

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI121818

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FOX COMPANIES, LLC		03/11/2022	Limited Liability Company: ARIZONA
RECEIVING PARTY DATA			
Company Name:	FOX IP, LLC		
Street Address:	2166 E. University Drive		
City:	Tempe		
State/Country:	ARIZONA		
Postal Code:	85281		
Entity Type:	Limited Liability Company: ARIZONA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	7205235	ARAPOSA	
Registration Number:	5189512		
Registration Number:	5653302	FOX CIGAR BAR	
Registration Number:	5877039	FOX	
Registration Number:	4437185	CIGAR FOX	
Registration Number:	3927244	FOX	
CORRESPONDENCE DATA			
Fax Number:	3103598190		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3103598200		
Email:	greg@newmanlaw.com,trademarks@newmanlaw.com		
Correspondent Name:	Gregory B. Perleberg		
Address Line 1:	Suite 700		
Address Line 2:	100 Wilshire Boulevard		
Address Line 4:	Santa Monica, CALIFORNIA 90401		
NAME OF SUBMITTER:	Gregory Perleberg		
SIGNATURE:	Gregory Perleberg		
DATE SIGNED:	03/26/2024		

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Total Attachments: 2

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ASSIGNMENT OF INTELLECTUAL PROPERTY

WHEREAS, FOX COMPANIES, LLC, an Arizona limited liability company (hereinafter referred to as "Assignor"), with offices at 2166 E. University Drive, TEMPE, AZ 85281, is the owner of the intellectual properties as listed on Exhibit A attached hereto (the "IP"); and

WHEREAS, Assignor desires to assign the entire right, title and interest in and to the IP to FOX IP, LLC, an Arizona limited liability company, with offices at 2166 E. University Drive, TEMPE, AZ 85281 and its successors, assignees and designees, including a business entity to be formed (hereinafter referred to as "Assignee"), and Assignee desires to acquire the entire right, title and interest in and to the IP.


NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee the entire right, title and interest in and to the IP, together with the goodwill symbolized by such IP and all rights to recover for past, present and future infringements and all rights corresponding thereto throughout the world; the same to be held and enjoyed by Assignee for its own use and on its own behalf, and for its legal representatives and assigns, to the full end of the term for which the IP is granted, as fully and entirely as the same would have been held by Assignor had this Assignment of Intellectual Property and sale not been made.

IN WITNESS WHEREOF, the undersigned have signed this assignment as of this March 11, 2022.

/s/ MITCHELL FOX
(electronically signed)
President/Owner

EXHIBIT A

Trademark(s)/Service Mark(s)/Logos

	Serial Number	Reg. Number	Word Mark
1	<u>97460304</u>	<u>7205235</u>	<u>ARAPOSA</u>
2	<u>87087922</u>	<u>5189512</u>	
3	<u>87840555</u>	<u>5653302</u>	<u>FOX CIGAR BAR</u>
4	<u>87481052</u>	<u>5877039</u>	<u>FOX</u>
5	<u>85595408</u>	<u>4437185</u>	<u>CIGAR FOX</u>
6	<u>77443353</u>	<u>3927244</u>	<u>FOX</u>