

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI131803

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
South of Market Merchants' and Individuals' Lifestyle Events		05/24/2021	Non-Profit Corporation: CALIFORNIA

RECEIVING PARTY DATA

Company Name:	Folsom Street
Street Address:	1286 Folsom Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94103
Entity Type:	Non-Profit Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3527602	FOLSOM
Registration Number:	3527594	FOLSOM
Registration Number:	3204955	FOLSOM STREET EVENTS
Registration Number:	3530992	FOLSOM STREET FAIR
Registration Number:	3198970	MAGNITUDE
Registration Number:	5464446	ROUGH
Registration Number:	3271129	UP YOUR ALLEY
Registration Number:	3527603	FOLSOM

CORRESPONDENCE DATA

Fax Number: 4152824511

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4152824511

Email: swanson@austinswansonlaw.com

Correspondent Name: Mr. Julien Swanson

Address Line 1: 584 Castro Street #2126

Address Line 2: San Francisco

Address Line 4: San Francisco, CALIFORNIA 94114

TRADEMARK

REEL: 008384 FRAME: 0345

900844443

OP \$215.00.00 78869485

NAME OF SUBMITTER:	Eric Bass
SIGNATURE:	Eric Bass
DATE SIGNED:	03/29/2024
Total Attachments: 0	

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