

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI108864

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		SECURITY INTEREST	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
American Beverage Holdings, LLC		03/20/2024	Limited Liability Company: SOUTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	PIA Holdings LLC		
<b>Street Address:</b>	186 Seven Farms Drive		
<b>Internal Address:</b>	Suite F-399		
<b>City:</b>	Charleston		
<b>State/Country:</b>	SOUTH CAROLINA		
<b>Postal Code:</b>	29492		
<b>Entity Type:</b>	Limited Liability Company: SOUTH CAROLINA		
<b>PROPERTY NUMBERS Total: 18</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6444594	ISLAND SOUTHERN PEACH	
<b>Registration Number:</b>	5466227	ISLAND COASTAL LAGER	
<b>Registration Number:</b>	6143482	MADE FOR ACTIVE LIFESTYLES	
<b>Registration Number:</b>	6342434	ISLAND LEMONADA	
<b>Registration Number:</b>	6071173	MADE FOR EASY DRINKING	
<b>Registration Number:</b>	7164023	CRUSH	
<b>Registration Number:</b>	6522234	ISLAND CABANA BAR	
<b>Registration Number:</b>	6897076	THE CLEAN CHOICE	
<b>Registration Number:</b>	6048646	ISLAND ACTIVE	
<b>Serial Number:</b>	97316887	ISLAND COASTAL RUM	
<b>Serial Number:</b>	97619806	ISLAND SUNSHINE	
<b>Serial Number:</b>	97513206	ISLAND RIPTIDE	
<b>Serial Number:</b>	97601513	ISLAND FREE	
<b>Serial Number:</b>	97601514	ISLAND CHILL	
<b>Serial Number:</b>	90844054	KING OF QUALITY	
<b>Serial Number:</b>	97102966	ISLAND CRUSH	
<b>Serial Number:</b>	90844056	THE CLEAN CHOICE	
<b>Serial Number:</b>	97619810	ISLAND STORM	

OP \$465.00.00 90077909

**CORRESPONDENCE DATA****Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 8435779800**Email:** bck@kimandlahey.com, renee@kimandlahey.com**Correspondent Name:** Bill Killough**Address Line 1:** 6 Carriage Lane, Suite A**Address Line 4:** Charleston, SOUTH CAROLINA 29407

<b>ATTORNEY DOCKET NUMBER:</b>	631.001
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<b>NAME OF SUBMITTER:</b>	Renee Contreras
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<b>SIGNATURE:</b>	Renee Contreras
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<b>DATE SIGNED:</b>	03/20/2024
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**Total Attachments: 6**

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## INTELLECTUAL PROPERTY SECURITY AGREEMENT

A Security Agreement, was entered into by and between PIA Holdings LLC, a South Carolina limited liability company, or its assignee, 186 Seven Farms Drive, Suite F-399, Charleston, South Carolina (the “Lender”) and ABH HoldCo, Inc., a South Carolina corporation and American Beverage Holdings LLC, a South Carolina limited liability company (collectively, “Borrower”) on March 20, 2024.

### RECITALS

This IP Security Agreement is a supplement to that certain Note and Security Agreement, dated as of the date herein, by and between the Borrower and Lender. This IP Security Agreement is executed for the purpose of filing a short form notice of security agreement in the United States Patent and Trademark Office (the “USPTO”), which indicates Borrower’s pledge of its intellectual property as security for the Indebtedness Borrower owes the Lender as set forth in the Note.

### GRANT OF SECURITY INTEREST

All Intellectual property assets owned by the Borrower, including without limitation all trademarks, and copyrights, including the Trademark Applications and Registrations shown on Exhibit A, and all common law rights to the design shown on Exhibit B, and common law rights to all trademarks, service marks, trade dress and trade names of Borrower, wherever located and whether now owned or hereafter acquired, all source code associated with such intellectual property, all goodwill of the business of the Borrower connected with the use of, or otherwise symbolized by, such intellectual property, all rights to sue for infringement of such intellectual property, and all parts, replacements, substitutions, profits, products, amendments, updates and cash and non-cash proceeds of any of the foregoing (including insurance proceeds, of any kind, including those payable by reason of loss or damage thereto) in any form and wherever located, and all written or electronically recorded books and records relating to any such assets and other rights relating thereto, wherever located and whether now owned or hereafter acquired (collectively the “IP Collateral”).

### REPRESENTATIONS, WARRANTIES, COVENANTS AND MISCELLANEOUS

All other terms, conditions, agreements, obligations, representations, warranties, covenants, definitions, exhibits and miscellaneous terms, conditions, agreements and obligations set forth in the Note and Security Agreement are restated and incorporated herein by reference.

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Recordation Form Cover Sheet – Continuation

4.A. Trademark Application Nos.

97/619,806  
97/513,206  
97/601,513  
97/601,514  
90/844,054  
97/102,966  
90/844,056  
97/619,810

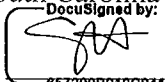
4.B. Trademark Registration Nos.

6,444,594  
5,466,227  
6,143,482  
6,342,434  
6,071,173  
7,164,023  
6,522,234  
6,897,076

**IN WITNESS WHEREOF**, the parties hereto have caused this Intellectual Property Security Agreement to be duly executed as of the day and year first above written.

**DEBTORS:**

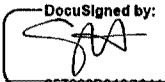
ABH HoldCo, Inc.  
a South Carolina corporation

By:   
657209B910C9414...

Name: Scott Hansen

Title: Chief Executive Officer

American Beverage Holdings LLC  
a South Carolina limited liability company


By:   
657209B910C9414...

Name: Scott Hansen

Title: Chief Executive Officer

**SECURED PARTY:**

PIA Holdings LLC  
By: Amplify LLC  
Its: Manager

By:   
D643DDE980AE4B7...

Name: Peter Cuneo

Title: Managing Director

Exhibit A

U.S Patent and Trademark Office Registrations

ISLAND ACTIVE 6,048,646

ISLAND SOUTHERN PEACH 6,444,594

ISLAND COASTAL LAGER 5,466,227

MADE FOR ACTIVE LIFESTYLES 6,143,482

ISLAND LEMONADA 6,342,434

MADE FOR EASY DRINKING 6,071,173

CRUSH 7,164,023

ISLAND CABANA BAR 6,522,234

THE CLEAN CHOICE 6,897,076

U.S Patent and Trademark Office Pending Applications

ISLAND COASTAL RUM 97/316,887

ISLAND SUNSHINE 97/619,806

ISLAND RIPTIDE 97/513,206

ISLAND FREE 97/601,513

ISLAND CHILL 97/601,514

KING OF QUALITY 90/844,054

ISLAND CRUSH 97/102,966

THE CLEAN CHOICE 90/844,056

ISLAND STORM 97/619,810

Exhibit B

