

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI100180

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ChannelAdvisor Corporation		01/10/2024	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Rithum Corporation		
<b>Street Address:</b>	800 Troy-Schenectady Road, Suite 100		
<b>City:</b>	Latham		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	12110		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	76141311	CHANNELADVISOR	
<b>Serial Number:</b>	85938333	CHANNELADVISOR	
<b>Serial Number:</b>	86534168	CHANNELADVISOR	
<b>Serial Number:</b>	86534182		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158325347		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	12155695347		
<b>Email:</b>	aria@blankrome.com		
<b>Correspondent Name:</b>	Mr. Zachary A. Aria		
<b>Address Line 1:</b>	Blank Rome LLP		
<b>Address Line 2:</b>	One Logan Square		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103		
<b>ATTORNEY DOCKET NUMBER:</b>	156326-00101		
<b>NAME OF SUBMITTER:</b>	Zachary Aria		
<b>SIGNATURE:</b>	Zachary Aria		
<b>DATE SIGNED:</b>	03/18/2024		
<b>Total Attachments: 2</b>			

OP \$115.00.00 76141311

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source=ChannelAdvisor Corporation to Rithum Corporation - DE Amendment (Change of Name)#page2.tif

# Delaware

The First State

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*I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CHANNELADVISOR CORPORATION", CHANGING ITS NAME FROM "CHANNELADVISOR CORPORATION" TO "RITHUM CORPORATION", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF JANUARY, A.D. 2024, AT 11:46 O`CLOCK P.M.*



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SR# 20240138402

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



Jeffrey W. Bullock, Secretary of State

Authentication: 202611938  
Date: 01-17-24

**TRADEMARK**  
**REEL: 008371 FRAME: 0741**

**STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of ChannelAdvisor Corporation

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED,** that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " 1 " so that, as amended, said Article shall be and read as follows:

The name of the corporation is: Rithum Corporation

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** said corporation has caused this certificate to be signed this 10th day of January, 2024.

DocuSigned by:  
*Douglas Wolfson*  
By: \_\_\_\_\_  
Authorized Officer  
Title: General Counsel & Secretary  
Name: Douglas Wolfson  
Print or Type