

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI90008

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
iFIT Inc.		03/06/2024	Corporation: DELAWARE
Icon IP, Inc.		03/06/2024	Corporation: DELAWARE
RECEIVING PARTY DATA			
Company Name:	LC9 Connected Holdings, LP		
Street Address:	599 West Putnam Avenue		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06830		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	98364619	TAILOR	
Serial Number:	98364588	IFIT TAILOR	
Serial Number:	98364655	IFIT AI COACH	
CORRESPONDENCE DATA			
Fax Number:	3128622200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3128623135		
Email:	barbara.siepka@kirkland.com		
Correspondent Name:	Ms. Barbara M Siepka		
Address Line 1:	300 North LaSalle		
Address Line 2:	Kirkland & Ellis LLP		
Address Line 4:	Chicago, ILLINOIS 60654		
ATTORNEY DOCKET NUMBER:	38215-83		
NAME OF SUBMITTER:	Barbara Siepka		
SIGNATURE:	Barbara Siepka		
DATE SIGNED:	03/13/2024		
Total Attachments: 16			

CH \$90.00.00 98364619

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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT is entered into as of March 6, 2024 (this "Agreement"), by iFIT Inc., a Delaware corporation, and Icon IP, Inc., a Delaware corporation (each, a "Grantor") in favor of LC9 Connected Holdings, LP, as administrative agent and collateral agent for the holders under the Promissory Notes referred to below (the "Agent").

Reference is hereby made to (i) that certain 2.5L Secured Promissory Note, dated as of the date hereof (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "LCat Promissory Note"), by and among Issuer, Agent and LC9 Connected Holdings, LP ("LCat") in an aggregate original principal amount equal to \$17,500,000.00 and (ii) that certain 2.5L Secured Promissory Note, dated as of the date hereof (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Icon Promissory Note", and together with the LCat Promissory Note, the "Promissory Notes"), by and among Issuer, Agent and Icon Preferred Holdings, L.P. ("Icon", and together with LCat, each a "Holder" and collectively, the "Holders") in an aggregate original principal amount equal to \$17,500,000.

WHEREAS, as a condition precedent to the Holders making any loans or otherwise extending credit to the Issuer under the applicable Promissory Note, each Grantor has executed and delivered that certain Pledge and Security Agreement, dated as of December 14, 2023 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement"), made by the Issuer and each Grantor, among others, in favor of the Agent.

WHEREAS, under the terms of the Security Agreement, each Grantor has granted to the Agent, for the benefit of the Secured Parties, a security interest in, among other property, certain Intellectual Property of each Grantor, and has agreed as a condition thereof to execute this Agreement for recording with the United States Patent and Trademark Office, the United States Copyright Office, the Canadian Intellectual Property Office, IP Australia and the Intellectual Property Office of the United Kingdom.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and consistent with the requirements set forth in Sections 6.01 of the Promissory Notes and Section 4.03(c) of the Security Agreement, the parties hereto agree as follows:

SECTION 1. **Terms.** Capitalized terms used in this Agreement and not otherwise defined herein have the meanings specified in the LCat Promissory Note or Security Agreement, as applicable.

SECTION 2. **Grant of Security Interest.** As security for the prompt and complete payment or performance, as the case may be, in full of the Secured Obligations, each Grantor, pursuant to the Security Agreement, did and hereby does pledge, collaterally assign, mortgage, transfer and grant to the Agent, its successors and permitted assigns, on behalf of and for the ratable benefit of the Secured Parties, a continuing security interest in all of its right, title or interest in, to or under all of the following assets, whether now owned or at any time hereafter acquired by or arising in favor of such Grantor, and regardless of where located (collectively, the "IP Collateral"):

- A. (i) all of such Grantor's right, title and interest in, to and under the trademarks, trademark registrations and pending trademark applications for registration in the United States Patent and Trademark Office, the Canadian Intellectual Property Office, IP Australia and the Intellectual Property Office of the United Kingdom (the "Marks") set forth on Schedule I attached hereto, (ii) the goodwill connected with the use of, and symbolized by, the Marks, (iii) rights and privileges arising under applicable Law with respect to such Grantor's use of any of the foregoing, (iv) extensions and renewals thereof, (v) income, fees, royalties, damages and payments now and hereafter due and/or payable thereunder and with respect

thereto, including, without limitation, damages, claims and payments for past, present or future infringements, dilution or violation thereof, (vi) rights corresponding thereto throughout the world, (vii) rights to sue for past, present and future infringements, dilution or violation thereof, and (viii) all proceeds and products of the foregoing;

- B. (i) all of the Grantor's right, title and interest in, to and under the patents and pending patent applications in the United States Patent and Trademark Office, the Canadian Intellectual Property Office, IP Australia and the Intellectual Property Office of the United Kingdom (the "Patents") set forth on Schedule II attached hereto, (ii) rights and privileges arising under applicable Law with respect to the Grantor's use of any of the foregoing, (iii) inventions, discoveries, designs and improvements described or claimed therein, (iv) reissues, divisions, continuations, extensions and continuations-in-part thereof, (v) income, fees, royalties, damages, claims and payments now or hereafter due and/or payable thereunder and with respect thereto including, without limitation, damages and payments for past, present or future infringements thereof, (vi) rights corresponding thereto throughout the world, (vii) all rights to sue for past, present or future infringements thereof, and (viii) all proceeds and products of the foregoing; and
- C. (i) all of the Grantor's right, title and interest in, to and under the copyrights, copyright registrations and pending applications for registration in the United States Copyright Office, the Canadian Intellectual Property Office, IP Australia and the Intellectual Property Office of the United Kingdom (the "Copyrights") set forth on Schedule III attached hereto, (ii) all rights and privileges arising under applicable Law with respect to the Grantor's use of such Copyrights, (iii) renewals, supplements and extensions thereof, (iv) income, fees, royalties, damages, claims and payments now or hereafter due and/or payable with respect thereto, including, without limitation, damages and payments for past, present or future infringements thereof, (v) rights corresponding thereto throughout the world, (vi) the goodwill of the businesses with which the Copyrights are associated, (vii) all causes of action and rights to sue, whether arising prior to or after the date hereof, for infringement of any of the Copyrights or unfair competition regarding the same, and (viii) all proceeds and products of the foregoing;

in each case to the extent the foregoing items do not constitute Excluded Assets.

SECTION 3. Security Agreement. The security interests granted to the Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Agent pursuant to the Security Agreement. Each Grantor hereby acknowledges and affirms that the rights and remedies of the Agent with respect to the IP Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Security Agreement, the terms of the Security Agreement shall govern.

SECTION 4. Governing Law. This Agreement shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

SECTION 5. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Any signature to this Agreement may be delivered by facsimile, email (including ".pdf" or ".tiff") or any electronic signature complying with the US federal ESIGN Act of 2000 or the New York Electronic Signature and Records Act or other transmission method and any counterpart so delivered shall be deemed to have been duly and validly delivered and be valid and effective for all purposes to the fullest extent permitted by applicable Requirements of Law, to the extent and as provided for in

any applicable law, including the US federal ESIGN Act of 2000, the New York State Electronic Signatures and Records Act, or any other similar state laws based on the Uniform Electronic Transactions Act.

[Signature Pages Follow]

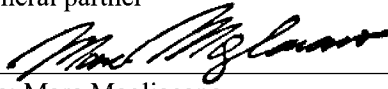
IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

**IFIT INC. (f/k/a ICON HEALTH & FITNESS,
INC.)
ICON IP, INC.**

By: 
Name: Richard Chang
Title: Associate General Counsel

LC9 CONNECTED HOLDINGS, LP, as Agent

By: LC9 Management, L.L.C.,
its general partner

By: 
Name: Marc Magliacano
Title: Authorized Signatory

SCHEDULE I

Trademarks

UNITED STATES – TRADEMARK REGISTRATIONS

None.

UNITED STATES – PENDING TRADEMARK APPLICATIONS

APPLICANT	TRADEMARK	APPLICATION NUMBER
iFIT Inc.	TAILOR	98364619
iFIT Inc.	iFIT TAILOR	98364588
iFIT Inc.	 The logo for iFIT AI coach. It features the word "iFIT" in a bold, sans-serif font with a right-pointing chevron symbol to its right. Below this, the letters "AI" are rendered in a very large, bold, sans-serif font. To the right of "AI", the word "coach" is written in a smaller, lowercase, bold, sans-serif font.	98364655

CANADA – TRADEMARK REGISTRATIONS AND APPLICATIONS

None.

UNITED KINGDOM – TRADEMARK REGISTRATIONS AND APPLICATIONS

None.

AUSTRALIA – TRADEMARK REGISTRATIONS AND APPLICATIONS
None.

SCHEDULE II

Patents

UNITED STATES – ISSUED PATENTS
None.

UNITED STATES – PENDING PATENT APPLICATIONS

APPLICANT	APPLICATION NUMBER	TITLE
iFIT Inc.	63622504	THIRD-PARTY MEDIA EXERCISE CONTROL SYSTEMS AND METHODS
iFIT Inc.	63621529	DEVICES, SYSTEMS, AND METHODS FOR GENERATING TRAINING PROGRAM RECOMMENDATIONS
iFIT Inc.	63620620	DEVICES, SYSTEMS, AND METHODS TO GENERATE EXERCISE RECOMMENDATIONS
iFIT Inc.	63620614	DEVICES, SYSTEMS, AND METHODS TO GENERATE EXERCISE PROGRAM RECOMMENDATIONS

CANADA – PATENTS AND PATENT APPLICATIONS

None.

UNITED KINGDOM – PATENTS AND PATENT APPLICATIONS
None.

AUSTRALIA – PATENTS AND PATENT APPLICATIONS

None.

SCHEDULE III

UNITED STATES - COPYRIGHT REGISTRATIONS

None.

UNITED STATES – COPYRIGHT APPLICATIONS

None.