

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI114027

| | | | |
|---|------------------------------|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| SEQUENCE: | 1 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Barings Finance LLC, as Administrative Agent | | 03/22/2024 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Company Name: | World 50, Inc. | | |
| Street Address: | Building Seven, Suite 600 | | |
| Internal Address: | 3525 Piedmont Road, NE | | |
| City: | Atlanta | | |
| State/Country: | GEORGIA | | |
| Postal Code: | 30305 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 41 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5564328 | LIFE 50 | |
| Registration Number: | 5463934 | TREASURY 50 | |
| Registration Number: | 5463937 | WOMEN EXECUTIVE 50 | |
| Registration Number: | 5463939 | LEGAL 50 | |
| Registration Number: | 5463938 | COMMUNICATIONS 50 | |
| Registration Number: | 5359347 | WORLD 50 LABS | |
| Registration Number: | 5144362 | GROWTH 50 | |
| Registration Number: | 4993213 | INNOVATING 50 | |
| Registration Number: | 5263193 | ONE° | |
| Registration Number: | 4659699 | STAY AHEAD | |
| Registration Number: | 4659277 | M50 | |
| Registration Number: | 4659279 | SC50 | |
| Registration Number: | 4659285 | R50 | |
| Registration Number: | 4659280 | S50 | |
| Registration Number: | 4666530 | CE50 | |
| Registration Number: | 4659289 | E50 | |
| Registration Number: | 4659297 | P50 | |

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| Property Type | Number | Word Mark |
|----------------------|----------|---------------------------|
| Registration Number: | 4659299 | GC50 |
| Registration Number: | 4659304 | D50 |
| Registration Number: | 4663020 | SECURITY 50 |
| Registration Number: | 4663022 | DIGITAL 50 |
| Registration Number: | 4663023 | FINANCE 50 |
| Registration Number: | 4659305 | F50 |
| Registration Number: | 4487869 | PROCUREMENT 50 |
| Registration Number: | 4472361 | GENERAL COUNSEL 50 |
| Registration Number: | 4361544 | CHIEF EXECUTIVE 50 |
| Registration Number: | 4357499 | 50 |
| Registration Number: | 4330859 | ENTERPRISE 50 |
| Registration Number: | 4330860 | STRATEGY 50 |
| Registration Number: | 3713643 | HR 50 |
| Registration Number: | 3713641 | GLOBAL 50 |
| Registration Number: | 3713640 | BRAND 50 |
| Registration Number: | 3713642 | SUSTAINABILITY 50 |
| Registration Number: | 3713639 | REVENUE 50 |
| Registration Number: | 3713637 | MARKETING 50 |
| Registration Number: | 3713638 | HUMAN RESOURCE 50 |
| Registration Number: | 3713636 | SUPPLY CHAIN 50 |
| Registration Number: | 4606789 | ONE DEGREE |
| Registration Number: | 3199464 | W50 |
| Registration Number: | 3199444 | WORLD 50 |
| Serial Number: | 88389259 | WORLD 50: CHIEF EXECUTIVE |

CORRESPONDENCE DATA

Fax Number: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (214)981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark

Address Line 1: Sidley Austin LLP

Address Line 2: 2021 McKinney Ave., Suite 2000

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 034632-30760

NAME OF SUBMITTER: CHARNELLE CLARK

SIGNATURE: CHARNELLE CLARK

DATE SIGNED: 03/22/2024

Total Attachments: 5

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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This **TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS**, dated as of March 22, 2024 (“Release”), is made by Barings Finance LLC, as administrative agent (in such capacity, the “Agent”) in favor of World 50, Inc., a Delaware corporation (the “Grantor”).

WHEREAS, reference is made to that certain Senior Secured Credit Agreement, dated as of January 10, 2020 (as amended by the First Amendment, dated as of September 22, 2020, and as may be further amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), W50 Holdings, LLC, a Delaware limited liability company, World 50, Inc., a Delaware corporation, the other Guarantors party thereto from time to time and the Agent, as Administrative Agent and Swing Line Lender, and each lender from time to time party thereto;

WHEREAS, pursuant to that certain Security Agreement, dated as of January 10, 2020 (as amended, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), by the Grantor in favor of the Agent, the Grantor granted to the Agent a continuing security interest in any and all right, title and interest of such Grantor in and to trademarks (the “Trademark Collateral”);

WHEREAS, pursuant to the Trademark Security Agreement, dated as of January 10, 2020 (the “Trademark Security Agreement” and, together with the Security Agreement, the “Agreements”), by and between Grantor and the Agent, Grantor granted to the Agent, a continuing security interest in any and all right, title and interest of such Grantor in and to certain Trademark Collateral;

WHEREAS, the Trademark Security Agreement was recorded at the United States Patent and Trademark Office (“USPTO”) on January 10, 2020 at Reel 6835, Frame 0660; and

WHEREAS, Grantor has satisfied the terms of the Trademark Security Agreement and requests a specific release of the security interest granted and recorded against its intellectual property.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent, on behalf of the Secured Parties, and Grantor agree as follows:

SECTION 1. Defined Terms. All capitalized terms used herein but not otherwise defined herein have the meanings given to them in the Security Agreement or Trademark Security Agreement, as applicable.

SECTION 2. Termination and Release. The Agent, on behalf of the Secured Parties, without representation, warranty, or recourse, hereby:

- (a) terminates the Trademark Security Agreement and terminates, cancels, discharges, and releases the continuing security interest in, and any and all right, title and interest of Grantor in and to, all of the Trademark Collateral, including, but not limited to, the foregoing listed on Schedule A attached hereto;
- (b) reassigns, grants and conveys to Grantor any and all of the Agent’s right, title and interest in and to the Trademark Collateral; and

(c) authorizes the recordation of this Release with the USPTO at the Grantor's expense.

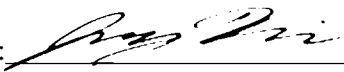
SECTION 3. Further Actions. The Agent agrees to take all further actions, and provide to Grantor and its respective successors, assigns or other legal representatives, all such cooperation and assistance reasonably requested by Grantor, at Grantor's sole cost and expense, to more fully and effectively effectuate the purpose of this Release.

SECTION 4. Choice of Law. This Release shall be governed by and construed in accordance with the laws of the State of New York applicable to contracts made and to be performed entirely within such State, without regarding to conflicts of law principles.

[Signature Page Follows]

IN WITNESS WHEREOF, the Agent, on behalf of the Lenders, has caused this Termination and Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

BARINGS FINANCE LLC, as Agent

By:  _____

Name: Jeremy Henrich

Title: Managing Director

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

| Owner | Reg. No. | Trademark |
|----------------|-----------------|--------------------|
| World 50, Inc. | 5,564,328 | LIFE 50 |
| World 50, Inc. | 5,463,934 | TREASURY 50 |
| World 50, Inc. | 5,463,937 | WOMEN EXECUTIVE 50 |
| World 50, Inc. | 5,463,939 | LEGAL 50 |
| World 50, Inc. | 5,463,938 | COMMUNICATIONS 50 |
| World 50, Inc. | 5,359,347 | WORLD 50 LABS |
| World 50, Inc. | 5,144,362 | GROWTH 50 |
| World 50, Inc. | 4,993,213 | INNOVATING 50 |
| World 50, Inc. | 5,263,193 | ONE° |
| World 50, Inc. | 4,659,699 | STAY AHEAD |
| World 50, Inc. | 4,659,277 | M50 |
| World 50, Inc. | 4,659,279 | SC50 |
| World 50, Inc. | 4,659,285 | R50 |
| World 50, Inc. | 4,659,280 | S50 |
| World 50, Inc. | 4,666,530 | CE50 |
| World 50, Inc. | 4,659,289 | E50 |
| World 50, Inc. | 4,659,297 | P50 |
| World 50, Inc. | 4,659,299 | GC50 |
| World 50, Inc. | 4,659,304 | D50 |
| World 50, Inc. | 4,663,020 | SECURITY 50 |
| World 50, Inc. | 4,663,022 | DIGITAL 50 |
| World 50, Inc. | 4,663,023 | FINANCE 50 |
| World 50, Inc. | 4,659,305 | F50 |
| World 50, Inc. | 4,487,869 | PROCUREMENT 50 |
| World 50, Inc. | 4,472,361 | GENERAL COUNSEL 50 |
| World 50, Inc. | 4,361,544 | CHIEF EXECUTIVE 50 |
| World 50, Inc. | 4,357,499 | 50 |
| World 50, Inc. | 4,330,859 | ENTERPRISE 50 |
| World 50, Inc. | 4,330,860 | STRATEGY 50 |
| World 50, Inc. | 3,713,643 | HR 50 |
| World 50, Inc. | 3,713,641 | GLOBAL 50 |
| World 50, Inc. | 3,713,640 | BRAND 50 |
| World 50, Inc. | 3,713,642 | SUSTAINABILITY 50 |
| World 50, Inc. | 3,713,639 | REVENUE 50 |
| World 50, Inc. | 3,713,637 | MARKETING 50 |
| World 50, Inc. | 3,713,638 | HUMAN RESOURCE 50 |
| World 50, Inc. | 3,713,636 | SUPPLY CHAIN 50 |
| World 50, Inc. | 4,606,789 | ONE DEGREE |
| World 50, Inc. | 3,199,464 | W50 |
| World 50, Inc. | 3,199,444 | WORLD 50 |

| | | |
|----------------|-----------|--------------------|
| World 50, Inc. | 017568676 | ONE DEGREE |
| World 50, Inc. | 017568651 | INNOVATING 50 |
| World 50, Inc. | 017568619 | COMMUNICATIONS 50 |
| World 50, Inc. | 017568643 | HUMAN RESOURCE 50 |
| World 50, Inc. | 013692405 | HR 50 |
| World 50, Inc. | 013688891 | BRAND 50 |
| World 50, Inc. | 013688941 | SUSTANABILITY 50 |
| World 50, Inc. | 013692389 | GLOBAL 50 |
| World 50, Inc. | 013632278 | MARKETING 50 |
| World 50, Inc. | 013632286 | GENERAL COUNSEL 50 |
| World 50, Inc. | 013632294 | SUPPLY CHAIN 50 |
| World 50, Inc. | 013632245 | WORLD 50 |
| World 50, Inc. | 013632252 | W50 |
| World 50, Inc. | 013632311 | STRATEGY 50 |
| World 50, Inc. | 013438601 | SECURITY 50 |
| World 50, Inc. | 013438866 | DIGITAL 50 |
| World 50, Inc. | 013441531 | D50 |
| World 50, Inc. | 013441548 | FINANCE 50 |
| World 50, Inc. | 013441563 | F50 |
| World 50, Inc. | 013441613 | ONE° |
| World 50, Inc. | 013441944 | |
| World 50, Inc. | 013436183 | M50 |
| World 50, Inc. | 013436233 | SC50 |
| World 50, Inc. | 013436241 | S50 |
| World 50, Inc. | 013436274 | R50 |
| World 50, Inc. | 013438981 | CE50 |
| World 50, Inc. | 013438999 | E50 |
| World 50, Inc. | 013439013 | P50 |
| World 50, Inc. | 013439021 | GC50 |
| World 50, Inc. | 013688932 | PROCUREMENT 50 |
| World 50, Inc. | 013688916 | ENTERPRISE 50 |

| Owner | Application No. | Trademark |
|----------------|-----------------|---------------------------|
| World 50, Inc. | 88/389,259 | WORLD 50: CHIEF EXECUTIVE |