

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI133044

| | | | |
|---|--|-----------------------|---------------------|
| SUBMISSION TYPE: | RESUBMISSION | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| RESUBMIT DOCUMENT ID: | 900844047 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Empowered Products, Inc. | | 03/27/2024 | Corporation: NEVADA |
| RECEIVING PARTY DATA | | | |
| Company Name: | Fraser for Empowered Management, LLC | | |
| Street Address: | 3367 West Oquendo Road | | |
| City: | Las Vegas | | |
| State/Country: | NEVADA | | |
| Postal Code: | 89118 | | |
| Entity Type: | Limited Liability Company: NEVADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88514909 | NATURAL MEDILUBE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7027182262 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 7024851200 | | |
| Email: | gina@bongiovilaw.com | | |
| Correspondent Name: | Gina Bongiovi | | |
| Address Line 1: | 2620 Regatta Drive | | |
| Address Line 2: | Suite 102 | | |
| Address Line 4: | Las Vegas, NEVADA 89128 | | |
| NAME OF SUBMITTER: | GINA BONGIOVI | | |
| SIGNATURE: | GINA BONGIOVI | | |
| DATE SIGNED: | 03/29/2024 | | |
| Total Attachments: 2 | | | |
| source=01.Trademark Assignment - Natural Medilube - signed#page1.tif | | | |
| source=01.Trademark Assignment - Natural Medilube - signed#page2.tif | | | |

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into on 3/27/2024 (the "**Effective Date**"), by and between **EMPOWERED PRODUCTS, INC.**, a Nevada corporation with an address of 3367 West Oquendo Road, Las Vegas, NV 89118 ("**Assignor**"), and **FRASER FOR EMPOWERED MANAGEMENT, LLC**, a Nevada limited liability company with an address of 3367 West Oquendo Road, Las Vegas, NV 89118 ("**Assignee**"), upon the terms and conditions set forth below. Assignor and Assignee may be individually referred to as "**Party**" and collectively referred to as "**Parties**."

WHEREAS, Assignor is the owner of the entire right, title, and interest in the Assigned Mark as defined herein.

WHEREAS, Assignor desires to assign, and Assignee desires to acquire and assume, the entire right, title, and interest in the Assigned Mark, together with the associated goodwill as set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties hereby agree as follows.

1. **Recitals.** The recitals above are hereby incorporated into this Assignment by this reference.
2. **Assigned Mark.** For the purposes of this Assignment, the Assigned Mark shall mean:

| Assigned Mark | Serial Number | Reg. Number |
|----------------------|----------------------|--------------------|
| NATURAL MEDILUBE | 88514909 | 6060385 |

3. **Assignment.** As of the Effective Date, Assignor hereby assigns and conveys to Assignee all of Assignor's right, title, and interest in and to the Assigned Mark, and Assignee hereby accepts, receives, and assumes all of Assignor's right, title and interest in and to the Assigned Mark, including the related goodwill throughout the world. These rights shall include, but shall not be limited to, all rights to use, copy, modify and exploit the Assigned Mark; the right to exclude others from using the Assigned Mark; the right to license, assign, convey, and pledge the Assigned Mark to others; the right to sue others and to collect damages for past, present and future infringements of the Assigned Mark; the right to create derivatives of the Assigned Mark and to retain full ownership of such derivatives; and the right to file and prosecute applications to protect trademark rights in the Assigned Mark.

4. **Term.** This Assignment shall remain in full force and effect for the enforceable life of the Assigned Mark.

5. **Representations and Warranties.** Assignor represents and warrants that Assignor has the entire right, title, and interest in the Assigned Mark and has the right to convey the entire right, title, and interest in the Assigned Mark without limitation. Assignor represents and warrants that the entire right, title, and interest in the Assigned Mark is hereby transferred and assigned free and clear of any encumbrances.

6. **Further Acts.** Assignor and Assignee agree to perform any further acts and to execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Assignment.

7. **Severability.** If any section of this Assignment is deemed invalid or unreasonable by a court or arbitrator, such section shall be severable from the remainder of this Assignment, which shall be enforced according to its terms irrespective of the enforceability of the invalid or unreasonable section, provided such enforcement is consistent with the general intent of the Parties as evidenced by this Assignment as a whole.

8. Venue; Jurisdiction. This Assignment shall be governed by the laws of the State of Nevada. Jurisdiction and venue for any action concerning this Assignment shall be solely and exclusively in Clark County, Nevada and the Parties, by execution below, each submit to the jurisdiction of such courts.

9. Counterparts; Digital Images. This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of such counterparts shall constitute one Assignment. Delivery of this Assignment and signatures affixed hereto may be accomplished by electronic transmission. In such event, such electronically delivered signatures shall function in the same manner and have the same legal effect as original signatures. The Parties agree to accept a digital image of this Assignment, as executed by all Parties, as a true and correct original and admissible as best evidence for the purpose of state law, Federal Rule of Evidence 1002, and like statutes and regulations.

10. Notices. All notices, requests, demands, instructions or other communications required or permitted to be given under this Assignment shall be in writing and shall be deemed to have been duly given upon delivery, if delivered personally, or mailed first-class, postage prepaid, registered or certified mail, return receipt requested, shall be deemed to have been given seventy-two (72) hours after such delivery, if addressed to the other party at the addresses as set forth in the introduction paragraph above. Either party hereto may change the address to which such communications are to be directed by giving written notice to the other party hereto of such change in the manner above provided.

IN WITNESS WHEREOF, the Parties have duly executed this Assignment on the date first written above.

ASSIGNOR:

EMPOWERED PRODUCTS, INC.
A Nevada corporation

Scott Fraser
Scott Fraser (Mar 27, 2024 20:29 PDT)
By: Scott Fraser, CEO
scottfraser@empoweredproducts.com

ASSIGNEE:

FRASER FOR EMPOWERED MANAGEMENT, LLC
a Nevada limited liability company

Scott Fraser
Scott Fraser (Mar 27, 2024 20:29 PDT)
By: Scott Fraser, CEO
scottfraser@empoweredproducts.com