

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TM187487

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HH Associates Limited		03/07/2024	Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	HH Global Corporate Services Limited		
<b>Street Address:</b>	Grove House, Guildford Road		
<b>City:</b>	Leatherhead		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	KT22 9DF		
<b>Entity Type:</b>	Company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4464568	HH GLOBAL	
<b>Registration Number:</b>	4473263	HHUB	
<b>Registration Number:</b>	4464569	HH GLOBAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3129847700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-372-2000		
<b>Email:</b>	Cmartini@mwe.com,zbeal@mwe.com		
<b>Correspondent Name:</b>	Christina L. Martini		
<b>Address Line 1:</b>	McDermott Will & Emery LLP		
<b>Address Line 2:</b>	444 West Lake Street, Suite 4000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-0029		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Christina L. Martini		
<b>Address Line 1:</b>	McDermott Will & Emery LLP		
<b>Address Line 2:</b>	444 West Lake Street, Suite 4000		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606-0029		
<b>NAME OF SUBMITTER:</b>	KELLEN WITT		

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<b>SIGNATURE:</b>	KELLEN WITT
<b>DATE SIGNED:</b>	03/21/2024
<b>Total Attachments: 2</b> source=Trademark Assignment - HH Global Corporate Services Limited (2).doc#page1.tif source=Trademark Assignment - HH Global Corporate Services Limited (2).doc#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment (this “Trademark Assignment”) is effective as of March \_\_, 2024, between HH Associates Limited, a company organized and existing under the laws of the United Kingdom, with an address of Grove House, Guildford Road, Leatherhead, Surrey, KT22 9DF (“Assignor”), and HH Global Corporate Services Limited, a company organized and existing under the laws of England and Wales, with an address of Grove House, Guildford Road, Leatherhead, Surrey, KT22 9DF (“Assignee”).

WHEREAS, Assignor owns the trademarks set forth on Schedule A hereto, and all applications and registrations therefor, together with the goodwill of the business associated therewith (collectively, the “Marks”); and

WHEREAS, Assignor desires to assign all of its right, title and interest in and to the Marks to Assignee, and Assignee desires to acquire the Marks.

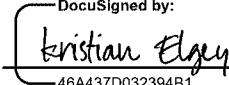
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest, in and to the Marks, and all of the goodwill of the business associated with the Marks, and all registrations and pending applications for the Marks, any renewals of the registrations, for Assignee’s own use and enjoyment, and for the use and enjoyment of Assignee’s successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Trademark Assignment had not been made, together with all causes of action for any and all previously occurring infringement of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

This Trademark Assignment shall be binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have agreed to this Trademark Assignment as of the Effective Date.

ASSIGNOR:

HH ASSOCIATES LIMITED

By:   
Name: Kristian Elgey  
Title: Group CEO

Schedule A

Country	Mark	Registration No.	Registration Date
United States		4464568	Jan. 14, 2014
United States		4473263	Jan. 28, 2014
United States	 	4464569	Jan. 14, 2014