

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TM182887

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|---|--|--|--------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Inkjet Insight, LLC | FORMERLY WTT Media Inc. | 03/04/2024 | Limited Liability Company: MINNESOTA |
| RECEIVING PARTY DATA | | | |
| Company Name: | Association For PRINT Technologies, Inc. | | |
| Street Address: | 450 10th Circle N. | | |
| City: | Nashville | | |
| State/Country: | TENNESSEE | | |
| Postal Code: | 37203 | | |
| Entity Type: | Non-Profit Corporation: NEW YORK | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5327536 | INKJET INSIGHT EVALUATE. OPTIMIZE. GROW. | |
| Registration Number: | 6206446 | WHATTHEYTHINK | |
| Registration Number: | 2915356 | WIDE-FORMAT IMAGING | |
| Registration Number: | 633671 | PRINTING NEWS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2024341501 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2024341500 | | |
| Email: | Docketing@s-n-h.com,msheikerz@s-n-h.com | | |
| Correspondent Name: | Mehdi Sheikerz | | |
| Address Line 1: | 1201 New York, Ave., NW, 7th Floor | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20005 | | |
| ATTORNEY DOCKET NUMBER: | 0889.2103 | | |
| NAME OF SUBMITTER: | Mehdi Sheikerz | | |
| SIGNATURE: | Mehdi Sheikerz | | |
| DATE SIGNED: | 03/13/2024 | | |
| Total Attachments: 2 | | | |
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ASSIGNMENT

WHEREAS, INKJET INSIGHT, LLC, including as owner of WTT Media, Inc., and doing business as WhatTheyThink ("ASSIGNOR"), a Minnesota, USA corporation, having addresses at 2038 Ford Parkway, #218 Saint Paul, Minnesota, 55116, USA, and at 450 Rev Kelly M Smith Way, Nashville, Tennessee, 37203, USA, owns the United States trademark registrations ("Registrations") of the Marks listed on **the attached Schedule;** and

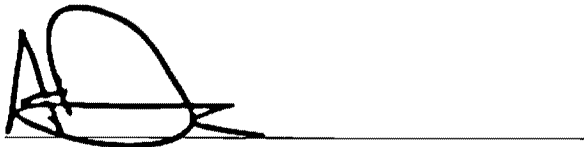
WHEREAS, **Association for PRINT Technologies, Inc.**, ("ASSIGNEE"), a New York **not-for-profit corporation**, with a place of business at **450 10th Circle N., Nashville, TN 37203, USA**, desires to acquire all rights to the Marks, the Registrations, and the goodwill of the business symbolized by the Marks;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has sold, assigned, transferred, and set over in a **STOCK PURCHASE AGREEMENT** executed by the **ASSIGNOR and ASSIGNEE** on June 24, 2022, and does, by this Assignment, sell, assign, transfer, and set over unto ASSIGNEE, all rights to the Marks and the Registrations, together with the goodwill of the business symbolized by the Marks, and all claims for damages and profits for past infringement with the right to sue for and collect the same for the use and benefit of ASSIGNEE, its successors, assigns, and legal representatives.

This Assignment is deemed to have become effective as from June 24, 2022.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this Assignment to be executed by its duly authorized officer or representative, as of the date(s) written below.

ASSIGNOR: WTT Media Inc.



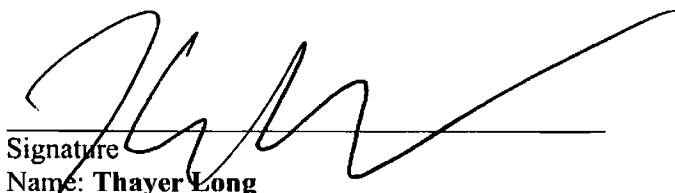
Signature

Name: ADAM DEWITZ

Title: Shareholder/Seller

Date: March 4, 2024

ASSIGNEE: Association for PRINT Technologies, Inc.



Signature





Name: Thayer Long

Title: President

Date: 3/5/2024



Schedule

| Country | Trademark Registration Number | Mark Name |
|---------|--------------------------------------|--|
| US | 5,327,536 (application no. 87379281) |  |
| US | 6,206,446 (application no. 88345082) |  |
| US | 2,915,356 (application no. 76541834) |  |
| US | 0,633,671 (application no. 71700896) |  |

