# CH \$115.00.00 853759

### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 Assignment ID: TMI128843

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	Termination and Release of Security Interest in Trademarks recorded R/F 7997/0975	

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands Branch, as Collateral Agent		03/28/2024	The Cayman Islands branch of a Swiss banking corporation: SWITZERLAND

#### **RECEIVING PARTY DATA**

Company Name:	Digital Media Innovations, LLC
Street Address:	11650 Miracle Hills Drive
City:	Omaha
State/Country:	NEBRASKA
Postal Code:	68154
Entity Type:	Limited Liability Company: DELAWARE

#### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	4170485	EVENT CLOUD
Registration Number:	3014110	INXPO
Registration Number:	5421274	INXPO
Registration Number:	5456749	INXPO STUDIO

#### **CORRESPONDENCE DATA**

**Fax Number:** 2127514864

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** (212)906-1200

Email: angela.amaru@lw.com

Correspondent Name: Angela M Amaru

Address Line 1: Latham & Watkins LLP

Address Line 2: 1271 Avenue of the Americas Address Line 4: New York, NEW YORK 10020

ATTORNEY DOCKET NUMBER:	030786-0812	
NAME OF SUBMITTER:	Angela Amaru	
SIGNATURE:	Angela Amaru	
DATE SIGNED:	03/28/2024	

TRADEMARK REEL: 008383 FRAME: 0138

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#### **Total Attachments: 4**

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TRADEMARK REEL: 008383 FRAME: 0139

# TERMINATION AND RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Termination and Release of Security Interest in Trademarks (this "<u>Trademark Release</u>"), effective as of March 28, 2024, is made by **CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH**, as collateral agent (the "<u>Collateral Agent</u>") in favor of **DIGITAL MEDIA INNOVATIONS, LLC**, a Delaware limited liability company (the "<u>Pledgor</u>"). Unless otherwise defined herein, terms used in this Trademark Release, including its preamble and recitals, have the meanings provided or provided by reference in the Trademark Security Agreement.

#### WITNESSETH:

WHEREAS, the Pledgor is a party to a Collateral Agreement (First Lien), dated as of October 10, 2017 (as may have been amended, supplemented or otherwise modified from time to time, the "Collateral Agreement"), in favor of the Collateral Agent;

WHEREAS, pursuant to the Collateral Agreement, the Pledgor executed and delivered the Notice of Grant of Security Interest in Trademarks, dated as of March 8, 2023 (the "<u>Trademark Security Agreement</u>") in favor of the Collateral Agent, which was recorded with the United States Patent and Trademark Office ("<u>USPTO</u>") on March 9, 2023 at Reel/Frame No. 7997/0975;

WHEREAS, pursuant to the Collateral Agreement and the Trademark Security Agreement, the Pledgor, as collateral security for the payment and performance, as applicable, in full of the Secured Obligations, assigned and pledged to the Collateral Agent, its successors and permitted assigns for the benefit of the Secured Parties, a continuing security interest (the "Security Interest") in all of its right, title and interest in, to and under the Trademark Collateral, including the Trademarks listed in Schedule A attached hereto; and

WHEREAS, the Pledgor has informed the Collateral Agent that the Pledgor has ceased to be a Subsidiary of the Borrower in a transaction not prohibited by the Credit Agreement and has requested that the Collateral Agent execute and deliver this Trademark Release to evidence the release of the security interest in the Trademark Collateral for purposes of recordation with the USPTO.

NOW THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt of which is hereby acknowledged, the Collateral Agent hereby (i) releases, relinquishes, terminates and discharges the Security Interest in the Trademark Collateral, and (ii) assigns, transfers and conveys to the Pledgor, any right, title, or interest it may have in the Trademark Collateral, in each case without recourse to the Collateral Agent, and without representation or warranty of any kind. This Trademark Release is applicable only and solely with respect to the Trademark Collateral (as defined, for the avoidance of doubt, in the Trademark Security Agreement) and to no other collateral arising under the Collateral Agreement. The Collateral Agent retains all other security interests, liens and rights pledged and granted to the Collateral Agent under the Collateral Agreement.

TRADEMARK REEL: 008383 FRAME: 0140 The Pledgor (and any successor to the Pledgor, including any person or entity hereafter having any right, title or interest in, to or under the Trademark Collateral) is hereby authorized to record this Trademark Release with the United States Patent and Trademark Office.

[Signature Follows On Next Page.]

TRADEMARK REEL: 008383 FRAME: 0141 **IN WITNESS WHEREOF**, the Collateral Agent has caused this Trademark Release to be duly executed and delivered as of the date set forth above.

CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Collateral Agent

By:

Name: William O'Daly Title: Authorized Signatory

Michael Wagner

By:

Name: Michael Wagner Title: Authorized Signatory

## Schedule A

to

# Trademark Release

# U.S. Trademark Registrations

Registration No. (Application No.)	Registration Date	Mark
4,170,485	7/10/2012	EVENT CLOUD
3,014,110	11/8/2005	INXPO
5,421,274	3/13/2018	INXPO
5,456,749	5/1/2018	INXPO STUDIO

TRADEMARK REEL: 008383 FRAME: 0143

**RECORDED: 03/28/2024**