

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI90595

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/01/2024		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sentry Solutions Products Group LLC		03/11/2024	Limited Liability Company: VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Hexmag USA LLC		
<b>Street Address:</b>	1505 Taylor Farm Road		
<b>City:</b>	Virginia Beach		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23453		
<b>Entity Type:</b>	Limited Liability Company: VIRGINIA		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5053006	HEXID	
<b>Registration Number:</b>	5021053	ID	
<b>Registration Number:</b>	4998229	H	
<b>Registration Number:</b>	5053007	HEXMAG	
<b>Registration Number:</b>	5025800	H HEXMAG	
<b>Registration Number:</b>	5984755	WHEN EVERY ROUND COUNTS	
<b>Registration Number:</b>	5699441		
<b>Registration Number:</b>	6021427		
<b>Registration Number:</b>	6021428		
<b>Serial Number:</b>	90772956		
<b>Serial Number:</b>	98330466		
<b>Serial Number:</b>	98330360	ID	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7575503904		
<b>Email:</b>	peter@shaddock-law.com		

OP \$315.00.00 86812889

**Correspondent Name:** Mr. Peter A. Shaddock II  
**Address Line 1:** 555 Belaire Avenue, Suite 340  
**Address Line 4:** Chesapeake, VIRGINIA 23320

**ATTORNEY DOCKET NUMBER:** 0371-001-IP

**NAME OF SUBMITTER:** Peter Shaddock

**SIGNATURE:** Peter Shaddock

**DATE SIGNED:** 03/13/2024




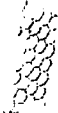
**Total Attachments: 4**



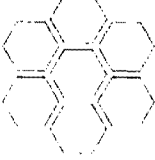
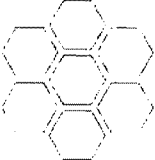

source=Trademark Assignment - Sentry to Hexmag - Exe#page1.tif  
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**TRADEMARK / SERVICE MARK  
APPLICATION(S) / REGISTRATION(S)**

**ASSIGNMENT**

WHEREAS, SENTRY SOLUTIONS PRODUCTS GROUP LLC, a Virginia limited liability company having a place of business at 1122 Executive Boulevard, Suite A, Chesapeake, VA 23320 (hereinafter "SENTRY"), has adopted and is the owner of record of the following mark(s) together with the goodwill of the business symbolized by the mark(s):

<b>TRADEMARK / SERVICE MARK</b>	<b>US APPLICATION SERIAL NUMBER</b>	<b>US REGISTRATION NUMBER</b>	<b>REGISTRATION DATE</b>
HEXID	86812889	5053006	04-Oct-2016
ID Illustration 	86843211	5021053	16-Aug-2016
H Illustration 	86843229	4998229	12-Jul-2016
HEXMAG	86812893	5053007	04-Oct-2016
H HEXMAG Illustration 	86843237	5025800	23-Aug-2016
WHEN EVERY ROUND COUNTS	87282733	5984755	11-Feb-2020
Illustration 	87369803	5699441	12-Mar-2019

TRADEMARK / SERVICE MARK	US APPLICATION SERIAL NUMBER	US REGISTRATION NUMBER	REGISTRATION DATE
Illustration 	87739415	6021427	13-Mar-2020
Illustration 	87739417	6021428	13-Mar-2020
Illustration 	90772956		
Illustration 	98330466		
ID Illustration 	98330360		

(hereinafter called "mark(s)"), which are the subject of registrations or pending applications for registration in the U.S. Patent and Trademark Office;

WHEREAS, SENTRY has used and is using said mark(s); and

WHEREAS, HEXMAG USA LLC, a Virginia limited liability company, having a place of business at 1505 Taylor Farm Road, Virginia Beach, VA 23453 (hereinafter "HEXMAG"), is desirous of acquiring the aforesaid mark(s) and the aforesaid registration(s) and/or applications, together with the goodwill of the business symbolized by the mark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, SENTRY has sold, assigned, transferred, and set over, and does hereby sell, assign, transfer, and set over, unto HEXMAG, its successors, assigns, and legal representatives, the entire right, title, and interest in and to said mark(s) and registrations and/or applications for registration of said mark(s), together with the goodwill associated therewith, all common law rights in said mark(s), and all claims for damages or other causes of action, either in law or in equity for past, present, or future infringement of said mark(s) with the right to sue for and collect the same for its own use and for the use of its successors, assigns, and legal representatives.

For the same consideration, the SENTRY hereby covenants and agrees to and with HEXMAG, its successors, assigns, and legal representatives, that, at the time of execution and delivery of this Assignment, SENTRY is the sole and lawful owner of the entire right, title, and interest in and to said mark(s), and that the same is/are free of any liens, security interests, encumbrances, or licenses, and that the SENTRY has good and full right and lawful authority to sell and convey the same in the manner herein set forth, and that SENTRY has not executed and will not execute any agreement in conflict herewith;

SENTRY agrees that this Assignment is binding on SENTRY and its heirs, successors, assigns, and legal representatives.

SENTRY authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue any Certificate(s) of Registration, resulting from said mark(s), to HEXMAG.

For the same consideration, SENTRY hereby covenants and agrees to and with HEXMAG, its successors, legal representatives, and assigns that SENTRY will cooperate in every way possible and perform all affirmative acts, which HEXMAG, its successors, legal representatives, or assigns may deem necessary, to obtain, maintain, confirm, enforce, and/or defend any of said mark(s), without charge to HEXMAG, its successors, legal representatives, or assigns, but also at no cost or expense to SENTRY.

For the same consideration, SENTRY hereby covenants and agrees not to engage in any action that will be of detriment to the validity of said mark(s) after the completion of this Assignment.

This Assignment is effective as of January 1, 2024.

This Assignment may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

IN TESTIMONY WHEREOF I have hereunto set MY signature on the date indicated below.

**SENTRY SOLUTIONS PRODUCTS GROUP LLC:**

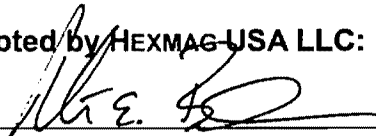
Signature:  (SEAL)

Name: Terry Naughton

Title: President

Date: 3-11-24  
Effective *nunc pro tunc* as of January 1, 2024

**Assignment Accepted by HEXMAG-USA LLC:**

Signature:  (SEAL)

Name: Robert E. Brush

Title: President

Date: 3-7-24  
Effective *nunc pro tunc* as of January 1, 2024