

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI95802

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SPIP, LLC		03/07/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	E. & J. Gallo Winery		
Street Address:	600 Yosemite Boulevard		
City:	Modesto		
State/Country:	CALIFORNIA		
Postal Code:	95354		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86516719	SALT POINT	
Serial Number:	88241552	SALT POINT	
Serial Number:	87061673	#RAISEACAN	
Serial Number:	88778497	RAISE A CAN	
Serial Number:	90103031	FULL COOLER	
Serial Number:	97499864	IF YOU KNOW, YOU KNOW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(209)341-3717		
Email:	tm.group@ejgallo.com		
Correspondent Name:	Kristi W. Whalen		
Address Line 1:	600 Yosemite Boulevard		
Address Line 4:	Modesto, CALIFORNIA 95354		
NAME OF SUBMITTER:		Sintya Eshaq	
SIGNATURE:		Sintya Eshaq	
DATE SIGNED:		03/14/2024	

OP \$165.00.00 86516719

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this “**Assignment**”) is made and entered into as of March 7, 2024, by and among HEATHER WYATT, an individual (“**Ms. Wyatt**”), SPIP, LLC, a Delaware limited liability company (“**SPIP**”), SUNSTREAM BRANDS, LLC, a California limited liability company doing business as Salt Point (the “**Company**” and, together with SPIP and Ms. Wyatt, each an “**Assignor**” and, collectively, “**Assignors**”), and E. & J. GALLO WINERY, a California corporation (“**Assignee**”).

RECITALS

WHEREAS, Assignors (individually or together) are the owners of all right, title and interest in and to the trademarks listed in Schedule A hereto, including, without limitation, all common law rights thereto and all registrations thereof, and other rights and goodwill associated therewith (collectively, the “**Trademarks**”); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, and the goodwill associated therewith, and Assignors desire to assign all right, title and interest in and to each of their respective Trademarks, and the goodwill associated therewith, to Assignee; and

WHEREAS, the parties are concurrently entering into an Asset Purchase Agreement dated March 7, 2024 (the “**Agreement**”), pursuant to which the Assignee is purchasing the Salt Point Brand Portfolio, the Salt Point Business and certain assets associated with the Salt Point Business and/or the Salt Point Brand Portfolio (both as defined in the Agreement) from Assignors, and this Assignment is subject to and in furtherance of the terms of that Agreement.

NOW THEREFORE, pursuant to the Agreement, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment. Assignors hereby irrevocably sell, transfer, assign and set over unto Assignee, its successors and assigns, all right, title, and interest in and to the following, together with all goodwill associated therewith, including the business with which they are associated and which they symbolize:

a. The Trademarks and all registrations, pending applications, extensions, renewals and other issuances thereof;

b. All rights of any kind whatsoever accruing under or relating to the Trademarks provided by applicable law, by international treaties, and conventions and otherwise, including common law rights; and

c. Any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to the Trademarks, and the right to recover for damages and profits for past infringements thereof.

2. Recordation. Assignors agree to perform any further acts and to execute and provide to Assignee all other documents that may be necessary to effect the assignment of the Trademarks to Assignee as promptly as practicable after Assignee's request therefor, and to assist Assignee in any manner reasonably requested by Assignee in connection with the assignment, prosecution, enforcement and maintenance of the Trademarks.

[SIGNATURES FOLLOW ON NEXT PAGE]

IN WITNESS WHEREOF, the parties have executed this Assignment of Trademarks as of the date first written above.

ASSIGNORS:

SPIP, LLC

By: Heather Wyatt
Name: Heather Wyatt
Title: Manager

SUNSTREAM BRANDS, LLC

By: Heather Wyatt
Name: Heather Wyatt
Title: Manager

Heather Wyatt
HEATHER WYATT

ASSIGNEE:


E. & J. GALLO WINERY

By: Britt West
Walter West (Mar 7, 2024 11:01 MST)
Name: Britt West
Title: Senior VP & GM Spirits

Schedule A

To the Assignment of Trademarks

TRADEMARKS

Country	Mark	Appl/Reg. No/Status	Goods/services
US	SALT POINT and Design 	Reg. No. 4952536	Cl. 33 Alcoholic cocktails in the form of ready to drink cocktails made of distilled alcoholic liquor base drinks excluding beers
US	SALT POINT	Reg. No. 6133060	Cl. 33 Alcoholic cocktails in the form of ready to drink cocktails made of distilled alcoholic liquor base drinks excluding beers
US	#RAISEACAN	Reg. No. 5123643	Cl. 33 Alcoholic cocktail mixes; Prepared alcoholic cocktail; Prepared cocktails consisting primarily of distilled spirits and also including beer
US	RAISE A CAN	Reg. No. 6815574	Cl. 33 Distilled spirits; Prepared alcoholic cocktail
US	FULL COOLER	App. No. 90103031	Cl. 33 Distilled spirits; Prepared alcoholic cocktail
US	IF YOU KNOW, YOU KNOW	Reg. No. 7214934	Cl. 33 Alcoholic beverages, except beers
US	IT'S NOT COMPLICATED. JUST QUALITY.	Common law	Alcoholic beverages, except beers
US	BAR QUALITY EVERY TIME	Common law	Alcoholic beverages, except beers
US	STRONG DRINKS FOR EASY GOING FOLKS	Common law	Alcoholic beverages, except beers

Assignment of Trademarks