

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI88521

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BHH Affiliates, LLC		03/08/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Wells Fargo Bank, National Association, as Administrative Agent		
Street Address:	P.O. Box 760776		
Internal Address:	MAC T7422-012		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78245		
Entity Type:	National Banking Association: DISTRICT OF COLUMBIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	4016612	E.CERTIFIED 2.0	
Registration Number:	2387224	ECERTIFIED	
Registration Number:	2321571	ECERTIFIED	
Registration Number:	4540539	GOOD TO KNOW.	
Registration Number:	4787731	LEAD RESOURCE	
Registration Number:	3102238	TRUSTED ADVISOR	
Registration Number:	6046398	YOUR FOREVER AGENT	
CORRESPONDENCE DATA			
Fax Number:	7043738822		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043734640		
Email:	bsmith@mcguirewoods.com		
Correspondent Name:	Betty G. Smith		
Address Line 1:	McGuireWoods LLP, 201 N. Tryon St.		
Address Line 2:	Suite 3000		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	2029724-0976		

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NAME OF SUBMITTER:	Betty Smith
SIGNATURE:	Betty Smith
DATE SIGNED:	03/12/2024
Total Attachments: 4 source=Notice of Grant of Security Interest in Trademarks - BHH Affiliates, LLC (3.8.2024)#page1.tif source=Notice of Grant of Security Interest in Trademarks - BHH Affiliates, LLC (3.8.2024)#page2.tif source=Notice of Grant of Security Interest in Trademarks - BHH Affiliates, LLC (3.8.2024)#page3.tif source=Notice of Grant of Security Interest in Trademarks - BHH Affiliates, LLC (3.8.2024)#page4.tif	

**NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

Dated as of March 8, 2024

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Collateral Agreement dated as of March 8, 2024 (as amended, restated, supplemented or otherwise modified from time to time, the "Agreement") among the Grantor (as identified on the signature pages hereto), the other grantors party thereto and the Administrative Agent (as identified on the signature pages hereto) for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications identified on Schedule A to the Administrative Agent for the ratable benefit of the Secured Parties.

The Grantor and the Administrative Agent, on behalf of the Secured Parties, each hereby acknowledge and agree that the security interest in such trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

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Very truly yours,

GRANTOR:

BHH Affiliates, LLC
18500 Von Karman Avenue
Suite 400
Irvine, California 92612

JURISDICTION OF FORMATION OF
GRANTOR: Delaware

BHH AFFILIATES, LLC




By: _____
Name: Alexander E. Seavall
Title: Vice President, Finance

Acknowledged and accepted:

ADMINISTRATIVE AGENT:

**WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Administrative Agent**

Wells Fargo Bank, National Association
P.O. Box 760776
MAC T7422-012
San Antonio, TX 78245

By: 
Name: Zachary Shimota
Title: Director

**SCHEDULE A
TO
NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS**

TRADEMARKS

Owner	Mark	Status	App. No.	File Date	Reg. No.	Reg. Date
BHH Affiliates, LLC	E.CERTIFIED 2.0	Registered	77/946105	2/26/2010	4016612	8/23/2011
BHH Affiliates, LLC	ECERTIFIED	Registered	75/652219	3/4/1999	2387224	9/19/2000
BHH Affiliates, LLC	ECERTIFIED	Registered	75/652217	3/4/1999	2321571	2/22/2000
BHH Affiliates, LLC	GOOD TO KNOW.	Registered	86/022601	7/29/2013	4540539	5/27/2014
BHH Affiliates, LLC	LEAD RESOURCE	Registered	86/558173	3/9/2015	4787731	8/4/2015
BHH Affiliates, LLC	TRUSTED ADVISOR	Registered	78/566421	2/14/2005	3102238	6/6/2006
BHH Affiliates, LLC	YOUR FOREVER AGENT	Registered	88/633752	9/27/2019	6046398	5/5/2020