TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 Assignment ID: TMI92660

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Fetch Rewards, Inc.		03/13/2024	Corporation: DELAWARE

RECEIVING PARTY DATA

Company Name:	MS Private Credit Administrative Services LLC
Street Address:	1585 Broadway
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 25

PROPERTY NOWIDERS	i Otal. 23	
Property Type	Number	Word Mark
Registration Number:	7052015	FETCH PAY
Registration Number:	7052014	FETCH REWARDS
Registration Number:	5349084	FETCH REWARDS
Registration Number:	7052016	GET RECEIPT RICH
Registration Number:	7052013	
Registration Number:	7249442	FETCH
Serial Number:	90590008	FETCH REWARDS
Serial Number:	97558019	POINTLING
Serial Number:	98225851	
Serial Number:	97585096	
Serial Number:	97585090	
Serial Number:	97585087	
Serial Number:	97585078	
Serial Number:	97585071	
Serial Number:	97585063	
Serial Number:	97585058	
Serial Number:	97585049	
Serial Number:	97772744	FETCH
Serial Number:	97905730	FETCH ZILLIONS

TRADEMARK REEL: 008368 FRAME: 0792

900840305

Property Type	Number	Word Mark
Serial Number:	97905735	PERFORMANCE ENGINE FOR THE PHYSICAL WORLD
Serial Number:	97924466	MISSION CONTROL
Serial Number:	97924468	PERFORMANCE MARKETING FOR THE PHYSICAL WORLD
Serial Number:	98131409	FETCH FIREHOSE
Serial Number:	98099315	FETCH360
Serial Number:	97076472	FETCH

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (714)668-6200

Email: johnkline@paulhastings.com

Correspondent Name: John Kline

Address Line 1: 695 Town Center Drive
Address Line 2: Seventeenth Floor

Address Line 4: Costa Mesa, CALIFORNIA 92626

NAME OF SUBMITTER:	Mitchell Garrett				
SIGNATURE:	Mitchell Garrett				
DATE SIGNED:	03/13/2024				

Total Attachments: 9

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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (as it may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, this "<u>Agreement</u>"), dated as of March 13, 2024, is made by each of the entities listed on the signature pages hereof as "Grantors" (each a "<u>Grantor</u>" and, collectively, "<u>Grantors</u>"), in favor of **MS PRIVATE CREDIT ADMINISTRATIVE SERVICES LLC** ("<u>Morgan Stanley</u>"), as collateral agent (in such capacity, together with its successors and assigns in such capacity, "<u>Collateral Agent</u>") for the Secured Parties.

WITNESSETH:

WHEREAS, pursuant to that certain Credit and Guaranty Agreement, dated as of March 13, 2024 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), by and among FETCH REWARDS, INC., a Delaware corporation ("Borrower"), each Guarantor (as defined therein) from time to time party thereto, the Lenders (as defined therein) from time to time party thereto, Morgan Stanley, as administrative agent (in such capacity, together with its successors and assigns in such capacity, "Administrative Agent"), and Collateral Agent, the Lenders have made or severally agreed to make extensions of credit to Borrower on the terms and subject to the conditions set forth therein:

WHEREAS, each Grantor has agreed, pursuant to that certain Pledge and Security Agreement, dated as of March 13, 2024, executed by Grantors in favor of Collateral Agent (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the "Pledge and Security Agreement"), to grant a security interest and Lien in the Collateral of such Grantor to secure the Secured Obligations; and

WHEREAS, Grantors are required to execute and deliver this Agreement pursuant to the terms and conditions of the Pledge and Security Agreement.

- **NOW, THEREFORE**, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantors hereby agree as follows:
- Section 1. <u>Defined Terms</u>. Capitalized terms used herein without definition are used as defined in the Pledge and Security Agreement or, if not defined therein, in the Credit Agreement.
- Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations, hereby mortgages, pledges and hypothecates to Collateral Agent, for the benefit of the Secured Parties, and grants to Collateral Agent, for the benefit of the Secured Parties, a present and continuing security interest in and Lien on, all of its rights, titles and interests in, to and under the following Collateral of such Grantor (collectively, the "Trademark Collateral"):
 - (a) all of its Trademarks and Trademark Intellectual Property Licenses to which it is a party including those referred to on Annex A;
 - (b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

- (c) all products and proceeds (as that term is defined in the Code) of the foregoing, including any claim by such Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademarks exclusively licensed under any Intellectual Property License, including right to receive any damages, (ii) injury to the goodwill associated with any Trademark, or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License.
- Section 3. <u>Pledge and Security Agreement</u>. The security interest and Lien granted pursuant to this Agreement is granted in conjunction with the security interest and Lien granted to Collateral Agent by each Grantor pursuant to the Pledge and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of Collateral Agent with respect to the security interest and Lien in the Trademark Collateral made and granted hereby by such Grantor are more fully set forth in the Pledge and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. To the extent there is any inconsistency between this Agreement and the Pledge and Security Agreement, the Pledge and Security Agreement shall control.
- Section 4. <u>Grantor Remains Liable</u>. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary actions in connection with their Trademark Collateral subject to a security interest hereunder.
- Section 5. <u>Counterparts</u>. This Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an executed signature page of this Agreement by facsimile, emailed .pdf or other electronic transmission shall be as effective as delivery of a manually executed counterpart hereof.
- Section 6. GOVERNING LAW; JURY TRIAL WAIVER; CONSENT TO JURISDICTION. THIS AGREEMENT SHALL BE SUBJECT TO THE PROVISIONS REGARDING GOVERNING LAW, JURY TRIAL WAIVER, AND CONSENT TO JURISDICTION SET FORTH IN SECTIONS 5.08, 5.10 AND 5.14 OF THE PLEDGE AND SECURITY AGREEMENT, AND SUCH PROVISIONS ARE INCORPORATED HEREIN BY THIS REFERENCE, MUTATIS MUTANDIS.

[Signature Pages Follow.]

LEGAL_US_W # 118917035.4

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

FETCH REWARDS, INC.

By: Wes Schroll

Name: Wes Schroll

Title: President, Chief Executive Officer and

Secretary

ACCEPTED AND AGREED:

MS PRIVATE CREDIT ADMINISTRATIVE SERVICES LLC, as Collateral Agent

By:

Name: Griffin Coakley Title: Authorized Signer

[Signature Page to Trademark Security Agreement]

Annex A to Trademark Security Agreement

Trademark Registrations

REGISTERED TRADEMARKS

	Owner	Mark	Country	Registration Date	Registration No.
1.	Fetch Rewards, Inc.	FETCH PAY	United States	May 16, 2023	7052015
2.	Fetch Rewards, Inc.		United States	May 16, 2023	7052014
		fetch			
3.	Fetch Rewards, Inc.	FETCH REWARDS	United States	December 5, 2017	5349084
4.	Fetch Rewards, Inc.	GET RECEIPT RICH	United States	May 16, 2023	7052016
5.	Fetch Rewards, Inc.		United States	May 16, 2023	7052013
6.	Fetch Rewards, Inc.		United States	December 19, 2023	7249442
		fetch			
7.	Fetch Rewards, Inc.	FETCH REWARDS	Canada	August 23, 2021	TMA1107348
.8	Fetch Rewards, Inc.	FETCH REWARDS	WIPO	April 8, 2021	1596864
9.	Fetch Rewards, Inc.	FETCH REWARDS	New Zealand	January 6, 2022	1181679
10.	Fetch Rewards, Inc.	FETCH REWARDS	EU	April 8, 2021	1596864
11.	Fetch Rewards, Inc.	FETCH REWARDS	GB	April 8, 2021	1596864
12.	Fetch Rewards, Inc.	X	WO	April 8, 2021	1732658
		fetch			

14.	13.
Fetch Rewards, Inc.	Fetch Rewards, Inc.
FETCH REWARDS	
WO	Mexico
April 18, 2023	April 18, 2023
1732659	A0134513

TRADEMARK APPLICATIONS

Owner Mark Country Application Date Application No. 1. Fetch Rewards, Inc. FETCH REWARDS United States March 19, 2021 90590008 2. Fetch Rewards, Inc. FOINTLING United States August 22, 2022 97558019 3. Fetch Rewards, Inc. SENSORY MARK The mark consists of a unique sound comprised of a sweeping tone that rises quickly in pitch and ends on a high note. United States October 16, 2023 9825851 4. Fetch Rewards, Inc. United States September 9, 2022 97585096 5. Fetch Rewards, Inc. United States September 9, 2022 97585090 6. Fetch Rewards, Inc. United States September 9, 2022 97585087
Mark FETCH REWARDS FETCH REWARDS POINTLING POINTLING The mark consists of a unique sound comprised of a sweeping tone that rises quickly in pitch and ends on a high note. United States United States United States United States United States United States September 9, 2022 United States United States United States United States United States United States September 9, 2022
Country Application Date United States March 19, 2021 United States August 22, 2022 United States October 16, 2023 United States September 9, 2022 United States September 9, 2022 United States September 9, 2022
March 19, 2021 March 19, 2021 August 22, 2022 October 16, 2023 September 9, 2022 September 9, 2022 September 9, 2022
Date
Application No. 90590008 97558019 98225851 97585096 97585097

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Fetch Rewards, Inc.							
FETCH PAY	FETCH	fetch					1
Canada	Canada	United States					
March 19, 2021	October 25, 2021	January 30, 2023	September 9, 2022				
2093308	2142499	97772744	97585049	97585058	97585063	97585071	97585078

28.	27.	26.	25.	24.	23.	22.	21.	20.	19.	18.	17.	16.		15.
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Fetch Rewards, Inc.	Fetch Rewards, Inc	Fetch Rewards, Inc.	Fetch Rewards, Inc	Fetch Rewards, Inc.	Fetch Rewards,	Fetch Rewards, Inc	Fetch Rewards, Inc	Fetch Rewards, Inc	Fetch Rewards, Inc	Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.		Fetch Rewards, Inc.
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FETCH ZILLIONS	FETCH REWARDS	FETCH	FETCH	FETCH	FETCH REWARDS	(,	fetcl	ति रि	Y	GET RECEIPT RICH	GET RECEIPT RICH	FETCH REWARDS	fetch REWARDS	
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United States	Mexico	Mexico	Mexico	Mexico	Mexico	WIPO	Canada	Mexico	Canada	Canada	Canada	Canada		Canada
April 25, 2023	April 21, 2023	April 17, 2023	April 17, 2023	April 17, 2023	April 18, 2023	April 18, 2023	April 18, 2023	April 18, 2023	October 25, 2021	October 26, 2021	October 25, 2021	March 19, 2021		October 25, 2021
3	3	33	3	3	3	3	3	3	021	021	021	21		021
97/905,730	A0107483	2929351	2929350	2929349	A0134514	A0134513	A0134512	A0134512	2142487	2142650	2142510	2093178		2142494

RECORDED: 03/13/2024

39. 34. 35. 36. 37. 38. 32. 33. 31.

29.

TRADEMARK LICENSES

None.

Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.	Fetch Rewards, Inc.
PERFORMANCE MARKETING FOR THE PHYSICAL WORLD	PERFORMANCE ENGINE FOR THE PHYSICAL WORLD	MISSION CONTROL	FETCH ZILLIONS	FETCH FIREHOSE	FETCH	FETCH360	FETCH FIREHOSE	PERFORMANCE MARKETING FOR THE PHYSICAL WORLD	MISSION CONTROL	PERFORMANCE ENGINE FOR THE PHYSICAL WORLD
United States	United States	United States	United States	United States	United States	United States	United States	United States	United States	United States
May 7, 2023	April 25, 2023	May 7, 2023	April 25, 2023	August 14, 2023	October 15, 2021	July 24, 2023	August 14, 2023	May 7, 2023	May 7, 2023	April 25, 2023
97924468	97905735	97924466	97905730	98131409	97076472	98099315	98/131,409	97/924,468	97/924,466	97/905,735