

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TM162617

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Be the Change Labs, Inc.		02/29/2024	Corporation: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Pentair Residential Filtration, LLC		
<b>Street Address:</b>	5500 Wayzata Boulevard		
<b>Internal Address:</b>	Suite 900		
<b>City:</b>	Golden Valley		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55416		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6790553	INSTACLEAN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2166960740		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-929-3413		
<b>Email:</b>	bhipdocket@bakerlaw.com,jmueller@bakerlaw.com		
<b>Correspondent Name:</b>	Mr. John Mueller		
<b>Address Line 1:</b>	BakerHostetler		
<b>Address Line 2:</b>	312 Walnut Street, Suite 3200		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202-4074		
<b>ATTORNEY DOCKET NUMBER:</b>	098667.021008		
<b>NAME OF SUBMITTER:</b>	NANCY MONACO		
<b>SIGNATURE:</b>	NANCY MONACO		
<b>DATE SIGNED:</b>	03/04/2024		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT

WHEREAS, Be the Change Labs, Inc., a New York corporation having an address of 833 Broadway, 2nd Floor, New York, New York, 10003, United States (hereinafter referred to as "Assignor"), is the owner of U.S. Trademark Registration No. 6790553 for the mark INSTACLEAN (hereinafter "Mark");

WHEREAS, Pentair Residential Filtration, LLC, is a Delaware limited liability company having an address at 5500 Wayzata Boulevard, Suite 900, Golden Valley, Minnesota, 55416, United States (hereinafter referred to as "Assignee"); and

WHEREAS, Assignee is desirous of acquiring Assignor's Mark.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, sets over and transfers to Assignee, the entire right, title and interest in and to Assignor's Mark, including all goodwill related thereto and any and all foreign counterparts, in all countries around the world, together with the right to claim priority of said applications in all countries in accordance with International Convention for Protection of Industrial Property, as it may be amended and the Paris Convention, and together with the whole of the goodwill of the business pertaining thereto; the same to be held and enjoyed by the Assignee for its own use and enjoyment and for use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms relative to Assignor's Mark may be granted, maintained or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Trademark Assignment had not been made; together with all claims for damages by reason of past infringement of Assignor's Mark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns, all those in privity therewith and/or other legal representatives.

Assignor further agrees to execute all documents and do all such other things as may be necessary or appropriate to carry out the intent and/or purpose of this agreement. In addition, and without limiting the generality of the foregoing, Assignor further agrees, at the reasonable request of Assignee or its successors in interest, to do all lawful acts which may be required for obtaining and enforcing the intellectual property rights in Assignor's Mark.

The formation, construction, and performance of this agreement, including the rights and duties of the parties hereunder, shall be construed, interpreted, governed, applied and enforced in accordance with the laws of the State of Delaware applicable to agreements entered into and performed entirely therein by residents thereof, without regard to any provisions relating to conflicts of laws among different jurisdictions.

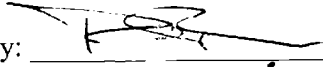
This agreement may be executed in any number of counterparts, each of which shall be an original, but of all which together shall constitute one instrument. A signed copy of this agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this agreement.

IN WITNESS WHEREOF, the said Assignor and Assignee have hereunto set their hand and affixed their corporate seal as of the date last signed below.

**ASSIGNOR**

Be the Change Labs, Inc.

Date: 2-29-2024

By:  \_\_\_\_\_

Name: Dave Priem

Title: Assistant secretary