

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI109498

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	3		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Meyer Media LLC		03/20/2024	Limited Liability Company: PENNSYLVANIA
RECEIVING PARTY DATA			
Company Name:	Head South LLC		
Street Address:	19 Nicholas Court Dr.		
City:	Drums		
State/Country:	PENNSYLVANIA		
Postal Code:	18222		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97167466	HEAD SOUTH	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5708812015		
Email:	cat@headsouth.world		
Correspondent Name:	Ms. Cathleen B Meyer		
Address Line 1:	19 Nicholas Court Dr.		
Address Line 4:	Drums, PENNSYLVANIA 18222		
NAME OF SUBMITTER:	Maria CACUCCILO		
SIGNATURE:	Maria CACUCCILO		
DATE SIGNED:	03/20/2024		
Total Attachments: 2			
source=signed_HEAD SOUTH_TRADEMARK PURCHASE AND ASSIGNMENT AGREEMENT copy#page1.tif			
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OP \$40.00.00 97167466

TRADEMARK PURCHASE AND ASSIGNMENT AGREEMENT

This Trademark Purchase and Assignment Agreement (the "Agreement") is made as of March 20, 2024, (the "Effective Date"), between **Meyer Media LLC**, a Limited Liability Corporation existing under the laws of Pennsylvania, located at 19 Nicholas Court Dr., Drums, Pennsylvania 18222 (the "Assignor"), and **Head South LLC**, a Limited Liability Corporation existing under the laws of Pennsylvania, located at 19 Nicholas Court Dr., Drums, Pennsylvania 18222 (the "Assignee").

The Assignor is the owner of the applications, **HEAD SOUTH**, registered with the United States Patent and Trademark Office, Application No. 97167471, Application No. 97167474, Application No. 97167466.

The Assignee wishes to acquire the Assignor's rights in the trademarks listed in this Agreement.

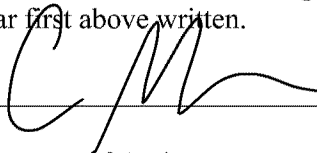
The Assignee agrees to pay the Assignor \$1.00, the receipt of which is hereby acknowledged.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, goodwill and interest of whatever kind in the marks, together with:

- 1) the goodwill of the business relating to the products and services on which the mark is used, or will be used,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the marks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the marks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the marks and their related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.



Signature of Assignor

Owner

Title



Signature of Assignee

Owner

Title

NOTARY FORM

STATE OF _____)

COUNTY OF _____)

I, _____, a Notary Public, do hereby certify that on this _____ day of _____, 2024 personally appeared before me _____, known to me to be the person whose name is subscribed to the foregoing instrument, and swore and acknowledged to me that he executed the same for the purpose and in the capacity therein expressed, and that the statements contained therein are true and correct.

Notary Public, State of _____

Name, Typed or Printed: _____

My Commission Expires: _____