

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI89614

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MCK, Inc.		02/01/2024	Limited Liability Company: IDAHO
RECEIVING PARTY DATA			
Company Name:	Hug Ur Neck LLC		
Street Address:	7533 S. Center View Ct., Suite R		
City:	West Jordan		
State/Country:	UTAH		
Postal Code:	84084		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86676250	TIE ONE ON	
CORRESPONDENCE DATA			
Fax Number:	8018053688		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8018053688		
Email:	pto@techlawventures.com		
Correspondent Name:	Preston C. Regehr		
Address Line 1:	3290 W. Mayflower Ave		
Address Line 4:	Lehi, UTAH 84043		
ATTORNEY DOCKET NUMBER:	7705 TM		
NAME OF SUBMITTER:	Preston Regehr		
SIGNATURE:	Preston Regehr		
DATE SIGNED:	03/12/2024		
Total Attachments: 1			
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OP \$40.00.00 86676250

TRADEMARK ASSIGNMENT (For USPTO Recordation)

Registration Number **Mark**

5,288,511 **TIE ONE ON**

FOR VALUE RECEIVED, and effective as of **February 1, 2024**, **MCK, Inc.**, a corporation organized and existing under the laws of the State of Idaho ("Assignor"), assigned to **Hug Ur Neck LLC**, a limited liability company organized and existing under the laws of the State of Utah, all of its rights, interests and titles in and to the trademark referenced above, including derivatives, formatives, and variations thereof and all associated icons, logos, designs, and branding, that are or have been used with said marks, and the goodwill of the business associated with and symbolized by such marks, including all common law trademark and trade dress rights and copyrights in unregistered trademarks and copyrights relative to any of the foregoing, and the goodwill of the business associated and symbolized with such intellectual property.

Said assignment specifically includes an assignment of the U.S. trademark registration referenced above, and goodwill of the business associated therein.

Assignor retains no license to use or sublicense the mark(s), rights assigned, nor the application(s) and/or registration(s) identified above.

The addresses for the parties as of said effective date as are set forth below.

MCK, Inc.
(an Idaho corporation)
1155 West 1130 North, Suite #3
St. George, UT 84103

Hug Ur Neck LLC
(a Utah LLC)
7533 S. Center View Ct., Suite R
West Jordan, UT 84084

AGREED TO AND ACCEPTED BY:

MCK, Inc. By <u><i>McLys</i></u> Name <u>MARVIN C. KJAR</u> Title <u>PRESIDENT</u>	Hug Ur Neck LLC By <u><i>S Ritter</i></u> Name <u>Shaun Ritter</u> Title <u>President</u>
Date signed <u>2-1-24</u>	Date signed <u>2-1-24</u>