

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI115927

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ascential Inc.		02/13/2024	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	WGSN LLC		
<b>Street Address:</b>	251 Little Falls Drive		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19808		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3711979	STYLESIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6157822200		
<b>Email:</b>	alexandra.mackay@stites.com,tmstites@stites.com		
<b>Correspondent Name:</b>	Alexandra MacKay		
<b>Address Line 1:</b>	401 Commerce Street		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Nashville, TENNESSEE 37219		
<b>NAME OF SUBMITTER:</b>	Alexandra MacKay		
<b>SIGNATURE:</b>	Alexandra MacKay		
<b>DATE SIGNED:</b>	03/23/2024		
<b>Total Attachments: 4</b>			
source=WGSN LLC-DE-Formation - Name Change Certificate#page1.tif			
source=WGSN LLC-DE-Formation - Name Change Certificate#page2.tif			
source=WGSN LLC-DE-Formation - Name Change Certificate#page3.tif			
source=WGSN LLC-DE-Formation - Name Change Certificate#page4.tif			

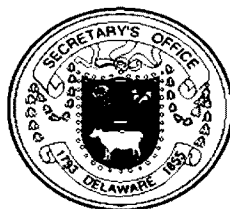
OP \$40.00.00 77722786


# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ASCENTIAL INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ASCENTIAL INC." TO "WGSN LLC", FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF FEBRUARY, A.D. 2024, AT 9:31 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

4123379 8100V  
SR# 20240472236

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202796212  
Date: 02-13-24

TRADEMARK  
REEL: 008378 FRAME: 0398

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "WGSN LLC" FILED IN THIS OFFICE ON THE THIRTEENTH DAY OF FEBRUARY, A.D. 2024, AT 9:31 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

4123379 8100V  
SR# 20240472236

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202796212  
Date: 02-13-24

**TRADEMARK**  
**REEL: 008378 FRAME: 0399**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 09:31 AM 02/13/2024  
FILED 09:31 AM 02/13/2024  
SR 20240472236 - File Number 4123379

STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is March 10, 2006.
- 4.) The name of the Corporation immediately prior to filing this Certificate is Ascential Inc..
- 5.) The name of the Limited Liability Company as set forth in the Certificate of Formation is WGSN LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 13 day of February, A.D. 2024.

By: DocuSigned by:  
*Patrick Walker*  
A1B72A8114DB492...  
Authorized Person

Name: Patrick Walker  
Print or Type

**CERTIFICATE OF FORMATION  
OF  
WGSN LLC**

I, the undersigned, for the purposes of forming a limited liability company pursuant to Section 18-201 of the Delaware Limited Liability Company Act (the Act), do execute this Certificate of Formation and do hereby certify as follows:

**FIRST.** The name of the limited liability company (which is hereinafter referred to as the Company) is WGSN LLC.

**SECOND.** The address of the Company's registered office in the State of Delaware is Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County, Delaware 19801. The name of its registered agent at such address is The Corporation Trust Company.

**THIRD.** The purpose of the Company is to carry on any lawful business, purpose or activity that a limited liability company may carry on under the Act.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation on this 13 day of February, 2024.

DocuSigned by:  
*Patrick Walker*  
A1B72A8114DB492...

By: \_\_\_\_\_  
Name: Patrick Walker  
Title: Authorized Person