

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

Assignment ID: TMI92392

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release (Reel 6358 / Frame 0001)

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
JPMorgan Chase Bank, N.A.		03/12/2024	National Banking Association: DISTRICT OF COLUMBIA

**RECEIVING PARTY DATA**

<b>Company Name:</b>	Blackhawk Issued Content LLC
<b>Street Address:</b>	6220 Stoneridge Mall Road
<b>City:</b>	Pleasanton
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94588
<b>Entity Type:</b>	Limited Liability Company: ARIZONA
<b>Company Name:</b>	Global Incentives Solutions, LLC
<b>Street Address:</b>	6220 Stoneridge Mall Road
<b>City:</b>	Pleasanton
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94588
<b>Entity Type:</b>	Limited Liability Company: MARYLAND
<b>Company Name:</b>	Blackhawk Network, Inc.
<b>Street Address:</b>	6220 Stoneridge Mall Road
<b>City:</b>	Pleasanton
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94588
<b>Entity Type:</b>	Corporation: ARIZONA
<b>Company Name:</b>	Blackhawk Engagement Solutions (DE). Inc.
<b>Street Address:</b>	6220 Stoneridge Mall Road
<b>City:</b>	Pleasanton
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94588
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 86**

Property Type	Number	Word Mark
<b>Serial Number:</b>	77434914	PARAGO

Property Type	Number	Word Mark
Serial Number:	77435344	PARAGO
Serial Number:	85002393	VALUE BOOST
Serial Number:	85241958	GOREBATE
Serial Number:	86934203	CLICKCHOICE
Serial Number:	86953253	BLACKHAWK ENGAGEMENT SOLUTIONS
Serial Number:	86953258	BLACKHAWK ENGAGEMENT SOLUTIONS
Serial Number:	75112206	SPA FINDER
Serial Number:	75208663	SPA WISH
Serial Number:	85020483	WELLNESS WEEK
Serial Number:	85378275	SPAVIDENCE
Serial Number:	85502944	SPAFINDER
Serial Number:	85614383	SPAFINDER WELLNESS
Serial Number:	85629156	WELLNESS CURRENCY
Serial Number:	86004425	WELLNESS 365
Serial Number:	75078079	PREFERENCES
Serial Number:	75514860	PERSONA
Serial Number:	75778784	ENCOMPASS
Serial Number:	76661890	BLACKHAWK NETWORK
Serial Number:	76681073	GREAT GIFTS MADE SIMPLE
Serial Number:	76692495	RELOADIT
Serial Number:	76697661	BLACKHAWK NETWORK
Serial Number:	76979118	GIFT CARD MALL
Serial Number:	77178970	CELEBRATE
Serial Number:	77353803	EXPEDITIONS
Serial Number:	77397322	PORTICO
Serial Number:	78072711	CASHSTAR
Serial Number:	78893946	DIRECTSPEND
Serial Number:	78948536	PORTICO
Serial Number:	85005369	INTELISPEND PREPAID SOLUTIONS
Serial Number:	85005375	INTELISPEND
Serial Number:	85022293	CURRENCY EVOLVED
Serial Number:	85023310	INTELISPEND PREPAID SOLUTIONS
Serial Number:	85027517	INTELISPEND REWARD NAVIGATOR
Serial Number:	85059859	RELOADIT
Serial Number:	85118816	PAYPOWER
Serial Number:	85118836	PAYPOWER
Serial Number:	85195104	CLICKIT!TOGIFTIT!
Serial Number:	85278943	GO WALLET

Property Type	Number	Word Mark
Serial Number:	85412899	CASHSTAR
Serial Number:	85458872	GIFTDISH
Serial Number:	85508343	MY PREPAID CENTER
Serial Number:	85638094	UNLEASH YOUR GIFT CARD VALUE
Serial Number:	85766012	HOME SOLUTIONS
Serial Number:	86235419	
Serial Number:	86303619	RELOADIT
Serial Number:	86303707	RELOADIT SAFE
Serial Number:	86304091	
Serial Number:	86717835	DINING EVERYWHERE
Serial Number:	86718331	FUEL EVERYWHERE
Serial Number:	86900890	FIVE BACK
Serial Number:	86906365	HOME EVERYWHERE
Serial Number:	86906379	MOVIES EVERYWHERE
Serial Number:	86906385	GROCERIES EVERYWHERE
Serial Number:	86906408	EXPLORE EVERYWHERE
Serial Number:	86906416	EVERYWHERE GIFT CARDS
Serial Number:	86979226	STYLE EVERYWHERE
Serial Number:	87220710	HAWK INCENTIVES
Serial Number:	87220718	HAWK DIRECT
Serial Number:	87220724	HAWK COMMERCE
Serial Number:	87410399	SPAFINDER
Serial Number:	87472741	VELOCITY B2B
Serial Number:	87926812	GIFT CARD MALL
Serial Number:	87860605	
Serial Number:	74374911	1-800-GIFT CARD
Serial Number:	77352154	GIFT CARD LAB
Serial Number:	77352162	CARDLAB
Serial Number:	85526853	GIFTCARDS.COM
Serial Number:	85712958	YOU GIFT. WE GIFT.
Serial Number:	85816995	G
Serial Number:	85919749	MAKE 'EM SMILE
Serial Number:	87836815	GIFTCARDS.COM
Serial Number:	75210721	EXTRAMEASURES
Serial Number:	75210722	EXTRAMEASURES
Serial Number:	75687367	EXTRAMONEY
Serial Number:	77347972	EXTRAMEASURES
Serial Number:	77347984	EXTRAMEASURES

Property Type	Number	Word Mark
Serial Number:	77347996	EXTRAMONEY
Serial Number:	77348010	888EXTRAMONEY.COM
Serial Number:	86330134	X EXTRAMEASURES
Serial Number:	85390794	GROUP COMMERCE
Serial Number:	75184054	A ASPIRE AUTOMATED SYSTEM PROMOTING INCENTIVES THAT REWARD EXCELLENCE
Serial Number:	85523798	OMNICARD
Serial Number:	77606896	OMNI PREPAID
Serial Number:	85592935	TOUCHPOINT PROMOTIONS
Serial Number:	85593503	TOUCHPOINT PROMOTIONS

#### CORRESPONDENCE DATA

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8007130755  
**Email:** Michael.Violet@wolterskluwer.com  
**Correspondent Name:** Michael Violet  
**Address Line 1:** 4400 Easton Commons Way  
**Address Line 2:** Suite 125  
**Address Line 4:** Columbus, OHIO 43219

<b>NAME OF SUBMITTER:</b>	Michael Violet
<b>SIGNATURE:</b>	Michael Violet
<b>DATE SIGNED:</b>	03/13/2024

**Total Attachments: 10**

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## TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of March 12, 2024 (the “Effective Date”), is made by JPMorgan Chase Bank, N.A., in its capacity as Collateral Agent (the “Agent”), in favor of Blackhawk Network, Inc. (including as successor-by-merger to Omni Prepaid, LLC, Cardlab, Inc. Cardlab (TX), Inc., Giftcards.com, LLC, IMShopping, Inc., Incentec Solutions, Inc., Touchpoint Promotions, LLC and as successor-in-interest to Omni Prepaid, LLC, Giftcards.com, LLC and Cardlab, Inc. with respect to certain Trademark Collateral (as defined in the Trademark Security Agreement referred to below)), an Arizona corporation, Blackhawk Engagement Solutions (DE), Inc., a Delaware corporation, Blackhawk Issued Content LLC, an Arizona limited liability company, and Global Incentives Solutions, LLC, a Maryland limited liability company (collectively, the “Grantors” and each a “Grantor”).

WHEREAS, pursuant to (i) the Second Lien Credit Agreement, dated as of June 15, 2018 (as amended by Amendment No. 1, dated as of June 20, 2023, and as further amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), by and among BHN Intermediate Holdings, Inc., a Delaware corporation (“Holdings”), Blackhawk Network Holdings, Inc., a Delaware corporation, as borrower (the “Borrower”), JPMorgan Chase Bank, N.A., as Administrative Agent and Collateral Agent (in such capacities, the “Agent”), the financial institutions party thereto, as lenders (the “Lenders”) and the other agents, arrangers and bookrunners identified therein and (ii) that certain Second Lien Collateral Agreement, dated as of June 15, 2018, by and among the Holdings, the Borrower, the Agent, the other Grantors and certain other parties thereto (as amended, amended and restated, or otherwise modified from time to time, the “Collateral Agreement”), the Grantors granted to the Agent, in its capacity as Agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Collateral Agreement, the Grantors executed and delivered a Second Lien Trademark Security Agreement, dated as of June 15, 2018 (the “Trademark Security Agreement”), made by the Grantors in favor of the Agent, as security for the payment or performance, as the case may be, in full of all Secured Obligations, each Grantor thereby granted to the Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest (the “Security Interest”) in all of such Grantor’s right, title and interest in, to and under the Trademark Collateral (as defined in the Trademark Security Agreement), including the trademark registrations and applications listed on Schedule I attached hereto;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on June 20, 2018 at Reel/Frame 6358/0001;

WHEREAS, the Grantors now desire and the Agent has agreed to terminate and release the Trademark Security Agreement and its Security Interest in the Trademark Collateral, including the trademark registrations and applications listed on Schedule I hereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Credit Agreement, Collateral Agreement or the Trademark Security Agreement, as applicable.

2. Release. The Agent, without representation or warranty of any kind, hereby releases, discharges, terminates, relinquishes and cancels all of its Security Interest in and to the Trademark

Collateral, including the trademark registrations and applications set forth on Schedule I attached hereto, including arising under the Collateral Agreement and the Trademark Security Agreement. If and to the extent that the Agent has acquired any right, title or interest in and to the Trademark Collateral under the Trademark Security Agreement or Collateral Agreement, the Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns all of such right, title and interest to the Grantors.

3. Termination. The Agent, without representation or warranty of any kind, terminates and cancels the Trademark Security Agreement.

4. Recordation. The Agent authorizes and requests that the United States Patent and Trademark Office record this Release.

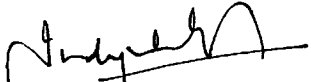
5. Further Assurances. The Agent agrees to take all further actions, and provide to each Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by such Grantor, at such Grantor's sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

6. Governing Law. This Release shall be governed exclusively under the laws of New York, without regard to conflicts of law or choice of law principles.

[Signature pages follow]

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

**JPMORGAN CHASE BANK, N.A., acting in its capacity as Agent for the Lenders:**

By:  \_\_\_\_\_

Name: Inderjeet Aneja

Title: Executive Director

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

**JPMORGAN CHASE BANK, N.A., acting in its capacity as Agent for the Lenders:**

By: \_\_\_\_\_

Name:

Title:

**BLACKHAWK ISSUED CONTENT LLC, as the Grantor:**

By:  \_\_\_\_\_

Name: David McLaughlin

Title: Chief Financial Officer & Treasurer

**GLOBAL INCENTIVES SOLUTIONS, LLC,  
BLACKHAWK NETWORK, INC.,  
BLACKHAWK ENGAGEMENT  
SOLUTIONS (DE), INC.,  
as Grantors:**

By:  \_\_\_\_\_

Name: David McLaughlin

Title: Chief Financial Officer & Assistant Secretary



Schedule I

Trademark	Registration Number	Serial / Application Number	Jurisdiction	Owner
PARAGO	3,524,013	77434914	United States	Blackhawk Engagement Solutions, Inc.
PARAGO	3,524,037	77435344	United States	Blackhawk Engagement Solutions, Inc.
VALUE BOOST	3,979,246	85002393	United States	Blackhawk Engagement Solutions, Inc.
GOREBATE	4,147,536	85241958	United States	Blackhawk Engagement Solutions, Inc.
CLICKCHOICE		86934203	United States	Blackhawk Engagement Solutions, Inc.
BLACKHAWK ENGAGEMENT SOLUTIONS	5,226,040	86953253	United States	Blackhawk Engagement Solutions, Inc.
BLACKHAWK ENGAGEMENT SOLUTIONS	5,226,041	86953258	United States	Blackhawk Engagement Solutions, Inc.
SPA FINDER	2,111,806	75112206	United States	Blackhawk Issued Content LLC and Blackhawk Network (Canada), LLC
SPA WISH	2,144,305	75208663	United States	Blackhawk Issued Content, LLC and Blackhawk Network (Canada) Ltd.
WELLNESS WEEK	4,177,207	85020483	United States	Blackhawk Issued Content, LLC and Blackhawk Network (Canada) Ltd.
SPA EVIDENCE	4,173,160	85378275	United States	Blackhawk Issued Content, LLC and Blackhawk Network (Canada) Ltd.
SPAFINDER	4,190,187	85502944	United States	Blackhawk Issued Content, LLC and Blackhawk Network (Canada) Ltd.
SPAFINDER WELLNESS	4,685,057	85614383	United States	Blackhawk Issued

[Signature Page to Blackhawk 2L IP Release – Trademark]

Trademark	Registration Number	Serial / Application Number	Jurisdiction	Owner
				Content, LLC and Blackhawk Network (Canada) Ltd.
WELLNESS CURRENCY	4,927,733	85629156	United States	Blackhawk Issued Content, LLC and Blackhawk Network (Canada) Ltd.
WELLNESS 365	4,960,598	86004425	United States	Blackhawk Issued Content, LLC and Blackhawk Network (Canada) Ltd.
PREFERENCES	2,118,917	75078079	United States	Blackhawk Network, Inc.
PERSONA	2,336,751	75514860	United States	Blackhawk Network, Inc.
ENCOMPASS	2,433,058	75778784	United States	Blackhawk Network, Inc.
BLACKHAWK NETWORK	3,914,594	76661890	United States	Blackhawk Network, Inc.
GREAT GIFTS MADE SIMPLE	4,067,327	76681073	United States	Blackhawk Network, Inc.
RELOADIT	3,970,807	76692495	United States	Blackhawk Network, Inc.
BLACKHAWK NETWORK	3,991,397	76697661	United States	Blackhawk Network, Inc.
GIFT CARD MALL	4,305,437	76979118	United States	Blackhawk Network, Inc.
CELEBRATE	3,365,424	77178970	United States	Blackhawk Network, Inc.
EXPEDITIONS	3,475,972	77353803	United States	Blackhawk Network, Inc.
PORTICO	3,569,233	77397322	United States	Blackhawk Network, Inc.
CASHSTAR	2,698,813	78072711	United States	Blackhawk Network, Inc.
DIRECTSPEND	3,321,672	78893946	United States	Blackhawk Network, Inc.
PORTICO	3,370,872	78948536	United States	Blackhawk Network, Inc.
INTELISPEND PREPAID SOLUTIONS	4,099,630	85005369	United States	Blackhawk Network, Inc.
INTELISPEND	4,122,315	85005375	United States	Blackhawk Network, Inc.
CURRENCY EVOLVED	4,122,332	85022293	United States	Blackhawk Network, Inc.
INTELISPEND PREPAID SOLUTIONS	4,122,335	85023310	United States	Blackhawk Network, Inc.
INTELISPEND REWARD	4,122,338	85027517	United States	Blackhawk

Trademark	Registration Number	Serial / Application Number	Jurisdiction	Owner
NAVIGATOR				Network, Inc.
RELOADIT	4,136,075	85059859	United States	Blackhawk Network, Inc.
PAYPOWER	4,792,664	85118816	United States	Blackhawk Network, Inc.
PAYPOWER	4,792,665	85118836	United States	Blackhawk Network, Inc.
CLICKIT!TOGIFTIT!	4,089,858	85195104	United States	Blackhawk Network, Inc.
GO WALLET	4,250,734	85278943	United States	Blackhawk Network, Inc.
CASHSTAR	4,248,504	85412899	United States	Blackhawk Network, Inc.
GIFTDISH	4,354,759	85458872	United States	Blackhawk Network, Inc.
MY PREPAID CENTER	4,733,817	85508343	United States	Blackhawk Network, Inc.
UNLEASH YOUR GIFT CARD VALUE	4,393,606	85638094	United States	Blackhawk Network, Inc.
HOME SOLUTIONS	4,398,967	85766012	United States	Blackhawk Network, Inc.
[Design Only]	5,022,981	86235419	United States	Blackhawk Network, Inc.
RELOADIT	4,754,557	86303619	United States	Blackhawk Network, Inc.
RELOADIT SAFE	4,758,721	86303707	United States	Blackhawk Network, Inc.
[Design Only]	4,746,535	86304091	United States	Blackhawk Network, Inc.
DINING EVERYWHERE	5,418,627	86717835	United States	Blackhawk Network, Inc.
FUEL EVERYWHERE	5,418,629	86718331	United States	Blackhawk Network, Inc.
FIVE BACK	5,182,961	86900890	United States	Blackhawk Network, Inc.
HOME EVERYWHERE	5,324,581	86906365	United States	Blackhawk Network, Inc.
MOVIES EVERYWHERE	5,324,582	86906379	United States	Blackhawk Network, Inc.
GROCERIES EVERYWHERE	5,324,583	86906385	United States	Blackhawk Network, Inc.
EXPLORE EVERYWHERE	5,324,584	86906408	United States	Blackhawk Network, Inc.
EVERYWHERE GIFT CARDS	5,448,988	86906416	United States	Blackhawk Network, Inc.
STYLE EVERYWHERE	5,000,246	86979226	United States	Blackhawk Network, Inc.
HAWK INCENTIVES	5,408,492	87220710	United States	Blackhawk Network, Inc.
HAWK DIRECT	5,408,493	87220718	United States	Blackhawk Network, Inc.

Trademark	Registration Number	Serial / Application Number	Jurisdiction	Owner
HAWK COMMERCE	5,408,494	87220724	United States	Blackhawk Network, Inc.
SPAFINDER	5,454,915	87410399	United States	Blackhawk Network, Inc.
VELOCITY B2B		87472741	United States	Blackhawk Network, Inc.
GIFT CARD MALL		87926812	United States	Blackhawk Network, Inc.
DESIGN ONLY		87860605	United States	Blackhawk Network, Inc.
1-800-GIFT CARD	2,032,430	74374911	United States	CardLab (TX), Inc.
GIFT CARD LAB	3,677,259	77352154	United States	Blackhawk Network, Inc.
CARDLAB	3,796,143	77352162	United States	CardLab, Inc.
GIFTCARDS.COM	4,270,035	85526853	United States	Blackhawk Network, Inc.
YOU GIFT. WE GIFT.	4,463,657	85712958	United States	GiftCards.com, LLC
G	4,387,666	85816995	United States	Blackhawk Network, Inc.
MAKE 'EM SMILE	4,577,024	85919749	United States	Blackhawk Network, Inc.
GIFTCARDS.COM (and design)		87836815	United States	Blackhawk Network, Inc.
EXTRAMEASURES	2,177,483	75210721	United States	Global Incentive Solutions, LLC
EXTRAMEASURES	2,179,428	75210722	United States	Global Incentive Solutions, LLC
EXTRAMONEY	2,400,947	75687367	United States	Global Incentive Solutions, LLC
EXTRAMEASURES	3,471,727	77347972	United States	Global Incentive Solutions, LLC
EXTRAMEASURES	3,471,729	77347984	United States	Global Incentive Solutions, LLC
EXTRAMONEY	3,705,956	77347996	United States	Global Incentive Solutions, LLC
888EXTRAMONEY.COM	3,712,631	77348010	United States	Global Incentive Solutions, LLC
X EXTRAMEASURES	4,691,815	86330134	United States	Global Incentive Solutions, LLC
GROUP COMMERCE	4,224,195	85390794	United States	IMSHOPPING, INC.
ASPIRE AUTOMATED SYSTEM PROMOTING INCENTIVES THAT REWARD EXCELLENCE	2,112,144	75184054	United States	Incentec Solutions, Inc.
OMNICARD	4,256,542	85523798	United States	Blackhawk Network, Inc.
OMNI PREPAID	3,733,340	77606896	United States	Omni Prepaid, LLC AKA GiftCards.com,

Trademark	Registration Number	Serial / Application Number	Jurisdiction	Owner
				LLC
TOUCHPOINT PROMOTIONS	4,294,831	85592935	United States	TouchPoint Promotions, LLC
TOUCHPOINT PROMOTIONS	4,294,835	85593503	United States	TouchPoint Promotions, LLC