

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI104886

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Armstrong Transfer & Storage Co., Inc.		03/19/2024	Corporation: TENNESSEE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Armstrong Relocation & Companies LLC		
<b>Street Address:</b>	3927 Winchester Road		
<b>Internal Address:</b>	Suite 2400		
<b>City:</b>	Memphis		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87688147	ARMSTRONG COMMERCIAL SERVICES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	3122241501		
<b>Email:</b>	abills@wilcoxip.com		
<b>Correspondent Name:</b>	Angela C. Wilcox		
<b>Address Line 1:</b>	150 S. Wacker Drive, Suite 2400		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	22-0300		
<b>NAME OF SUBMITTER:</b>	AMY BILLS		
<b>SIGNATURE:</b>	AMY BILLS		
<b>DATE SIGNED:</b>	03/19/2024		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into this 18th day of March, 2024 (the "Effective Date") by and between Armstrong Transfer & Storage Co., Inc. ("Assignor"), a Tennessee corporation having its principal place of business at 3927 Winchester Road, Memphis, Tennessee 38118 and Armstrong Relocation & Companies LLC ("Assignee"), Assignor's parent company, a Delaware limited liability company having its principal place of business at 3927 Winchester Road, Memphis, Tennessee 38118.

WHEREAS, Assignor is the common law owner of the ARMSTRONG mark, used since 1957 in connection with moving, transportation, storage, warehousing and logistics services;

WHEREAS, Assignor is the common law owner of the ARMSTRONG RELOCATION mark, used since as early as 1994 in connection with moving, transportation, storage, warehousing and logistics services;

WHEREAS, Assignor is the common law and registered owner of the United States trademark and registration shown in the attached Annex A, used since at least as early as November 15, 2017 in connection with the services set forth in Annex A;

WHEREAS, the ARMSTRONG, ARMSTRONG RELOCATION and  marks shall hereinafter be referred to as the "Marks";

WHEREAS, pursuant to a corporate reorganization, Assignee desires to acquire the Marks and any and all goodwill acquired in the Marks by Assignor;

WHEREAS, Assignor has agreed to assign the Marks to Assignee, and the Assignee has agreed to accept such assignment.


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

Assignor hereby sells, conveys, and assigns to Assignee, and Assignee accepts, purchases, and acquires, Assignor's entire right, title, and interest in and to the Marks, including without limitation all statutory and common law rights, privileges and advantages attaching thereto, together with any goodwill associated with the Marks, to hold unto Assignee absolutely free and clear of any encumbrance.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Trademark Assignment to be executed as of the Effective Date.

Assignor: Armstrong Transfer & Storage Co., Inc.

Dated: March 19, 2024

By:   
Name and Title: Charles D. Hamlett, Secretary

Assignee: Armstrong Relocation & Companies LLC


Dated: March 19, 2024

By:   
Name and Title: Charles Hamlett, Secretary

ANNEX A

To be read as an integral part of this Agreement

The Registered Mark

Country	Trademark	App. No.	Reg. No.	Services
United States	 The logo for Armstrong Commercial Services features a stylized graphic of a building or industrial structure above the word "ARMSTRONG" in a large, bold, sans-serif font. Below "ARMSTRONG" is the text "COMMERCIAL SERVICES" in a smaller, all-caps, sans-serif font. <p><b>ARMSTRONG</b> COMMERCIAL SERVICES</p>	87-688147	5652730	<p>36- Business management services, namely, supply chain logistics, reverse logistics and liquidation of goods of others; business relocation services</p> <p>37 - Installation, maintenance and repair of furniture</p> <p>39 - Business and residential moving company services, namely, packing, unpacking, and interim storage services; storage of goods; warehouse storage; warehousing; warehousing services</p>