

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI135111

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/15/2023		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sonoma Creamery, LLC		01/30/2024	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Company Name:	Atalanta Corporation		
Street Address:	One Atalanta Plaza		
City:	Elizabeth		
State/Country:	NEW JERSEY		
Postal Code:	07206		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	1334539	SONOMA	
Registration Number:	2894800	SONOMA CREAMERY	
Registration Number:	3681898	SONOMA CHEESE	
Registration Number:	2610926	SONOMA BLUE	
Registration Number:	1099707	SONOMA JACK	
Registration Number:	1099709	SONOMA JACK	
Registration Number:	5964904	SONOMA JACKS	
Registration Number:	6115878	GENUINE BRAND SONOMA CHEESE SONOMA JACKS	
Registration Number:	1278191	WINE COUNTRY	
Registration Number:	3241231	SONOMA FARMS	
Registration Number:	4706471	SONOMA MISSION CREAMERY	
Registration Number:	4678444	SONOMA FOODS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5163172869		
Email:	Larry@stopolcamelo.com		

OP \$315.00.00 73502651

Correspondent Name: Mr. Larry Stopol
Address Line 1: 180 Marcus Blvd.
Address Line 4: Hauppauge, NEW YORK 11788

NAME OF SUBMITTER: Larry Stopol

SIGNATURE: Larry Stopol

DATE SIGNED: 04/01/2024

Total Attachments: 4

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TRADEMARK ASSIGNMENT

Sonoma Creamery, LLC, a California limited liability company ("Assignor") hereby executes this *Nunc Pro Tunc* Trademark Assignment (the "Agreement") to confirm that all rights it possessed in the trademarks listed in the attached Schedule, including the registrations and applications therefor, together with the goodwill of the business symbolized thereby (the "Trademarks"), were transferred to Atalanta Corporation, a New York corporation ("Assignee") dated as of May 15, 2023, by and between the Assignor and the Assignee. Assignor and Assignee are referred to herein each as a "Party" and collectively as the "Parties". Capitalized terms used but not defined herein shall have the meanings set forth in the Purchase Agreement (as defined below).

WHEREAS, Assignor is the owner of the Trademarks listed in the attached Schedule, including the applications and registrations therefor, together with the goodwill of the business symbolized thereby; and

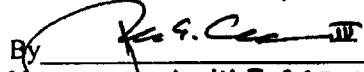
WHEREAS, the parties agreed that Assignor would transfer to Assignee all of its right, title and interest in, to and under the Trademarks.

NOW, THEREFORE, to the extent that it may be beneficial to clarify the ownership of the Trademarks, Assignor unconditionally and irrevocably grants, assigns and conveys all of Assignor's right, title and interest of whatever kind in and to the Trademarks, together with the goodwill of the business symbolized thereby, with the intent that the foregoing grant, assignment and conveyance be effective *nunc pro tunc* as of May 15, 2023 (to the extent permitted by applicable law). To the extent that a *nunc pro tunc* assignment is contrary to applicable law, then Assignor hereby unconditionally and irrevocably grants, assigns and conveys to Assignee all of the above rights as of the date set forth below.

Assignor agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out the provisions of this Agreement. Notwithstanding the foregoing, Assignee agrees to pay all fees and costs associated with prosecution, registration and maintenance of the Trademarks. The Assignee shall be responsible for completing the prosecution of the Trademarks and is hereby authorized to sign all necessary documentation, filings and/or affidavits as the owner of the Trademarks.

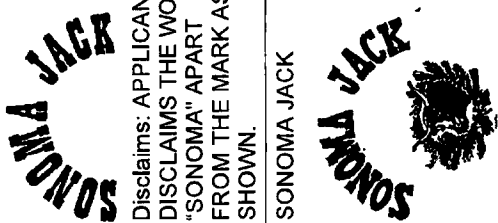

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed by its authorized representative on the date set forth below.


SONOMA CREAMERY, LLC

By 
Name: JOHN F. CREAN III
Title: PRESIDENT & CEO

Dated: January 30, 2024

**Schedule 1
(Marks)**

Trademark	Status	Goods and Services
SONOMA	Renewed (Registered) USPTO App 05-OCT-1984 App 73502651 Reg 1334539 Reg 07-MAY-1985	INT. CL. 29 Cheese
SONOMA CREAMERY Claims: AS TO "SONOMA" Disclaims: "CREAMERY"	Renewed (Registered) Partial Section 2(F) USPTO App 02-SEP-2003 App 76542207 Reg 2894800 Reg 19-OCT-2004	INT. CL. 29 Cheese
SONOMA CHEESE Disclaims: "CHEESE"	Renewed (Registered) Section 2(F) USPTO App 29-JUN-2007 App 77219718 Reg 3681898 Reg 15-SEP-2009	INT. CL. 29 Cheese
SONOMA BLUE Disclaims: "BLUE"	Renewed (Registered) Supplemental Register USPTO App 28-FEB-2001 App 76217323 Reg 2610926 Reg 20-AUG-2002	INT. CL. 29 Cheese
SONOMA JACK 	Renewed (Registered) Section 2(F) USPTO App 21-JAN-1977 App 73113215 Reg 1099707 Reg 15-AUG-1978	INT. CL. 29 Cheese
SONOMA JACK 	Renewed (Registered) Section 2(F) USPTO App 21-JAN-1977 App 73113245 Reg 1099709 Reg 15-AUG-1978	INT. CL. 29 Cheese

Disclaims: APPLICANT DISCLAIMS THE WORD "SONOMA" APART FROM THE MARK AS SHOWN.		
SONOMA JACKS	Registered Section 2(F) USPTO App 11-DEC-2018 App 88224277 Reg 5964904 Reg 21-JAN-2020	INT. CL. 29 Cheese
GENUINE BRAND SONOMA CHEESE SONOMA JACKS 	Registered Partial Section 2(F) USPTO App 11-DEC-2018 App 88224274 Reg 6115878 Reg 04-AUG-2020	INT. CL. 29 Cheese
Disclaims: "CHEESE"		
WINE COUNTRY	Renewed (Registered) USPTO App 21-MARCH-1983 App 73418385 Reg 1278191 Reg 15-MAY-1984	INT. CL. 29 Cheese [and Meats]

Trademark	Status	Goods and Services
SONOMA	REGISTRATION (REGISTERED) Taiwan App 02-APR-2019 App 108020060 Reg 02053457 Reg 16-APR-2020	Class 29: Cheese

Trademark	Status	Goods and Services
SONOMA FARMS NOT IN USE	Renewed (Registered) Section 2(F) USPTO App 22-JULY-2003 App 78277522 Reg 3241231 Reg 15-MAY-2007	INT. CL. 29 Dairy products, namely, cheese
SONOMA MISSION CREAMERY NOT IN USE	Registered Partial Section 2(F) USPTO App 23-JAN-2014	INT. CL. 29 Cheese

SONOMA FOODS NOT IN USE	App 86173380 Reg 4706471 Reg 24-MAR-2015	INT. CL. 29 Cheese
	Registered Section 2(F) USPTO App 10-JUN-2014 App 86305836 Reg 4678444 Reg 27-JAN-2015	