03. Issue: vol. 13, no. 2, February 2015]	TX0008404239	07/13/2015
Serial	Clinician's Brief. [Published: 2018-12-03. Issue: vol. 16, no. 12, December 2018]	TX0008667488	12/06/2018
Serial	Clinician's Brief. [Published: 2019-07-08. Issue: vol. 17, no. 7, July 2019]	TX0008757613	07/11/2019
Serial	Clinician's Brief. [Published: 2019-08-05. Issue: vol. 17, no. 8, August 2019]	TX0008807766	08/08/2019
Serial	Clinician's Brief. [Published: 2019-12-27. Issue: vol. 18, no. 1, January 2020]	TX0008844262	01/15/2020
Serial	Clinician's Brief. [Published: 2020-05-16. Issue: vol. 18, no. 5, May 2020]	TX0008886244	07/15/2020
Serial	NAVC Clinician's Brief. [Published: 2015-06-09. Issue: vol. 13, no. 6, June 2015]	TX0008079260	07/13/2015
Serial	Veterinary Team Brief. [Published: 2015-03-03. Issue: vol. 3, no. 2, March 2015]	TX0008183574	01/13/2016
Serial	NAVC Clinician's Brief. [Published: 2014-12-30. Issue: vol. 13, no. 1, January 2015]	TX0008207376	06/09/2015
Serial	Clinician's Brief. [Published: 2016-08-30. Issue: vol. 14, no. 9, September 2016]	TX0008321188	09/20/2016
Serial	Veterinary Team Brief. [Published: 2016-12-15. Issue: vol. 5, no. 1, January/February 2017]	TX0008362946	02/08/2017
Serial	Clinician's Brief. [Published: 2019-02-04. Issue: vol. 17, no. 2, February 2019]	TX0008686542	02/19/2019
Serial	Clinician's Brief. [Published: 2019-03-04. Issue: vol. 17, no. 3, March 2019]	TX0008694385	03/07/2019
Serial	Clinician's Brief. [Published: 2018-02-05. Issue: vol. 16, no. 2, February 2018]	TX0008712655	02/06/2018
Serial	NAVC Clinician's Brief. [Published: 2014-11-11. Issue: vol. 12, no. 11, November 2014]	TX0008079199	07/09/2015
Serial	NAVC Clinician's Brief. [Published: 2015-03-03. Issue: vol. 13, no. 3, March 2015]	TX0008079225	07/13/2015
Serial	NAVC Clinician's Brief. [Published: 2015-04-06. Issue: vol. 13, no. 4, April 2015]	TX0008079210	07/13/2015
Serial	Veterinary Team Brief. [Published: 2015-04-05. Issue: vol. 3, no. 3, April 2015]	TX0008183330	01/20/2016
Serial	Clinician's Brief. [Published: 2016-01-04. Issue: vol. 14, no. 1, January 2016]	TX0008302320	02/18/2016

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Serial	Clinician's Brief. [Published: 2017-05-02. Issue: vol. 15, no. 5, May 2017]	TX0008434673	05/11/2017
Serial	Clinician's Brief. [Published: 2018-11-05. Issue: vol. 16, no. 11, November 2018]	TX0008667497	12/06/2018
Serial	Clinician's Brief. [Published: 2019-05-06. Issue: vol. 17, no. 5, May 2019]	TX0008723909	05/09/2019
Serial	NAVC Clinician's Brief. [Published: 2014-02-04. Issue: vol. 12, no. 2, February 2014]	TX0007836575	04/08/2014
Serial	NAVC Clinician's Brief. [Published: 2014-03-04. Issue: vol. 12, no. 3, March 2014]	TX0007836555	04/08/2014
Serial	NAVC Clinician's Brief. [Published: 2014-04-04. Issue: vol. 12, no. 4, April 2014]	TX0007836570	04/08/2014
Serial	Veterinary Team Brief. [Published: 2014-03-04. Issue: vol. 2, no. 2, March 2014]	TX0007836587	04/08/2014
Serial	Clinician's Brief. [Published: 2015-07-07. Issue: vol. 13, no. 7, July 2015]	TX0008079236	07/14/2015
Serial	Clinician's Brief. [Published: 2016-02-02. Issue: vol. 14, no. 2, February 2016]	TX0008191710	02/18/2016
Serial	plumb's therapeutics brief. [Published: 2015-03-03. Issue: vol. 2, no. 2, March 2015]	TX0008328271	10/20/2016
Serial	Clinician's Brief. [Published: 2018-03-29. Issue: vol. 16, no. 4, April 2018]	TX0008551404	04/05/2018
Serial	Clinician's Brief. [Published: 2018-01-11. Issue: vol. 16, no. 1, January 2018]	TX0008562969	02/01/2018
Serial	Clinician's Brief. [Published: 2019-03-28. Issue: vol. 17, no. 4, April 2019]	TX0008705590	04/10/2019
Serial	Clinician's Brief. [Published: 2021-04-10. Issue: vol. 19, no. 3, April/May 2021]	TX0008980299	06/16/2021
Serial	Veterinary Team Brief. [Published: 2017-10-05. Issue: vol. 5, no. 9, October 2017]	TX0008515143	10/25/2017
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Serial	plumb's therapeutics brief. [Published: 2015-05-05. Issue: vol. 2, no. 3, May 2015]	TX0008362898	02/08/2017
Serial	Veterinary Team Brief. [Published: 2018-10-08. Issue: vol. 6, no. 9, October 2018]	TX0008650981	10/11/2018
Serial	plumb's therapeutics brief. [Published: 2016-01-04. Issue: vol. 3, no. 1, January 2016]	TX0008362918	02/08/2017
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Serial	Veterinary Team Brief. [Published: 2017-08-03. Issue: vol. 5, no. 7, August 2017]	TX0008472645	08/09/2017
Serial	Veterinary Team Brief. [Published: 2017-04-04. Issue: vol. 5, no. 3, April 2017]	TX0008419472	04/06/2017
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Serial	NAVC Clinician's Brief. [Published: 2012-02-06. Issue: vol. 10, no. 2, February 2012]	TX0007607702	08/17/2012
Serial	Veterinary Team Brief. [Published: 2018-07-03. Issue: vol. 6, no. 6, July 2018]	TX0008657111	08/15/2018

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Serial	Veterinary Team Brief. [Published: 2017-09-05. Issue: vol. 5, no. 8, September 2017]	TX0008515153	10/25/2017
Serial	plumb's therapeutics brief. [Published: 2015-07-07. Issue: vol. 2, no. 4, July 2015]	TX0008362892	02/08/2017
Serial	Veterinary Team Brief. [Published: 2017-03-07. Issue: vol. 5, no. 2, March 2017]	TX0008413457	03/22/2017
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Serial	Veterinary Team Brief. [Published: 2017-07-04. Issue: vol. 5, no. 6, July 2017]	TX0008459435	07/11/2017
Serial	Veterinary Team Brief. [Published: 2013-11-05. Issue: vol. 1, no. 6, Novemb/December 2013]	TX0007805655	12/17/2013
Serial	Clinician's Brief. [Published: 2017-08-01. Issue: vol. 15, no. 8, August 2017]	TX0008472641	08/09/2017
Serial	Clinician's Brief. [Published: 2017-05-30. Issue: vol. 15, no. 6, June 2017]	TX0008450683	06/13/2017
Serial	plumb's therapeutics brief. [Published: 2015-09-08. Issue: vol. 2, no. 5, September 2015]	TX0008362903	02/08/2017
Serial	Veterinary Team Brief. [Published: 2017-06-06. Issue: vol. 5, no. 5, June 2017]	TX0008449677	06/13/2017
Serial	Veterinary Team Brief. [Published: 2018-04-03. Issue: vol. 6, no. 3, April 2018]	TX0008551405	04/05/2018
Serial	NAVC Clinician's Brief. [Published: 2013-12-09. Issue: vol. 11, no. 12, December 2013]	TX0007806304	12/17/2013
Serial	plumb's therapeutics brief. [Published: 2014-09-09. Issue: vol. 1, no. 1, 09/09/2014]	TX0008328263	10/20/2016
Serial	Veterinary Team Brief. [Published: 2018-03-02. Issue: vol. 6, no. 2, March 2018]	TX0008551408	04/05/2018

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Serial	Clinician's Brief. [Published: 2017-08-31. Issue: vol. 15, no. 9, September 2017]	TX0008515137	10/25/2017
Serial	Veterinary Team Brief. [Published: 2018-09-04. Issue: vol. 6, no. 8, September 2018]	TX0008664203	09/19/2018
Serial	Clinician's Brief. [Published: 2017-09-28. Issue: vol. 15, no. 10, October 2017]	TX0008515122	10/25/2017
Serial	Veterinary Team Brief. [Published: 2018-11-06. Issue: vol. 6, no. 10, November/December 2018]	TX0008667490	12/06/2018
Serial	Veterinary Team Brief. [Published: 2018-06-05. Issue: vol. 6, no. 5, June 2018]	TX0008676648	06/21/2018
Serial	Veterinary Team Brief. [Published: 2018-05-03. Issue: vol. 6, no. 4, May 2018]	TX0008614969	05/17/2018
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Serial	Veterinary Team Brief. [Published: 2017-05-09. Issue: vol. 5, no. 4, May 2017]	TX0008434675	05/11/2017

EXHIBIT B
TRADEMARKS

Please Check if No Trademarks Exist

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>Filing Date:</u>
PLUMB'S VETERINARY DRUGS	86498139	4805559	01/08/2015
ONPOINT	86442234	4759950	11/02/2014
BRIEF MEDIA	86449195	4854061	11/10/2014
CLINICIAN'S FORUM	85015919	3922383	04/16/2010
CLINICAL APPLICATIONS	85015886	3857092	04/16/2010
PLUMB'S	97550423	7192865	08/16/2022
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VETMEDUX	88820166	7219069	03/04/2020
PLUMB'S PRO	88829581	7207913	03/11/2020
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CLINICIAN'S BRIEF	77942783	3892405	02/23/2010
CLINICIAN'S BRIEF	85743591	4360418	10/02/2012
PLUMB'S	86662781	4912765	06/15/2015

EXHIBIT C

PATENTS

Please Check if No Patents Exist

<u>Title:</u>	<u>Patent Number:</u>	<u>Application Serial Number:</u>	<u>Issued Or Published?</u>	<u>Issue Date:</u>