

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI105943

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dacor		02/02/2023	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Company Name:	Samsung Electronics Co., Ltd.		
Street Address:	129, Samsung-ro, Yeongtong-gu		
City:	Suwon-si, Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Postal Code:	16677		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5607881	BRIGHTVUE	
Registration Number:	5607882	ILLUMINA	
Registration Number:	5607884	RADIANTVUE	
Registration Number:	5607883	SOFTSHUT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4155917506		
Email:	sftrademarks@faegredrinker.com		
Correspondent Name:	Diane J. Mason		
Address Line 1:	Four Embarcadero Center, 27th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	220811		
DOMESTIC REPRESENTATIVE			
Name:	Diane J. Mason		
Address Line 1:	Four Embarcadero Center, 27th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Jessica Taekman		

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SIGNATURE:	Jessica Taekman
DATE SIGNED:	03/19/2024
Total Attachments: 3 source=Dacor TM Assignment_Agreement#page1.tif source=Dacor TM Assignment_Agreement#page2.tif source=Dacor TM Assignment_Agreement#page3.tif	

EXHIBIT B

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is effective as of the 2nd day of February, 2023, by and between Dacor, a California company with its principal place of business at 14425 Clark Avenue City of Industry CA 91745, United States of America (the "Assignor") and Samsung Electronics Co., Ltd., a Korean corporation with its principal place of business at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea (the "Assignee").

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee all right, title, and interest, whether registered or unregistered, that Assignor may have acquired in and to the trademarks, including, but not limited to:

- (a) all goodwill of the business appertaining to and symbolized by said trademarks;
- (b) the right to sue for all past, present, and future infringement of said trademarks by third parties; and
- (c) the rights of Assignor in and to the applications for and registrations of said trademarks specified below:

No.	Trademark	Country	Status	Application Number	Filing date	Registration Number	Registration Date
1	DACOR	USA	REGISTERED	73/184,912	1978-09-05	1,126,528	1979-11-06
2	IQ CONTROL	USA	REGISTERED	87/366,666	2017-03-10	5,628,553	2018-12-11
3	IQ CONNECT	USA	REGISTERED	87/366,676	2017-03-10	5,628,554	2018-12-11
4	REAL STEAM	USA	REGISTERED	87/416,071	2017-04-18	5,628,665	2018-12-11
5	BrightVue	USA	REGISTERED	87/416,077	2017-04-18	5,607,881	2018-11-13
6	ILLUMINA	USA	REGISTERED	87/416,084	2017-04-18	5,607,882	2018-11-13
7	SoftShut	USA	REGISTERED	87/416,090	2017-04-18	5,607,883	2018-11-13
8	RadiantVue	USA	REGISTERED	87/416,096	2017-04-18	5,607,884	2018-11-13
9	FreshZone	USA	REGISTERED	87/497,379	2017-06-20	5,556,711	2018-09-04
10	Cocktail Ice	USA	REGISTERED	87/497,405	2017-06-20	6,019,292	2020-03-24
11	SteelCool	USA	REGISTERED	87/497,714	2017-06-20	6,694,388	2022-04-05
12	SimmerSear	USA	REGISTERED	87/920,823	2018-05-14	5,597,879	2018-10-30
13	DACOR	USA	REGISTERED	90/580,416	2021-03-15	6,622,148	2022-01-18
14	DACOR logo	USA	REGISTERED	90/580,439	2021-03-15	6,622,149	2022-01-18
15	REVEAL	USA	ALLOWED	90/816,265	2021-07-07		
16	LIFE AND LUXURY, CONNECTED	USA	ALLOWED	97/217,758	2022-01-13		

17	5-10-20 logo	USA	PENDING	97/218,203	2022-01-13		
18	DACOR	Canada	REGISTERED	0432345	1978-11-08	TMA257116	1981-03-20
19	BrightVue	Canada	REGISTERED	1 835 270	2017-05-01	TMA1,078,527	2020-05-14
20	ILLUMINA	Canada	REGISTERED	1 835 282	2017-05-01	TMA1,078,525	2020-05-14
21	RadiantVue	Canada	REGISTERED	1 835 283	2017-05-01	TMA1,078,528	2020-05-14
22	SoftShut	Canada	REGISTERED	1 835 284	2017-05-01	TMA1,078,529	2020-05-14
23	IQ REMOTE VIEW	Canada	REGISTERED	1 857 251	2017-09-13	TMA1,081,545	2020-09-10
24	IQ CHECK	Canada	REGISTERED	1 857 257	2017-09-13	TMA1,081,544	2020-09-10
25	IQ CONTROL	Canada	REGISTERED	1,833,254	2017-04-19	TMA1,078,522	2020-05-14
26	IQ CONNECT	Canada	REGISTERED	1,833,255	2017-04-19	TMA1,078,524	2020-05-14
27	GENUINE STEAM	Canada	REGISTERED	1,835,264	2017-05-01	TMA1,078,523	2020-05-14
28	REAL STEAM	Canada	REGISTERED	1,835,266	2017-05-01	TMA1,078,530	2020-05-14
29	LET THE SHOW BEGIN	Canada	REGISTERED	1,856,740	2017-09-11	TMA1,017,260	2019-03-13
30	NEXT GENERATION CREATIVE TOOLS	Canada	REGISTERED	1,856,741	2017-09-11	TMA1,017,275	2019-03-13
31	FreshZone	Canada	REGISTERED	1,874,840	2017-12-22	TMA1,043,213	2019-07-19
32	3DLighting	Canada	REGISTERED	1,874,844	2017-12-22	TMA1,043,215	2019-07-19
33	SteelCool	Canada	REGISTERED	1,874,850	2017-12-22	TMA1,066,507	2019-12-17
34	DACOR	Mexico	REGISTERED	0173842	1993-07-26	444063	1993-10-12
35	IQ CHECK	Mexico	REGISTERED	1945650	2017-09-12	1884538	2018-05-21
36	THE MODERNIST COLLECTION	Mexico	REGISTERED	1945865	2017-09-12	1886064	2018-05-23
37	IQ CONTROL	Mexico	REGISTERED	1945868	2017-09-12	19966732	2018-02-05
38	IQ CONNECT	Mexico	REGISTERED	1945874	2017-09-11	1837416	2017-12-15
39	IQ CONNECT	Mexico	REGISTERED	1945881	2017-09-11	1881570	2018-05-15
40	IQ REMOTE VIEW	Mexico	REGISTERED	1946072	2017-09-12	1884539	2018-05-21
41	SOFTSHUT	Mexico	REGISTERED	1961382	2017-10-18	1842840	2018-02-08
42	GENUINE STEAM	Mexico	REGISTERED	1961386	2017-10-18	1845795	2018-02-15
43	REAL STEAM	Mexico	REGISTERED	1961387	2017-10-18	1845796	2018-02-15
44	Cocktail Ice	Mexico	REGISTERED	1990991	2017-12-20	1858253	2018-03-12
45	Push-to-Open	Mexico	REGISTERED	1990999	2017-12-20	1861285	2018-03-15
46	TEHCRAFT	Mexico	REGISTERED	1943306	2017-09-06	1829631	2017-12-06
47	THE MODERNIST COLLECTION	Mexico	REGISTERED	1945872	2017-09-11	1834448	2017-12-13
48	RADIANTVUE	Mexico	REGISTERED	1961383	2017-10-18	1842841	2018-02-08
49	ILLUMINA	Mexico	REGISTERED	1961384	2017-10-18	2002787	2019-05-23

Assignor agrees to take all further actions reasonably requested by Assignee to effect the transfer intended by this assignment.

EXECUTED and DELIVERED by Assignor to have effect from and after the date first set forth above.

Dacor (Assignor)

By: Yaghoan
Authorized Signatory

Print Name: Yonghoon Ko
Title: CFO

Assignee hereby accepts the above assignment.

Samsung Electronics Co., Ltd. (Assignee)
SAMSUNG ELECTRONICS CO., LTD.

By: [Signature]
Authorized Signatory

Print Name: Jong Hye Han, Vice Chairman & CEO
Title: 