

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI136146

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|---|---|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BMO Bank, N.A. | FORMERLY 9248.1 | 03/15/2024 | National Banking Association: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Company Name: | Augeo Consumer Engagement Services, LLC | | |
| Street Address: | 2711 Centerville Road, Suite 400 | | |
| City: | Wilmington | | |
| State/Country: | DELAWARE | | |
| Postal Code: | 19808 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 5 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3663446 | DREAM POINTS | |
| Registration Number: | 4017353 | PERKS POINTS MALL | |
| Registration Number: | 4015825 | IDENTITY EASE | |
| Registration Number: | 4152626 | SWYPE | |
| Registration Number: | 3663549 | DREAM POINTS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6126046800 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6126046394 | | |
| Email: | mmiller@winthrop.com | | |
| Correspondent Name: | Megan M. Miller Esq. | | |
| Address Line 1: | 225 South 6th Street, Suite 3500 | | |
| Address Line 4: | Minneapolis, MINNESOTA 55402 | | |
| ATTORNEY DOCKET NUMBER: | 9248.1 | | |
| NAME OF SUBMITTER: | Megan Miller | | |
| SIGNATURE: | Megan Miller | | |
| DATE SIGNED: | 04/01/2024 | | |

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Total Attachments: 3

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RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

This RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST (“Release”) is made and effective as of March 15, 2024, and is granted by **BMO Bank, N.A.**, a national banking association formerly known as BMO Harris Bank N.A. (“Collateral Agent”), who is party to the Pledge and Security Agreement (as defined below) and the related Intellectual Property Security Agreement (as defined below) in favor of **Augeo Consumer Engagement Services, LLC**, a Delaware limited liability company (“Augeo Consumer Engagement Services”) and **Rewardsnow, Inc.**, a Delaware Corporation (“Rewardsnow”, and together with Augeo Consumer Engagement Services, collectively, the “Grantors”):

WHEREAS, in connection with the Pledge and Security Agreement dated September 25, 2018 (the “Pledge and Security Agreement”), Grantors and Collateral Agent entered into that certain Intellectual Property Security Agreement dated September 25, 2018 (the “Intellectual Property Security Agreement”) pursuant to which Grantors granted and pledged to Collateral Agent a security interest in Grantors’ rights, title and interest in and to the Collateral (as defined in the Intellectual Property Security Agreement) including, without limitation, (a) all of its Trademarks (as defined in the Security Agreement) including, without limitation, those referred to in the attached Exhibit A, which was recorded with the U.S. Patent and Trademark Office (“USPTO”) on September 25, 2018 at Reel 6473, Frame 0223; (b) all renewals of the foregoing; (c) all goodwill of the business connected with the use of, and symbolized by, each Trademark; and (d) all Proceeds (as defined in the Intellectual Property Security Agreement and/or Pledge and Security Agreement) of the foregoing; and

WHEREAS, Augeo Consumer Engagement Services assigned all of their rights, title and interest in and to the Collateral to Rapid Reward Fulfillment, LLC, a Delaware limited liability company, pursuant to that certain Trademark Assignment dated as of August 26, 2021 and recorded January 28, 2022 as Document No. 900672859; and

WHEREAS, the obligations secured by said security interest have been paid in full or otherwise satisfied; and

WHEREAS, Collateral Agent has agreed to terminate and release its security interest and all of its right, title and interest in the Collateral (as defined below), as herein provided.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collateral Agent hereby states as follows:


Collateral Agent hereby releases and terminates, without recourse, representation or warranty, any and all of its interest that it has pursuant to the Intellectual Property Security Agreement and/or the Pledge and Security Agreement in any and all right, title and interest of the Grantors and releases and, if applicable pledges and grants back, to the Grantors any and all right, title and interest that Collateral Agent may have in and to the Collateral including, without limitation, any trademark and servicemark rights, whether registered or not, associated applications and registration, and the entire goodwill of the business connected with the use of, and symbolized by, each such trademark and servicemark and in connection with any of the foregoing, any and all licenses, claims for damages, income, royalties and proceeds at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof. Collateral Agent authorizes the recording officer in the USPTO to cancel and release these security interests of record.

[SIGNATURE ON NEXT PAGE]

TRADEMARK
REEL: 008386 FRAME: 0210

IN WITNESS WHEREOF, Collateral Agent has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

BMO Bank, N.A., a national banking association

By: 

Print Name: Philip Santoliga

Print Title: Managing Director

EXHIBIT A

TRADEMARKS

| Owner | Trademark | Reg./Serial No. | Jurisdiction |
|---|-------------------|------------------------|--------------|
| RewardsNOW, Inc. | REWARDSNOW! | 2248813; 75/344,752 | U.S. |
| RewardsNOW, Inc. | ERN | 4115648; 85/064,124 | U.S. |
| Augeo Consumer Engagement Services, LLC | DREAM POINTS | 3663446; 77/657,607 | U.S. |
| Augeo Consumer Engagement Services, LLC | DREAM POINTS | 3663549; 77/659,028 | U.S. |
| Augeo Consumer Engagement Services, LLC | PERKS POINTS MALL | 4017353; 85/151,749 | U.S. |
| Augeo Consumer Engagement Services, LLC | IDENTITY EASE | 4015825; 85/229,622 | U.S. |
| Augeo Consumer Engagement Services, LLC | SWYPE | 4152626; 85/229,626 | U.S. |

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