

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI137713

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Doncaster, LLC		04/01/2024	Limited Liability Company: MICHIGAN
RECEIVING PARTY DATA			
Company Name:	Feeders Supply Holdings, LLC		
Street Address:	1740 Research Drive		
City:	Louisville		
State/Country:	KENTUCKY		
Postal Code:	40299		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2128609	CHOW HOUND	
Registration Number:	4708635	CHOW HOUND	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5025627130		
Email:	jwatts@wyattfirm.com,mweibel@wyattfirm.com		
Correspondent Name:	Julie Watts		
Address Line 1:	400 W. Market Street		
Address Line 2:	Ste. 2000		
Address Line 4:	Louisville, KENTUCKY 40202		
ATTORNEY DOCKET NUMBER:	622714.04		
NAME OF SUBMITTER:	Julie Watts		
SIGNATURE:	Julie Watts		
DATE SIGNED:	04/02/2024		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT


This TRADEMARK ASSIGNMENT AGREEMENT (“Agreement”) is made by and between Doncaster, LLC (“Assignor”), a Michigan limited liability company with an address of 734 28th Street SE, Grand Rapids, Michigan, 49548, in favor of Feeders Supply Holdings, LLC, (“Assignee”), a Delaware limited liability company with an address of 1740 Research Drive, Louisville, Kentucky 40299.

WHEREAS, Assignor wishes to transfer to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor’s right, title, and interest in and to the US Trademark Registrations listed on the attached Schedule 1 (the “Marks”), including the Marks’ related rights, together with the goodwill connected with the use of and symbolized by the Marks; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its right, title, and interest in and to the Marks together with the goodwill of the business connected with the use of and symbolized by the Marks and the registrations thereof, effective as of the 1st day of April, 2024.

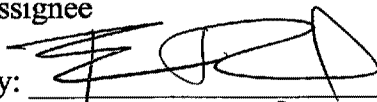
IN WITNESS WHEREOF, Assignor and Assignee have caused this Agreement to be executed as of the date first written above by their respective duly authorized officers.

Doncaster, LLC
Assignor


By: 
Name: Glen Frieden
Title: CHIEF FINANCIAL OFFICER

AGREED TO AND ACCEPTED:

Feeders Supply Holdings, LLC
Assignee

By: 
Name: Brennon Dixon
Title: CEO

Schedule 1

Mark	US Registration Number
CHOW HOUND	Reg. No. 2128609
CHOW HOUND design mark 	Reg. No. 4708635

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