

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI96801

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Valencia Naturals Inc.		02/16/2024	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Company Name:	Wicked Sensual Care, Inc.		
Street Address:	8960 Eton Avenue		
City:	Canoga Park		
State/Country:	CALIFORNIA		
Postal Code:	91304		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97074988	SIMPLY LUBE	
CORRESPONDENCE DATA			
Fax Number:	7168551580		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7168491333		
Email:	ip@lglaw.com		
Correspondent Name:	Jonathan W. Brown Esq.		
Address Line 1:	42 Delaware Avenue		
Address Line 2:	Suite 120		
Address Line 4:	Buffalo, NEW YORK 14202		
ATTORNEY DOCKET NUMBER:	58805.0015		
NAME OF SUBMITTER:	DANA BECKMANN		
SIGNATURE:	DANA BECKMANN		
DATE SIGNED:	03/22/2024		
Total Attachments: 1			
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EXHIBIT A
ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATION

This Assignment is made by and between Valencia Naturals, Inc., a California corporation with an address of 9731 Topanga Canyon Place, Chatsworth, California 91311 (hereinafter referred to as "Assignor"), and Wicked Sensual Care, Inc., a California corporation with an address of 8960 Eton Avenue, Canoga Park, California 91304 ("Assignee").

WHEREAS, Assignor filed the United States Trademark Application identified below (the "Application"):

Mark	IC	Identification of Goods	Serial Number	Filing Date
SIMPLY LUBE	005	Personal lubricants; Personal sexual lubricants; Gels for use as personal lubricant; Silicone-based personal lubricants; Water-based personal lubricants.	97074988	October 14, 2021

WHEREAS, Assignor agrees to assign all right, title and interest in and to the Application to the Assignee, including any goodwill associated with the Mark, as used in connection with the above-referenced goods, and any and all claims, demands, causes of action for infringement of the Mark, past, present and future, and all proceeds of the forgoing.

WHEREAS, Assignor agrees and acknowledges that Assignee is the owner of all right, title and interest in and to the Application and the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Application identified above, together with any goodwill of the business symbolized by the Mark, and any and all claims, demands, causes of action for infringement of the Mark, past, present and future, and all the proceeds from the forgoing.

Signed at CHATSWORTH, CA, this 16 day of FEB., 2024.

VALENCIA NATURALS, INC.



By: RON ANDERSON.

Its: CEO